

The
Greenbrier
MAGAZINE



SUMMER 2022 ISSUE 09





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UPCOMING EVENTS

Any day is a good day to visit The Greenbrier, as there's always something exciting happening at America's Resort. The calendar is filled with unique happenings throughout the year. Take a look at just some of the one-of-a-kind opportunities coming up in 2022 and 2023 at The Greenbrier.

INDEPENDENCE DAY WEEKEND

JULY 1-4

Independence Day has long been a special celebration at The Greenbrier as America's Resort honors America's birthday with a grand weekend full of activities. From family events such as bingo, fun runs and lawn games to parades, food and fireworks, The Greenbrier celebrates our great nation with three days of festivities you don't want to miss.

LABOR DAY WEEKEND

SEPTEMBER 2-5

Send summer out with a bang by spending Labor Day weekend at The Greenbrier. Enjoy mixology classes, art alive workshops and family games, or take in a show designed for the entire family. Stay active with our Labor Day Fun Run or relax by the outdoor pool and soak up the sun as you enjoy breathtaking views of the Greenbrier Valley.



FALL FLAVORS OF APPALACHIA

OCTOBER 22

The Greenbrier's fourth annual Fall Flavors of Appalachia brings together some of the region's most loved wineries, distilleries and breweries with the award-winning cuisine from America's Resort. Enjoy an evening filled with food, wine, spirits and music and take in the fall colors of the West Virginia mountains.

THANKSGIVING WEEKEND

NOVEMBER 23-27

The Greenbrier has been bringing families together for more than a century, and there's no better time to gather the entire group at America's Resort than Thanksgiving Weekend. Enjoy amazing buffets and family activities then kick off the Christmas season with the first tree lighting of the year.



WEEKENDS WITH SANTA

DECEMBER 2-3, 9-10, 16-17

Enjoy the twinkle in your child's eyes as the jolly old elf himself takes a break from his Christmas preparations to spend some quality time with your loved ones at America's Resort. From story time to breakfast in the Main Dining Room and, of course, those cherished photos that will live on for years to come, your Weekend with Santa will be filled with holiday memories you won't soon forget.

CHRISTMAS

DECEMBER 23-28

Celebrate Christmas the old-fashioned way with hot chocolate, carols, incredible cuisine and family. From sleigh rides in the snow and ice skating in the shadow of the picturesque resort to the Ugly Sweater and Whoville Dinners and a Christmas Eve Candlelight Service, there's no place as magical as Christmas at The Greenbrier.



NEW YEAR'S CELEBRATION

DECEMBER 29 - JANUARY 1

Say goodbye to 2022 and hello to 2023 in style with a celebration to remember at The Greenbrier. Guests have been toasting the New Year at America's Resort for more than 200 years! This New Year's celebration promises to be a special one as The Greenbrier presents a unique collection of events for various ages to help make memories that will fill the year ahead.



A Fresh Start At Spring Row

By Merriweather Franklin & Rudy Saunders



We are happy to report that Spring Row Cottage 6 has recently been transformed – staying true to the classic Greenbrier style but with a refreshed design created for guests of today. The Spring Row Cottages were built in 1989 to allow for more guests at The Greenbrier Hotel. Previously, there was a Florida Row as well as a Georgia Row of cottages, built in 1858. Because of the condition of these older cottages, it was decided to eliminate them and build Spring Row, which were designed to accommodate the modern traveler. These lovely residences feature spacious rooms, closet space and full bathrooms in the classic Dorothy Draper style of The Greenbrier. Now, over three decades later, we had the opportunity to look at one of these forward-thinking cottages and adapt it for today's traveler. We began with a reimagining of Spring Row Cottage 6 for the introduction of The Greenbrier Legacy Club. Our plan for Spring Row Cottage 6 was to stay true to the Dorothy Draper style seen throughout the resort, but with an updated and more streamlined look for today as well as the future.

Spring Row was named for its proximity to the sulphur spring, which first drew guests to the resort to 'take the waters' and feel renewed. Our team took this sentiment into mind when designing the new Spring Row Cottage 6 as it is the foundation of the property. We began with an archival fabric design that Mrs. Draper first designed for The Greenbrier back during her initial decoration following World War II, 'Rhododendron'. The rhododendron is one of the iconic symbols of The Greenbrier and is also the state flower of West Virginia, so it was a natural choice to bring into this fresh space. We chose this 'Rhododendron' in aqua, a linen fabric produced by Carleton V Ltd., as the jumping off point and pulled the other colors from it to be seen throughout the cottage.

We wanted to create a look that will instantly calm those who walk through the threshold. The paint color for the living room walls is a beautiful aqua, called 'Spa' from Sherwin Williams, which coincidentally relates back to the sulphur spring and the reason people from all over the country started flocking to this grand resort. The flooring throughout the residence was replaced with red oak hardwood that gives a warm foundation to the space. A sisal area rug with Greenbrier green binding along the edges is light, yet sturdy for any traffic coming from the outside and can be found under a modern gold and glass coffee table with bamboo accents. We re-covered the existing sofa with a pure white performance fabric from Kravet, and added a Samuel & Sons leaf green tape along the bottom of the skirt to bring a pop of color. The existing wing chair and ottoman pairing is now





re-covered in the Carleton V Ltd. 'Rhododendron' with aqua blue piping. Two new club chairs from Kindel Furniture, covered in Dorothy Draper 'Couture Lattice' in aqua, were added to flank the sofa for the perfect conversation area. The built-in cabinets were more suited for display, but we tweaked them a bit to house a larger mini fridge, wine fridge, sink and glass-fronted cabinetry for storage. Because the wall cabinets could no longer fit the television, we opted for a Samsung Frame TV over the fireplace. This addition is a decorator's dream because it is great to have the option of artwork being displayed when the television is not turned on to create a better ambiance. A white frame was made for the Frame TV by the carpentry team to give it a look of actual artwork. New overhead lighting to brighten up the space, as well as roman shades made from Carleton V Ltd. 'Boca Grande' Green fabric, were just a couple of finishing touches made to this room. Framed rhododendron botanicals in classic gold frames, along with a framed Carleton Varney original Greenbrier Scarf over the sofa, add visual interest and celebrate the surrounding property.

When envisioning this renovated cottage, we wanted to keep in mind the work from anywhere lifestyle, so we changed the floorplan a bit to accommodate. Each of these cottages can comfortably fit a family of 4, so adding a dedicated dining area seemed the right thing to do. Demolition began as the large closet and vanity in the hallway dressing area were knocked out and a small owners' closet was added where the existing vanity was located, closest to the bedroom entrance. The old closet turned out to be the perfect size for a banquette with a Carleton V Ltd. 'Boca Grande' upholstered cushion, a small Kindel Mark Cafe table and two dining chairs with pink 'Draper Stripe' seats. We found the perfect crystal chandelier to hang above the table and added some fun green and white striped toile shades to complete the look. The kitchenette now has a peninsula equipped with a microwave for added convenience and additional counter space. The new dining area opens up the entire space and provides a great place to eat, play cards, or even take a video call for work.

Spring Row features thirty-three cottages consisting of spacious bedrooms with either a king bed or a pair of double beds. These comfortably sized bedrooms allow guests to spread out more during their visit. In order to ensure plenty of ample closet space, characteristic of The Greenbrier, we added two closets to the large bedroom. Deep, lighted closets with louvered doors feel as if they have always been in the space. A fun addition to these closets is a classic 'Draper Stripe' wallpaper in aqua blue and white – a detail that makes such

a big impact. Who wouldn't want to open a closet with beautifully wallpapered walls? On top of the new hardwood floors lies an aqua and cream small-scale houndstooth area rug that gives a cozy element to the bedroom. For the walls of the bedroom, a Dorothy Draper Fabric & Wallcoverings vinyl grasscloth was selected for the walls in a soft blue shade. The vinyl is a practical choice for durability, especially in the hospitality setting, but visually provides the look and texture of a traditional grasscloth. This is a great backdrop for the space that creates a cocoon-like feeling. We used the Carleton V Ltd. 'Rhododendron' in aqua for the drapery panels that draw, providing light control. The 'Rhododendron' was also used as the fabric for the custom headboard we designed that was built by The Greenbrier's Engineering Team. The height of the headboard is not only comfortable for reading in bed, but also provides a bold focal point for the space. Contrast trim in a raspberry-colored velvet adds some interest and a nice detail. Flanking the bed are two Dorothy Draper Pinwheel Chests made by Kindel Furniture. These chests were originally designed by Mrs. Draper in the 1940s for the Arrowhead Springs Hotel in California and are just as popular in our design projects today. Providing additional storage, these chests are painted a soft ocean blue with classic gold bamboo trim. We hung a pair of gold mirrors above the Pinwheel Chests to reflect more light into the room and make it feel even larger. In front of the mirrors are a pair of silver tassel table lamps, designed by Carleton Varney – a whimsical touch to the space. We included a Kindel Furniture Channel Back Lounge Chair, designed by Dorothy Draper for the Mark Hopkins Hotel in San Francisco. This chair is covered in a luxurious Carleton V Ltd. fabric, 'Provence Velvet' providing a cozy feeling. A gooseneck lamp and small acrylic side table complete the perfect spot for reading or

needlepointing. Between the pair of new closets is a white grasscloth wrapped chest of drawers from Bungalow 5 with an updated wall mounted television above.

The bathroom also received a fresh look for travelers of today, but we also wanted to focus on keeping it a timeless classic. Carrying the same 'Draper Stripe' wallpaper in aqua and white into this space, connects the scheme back to the bedroom. Hanging the wallpaper above the new chair rail prevents any unwanted splashes from damaging it. Using white marble is always a smart, luxe choice that never goes out of style, so it was selected for the floor, countertop and shower. The tub was replaced with a more updated freestanding tub, giving it a chic look. Next to the tub is a garden stool – a stylish and practical choice to provide a spot to put everything needed for a relaxing soak. Above it is an original Bruce Frank Dorothy Draper Rose print and plenty of white towels for a spa-like feeling. The bathroom vanity now consists of two sinks with chrome faucets and traditional white cabinetry. Above the sinks are a pair of rattan framed mirrors giving the room a cottage element and brass sconces with playful scalloped striped tole shades. New overhead lighting in the bathroom brightens the overall space and allows for different lighting options.

Overall, the cottage's structure remains the same, but with some adjustments to the footprint. Our hope was to give this space a refreshed look for travelers of today and tomorrow, but also flexibility for their time at The Greenbrier resort. Historically, guests would visit the sulphur springs for rejuvenation and relaxation. We carried this spirit into the reimagining of Spring Row Cottage 6 for a fresh, yet timeless space that feels as if it has always been a part of The Greenbrier.





AT THE GOLF CLUB

HOMAGE TO THE THREE SISTERS

This dish is a celebration of a long-standing Indian tradition of having corn, squash and beans growing together. The corn provides the stalk for the bean to grow up, the beans provide vital nutrients to the ground for growth and the squash provides shade around the soil of all three vegetables. Also, when eaten together, these three vegetables form a complete protein and were essential to survival for native Americans and eventually the colonists' that came over from Europe. Being taught this technique was essential for the colonists survival at times.

This dish, as you see in the picture, is 100% vegan, dairy free and gluten free. The puree is a charred squash and bean puree, there is also charred yellow squash and zucchini that is layered on the plate. The succotash consists of roasted sweet corn and a medley of pole beans and cowpeas. It is garnished with sour corn and ramp salt, the sour corn is a lacto-fermented corn that gives it a slightly sour component to the dish. Sour corn originated in the Appalachians from my readings and was a way of preserving corn to be able to have throughout the winter. You will also see an herb oil on the plate that helps with aesthetics and flavor profile.

CHARRED SQUASH AND POLE BEAN PUREE

4oz	Shucked Pole Beans	1ea	Charred Zucchini	Tt	Kosher Salt
1ea	Charred Yellow Squash	1tsp	Activated Charcoal	Tt	Cracked Black Pepper

1. Shuck beans and blanch until tender
 2. Char both yellow squash and zucchini
 3. Add all vegetables to Vitamix and puree until smooth and silky
 4. Add activated charcoal until desired color is reached
 5. Add salt and pepper until seasoned appropriately
-

SUCCOTASH

2oz	rice peas	1oz	diced roasted red	Tt	lemon juice
2oz	pole beans		pepper	Tt	Salt and pepper
2oz	Roasted corn	1oz	Chiffonade basil		
2oz	diced white onion	1oz	White Wine		

1. In a sauté pan, sweat onion no color, add all other vegetables
2. Deglaze with white wine
3. Bring back onto heat and add basil and bring to a simmer. Finish with lemon juice.
4. Taste and adjust seasoning as needed.







From Start to Finish

By Cam Huffman

Last summer, Merriweather Franklin, the Interior Décor Project Manager at The Greenbrier, spotted the chairs in the historic Main Dining Room and knew it was time for an upgrade.

"A couple of them were broken, and the leather on some of the seats was cracking," she explained. "They just really needed a refresh."

At a lot of places, that would mean a Google search to pick out some new chairs. But that's not exactly how things work at America's Resort. Thanks to the talented members of The Greenbrier's engineering team, a large-scale project – such as 500 new chairs for a dining room that has been serving guests for more than a century – can easily be completed on-site.

All Franklin needed was a vision for the final product, and the team was ready to bring it to life.

CONCEPT

Coming up with the idea, though, isn't always easy. Franklin – who worked for Dorothy Draper & Company before moving into her current position, where she works closely with her former team – must always consider the overall look of the iconic resort and the concepts created by Draper and her protégé, Carleton Varney. On top of that, sometimes there are practical applications for her decisions.

In The Greenbrier's Italian restaurant, The Forum, for example, red sauce was consistently staining the fabric chairs. So, the decision was made to use Naugahyde, making cleaning and maintenance a little easier. For the Main Dining Room project, Naugahyde was also the choice, but for a different reason.

"It will be sturdier for commercial use," she explained.

"We ordered that in the same Greenbrier Green."

Another problem with the chairs was that the stain on the wood wasn't lasting as long as the team had hoped. "The last time they were done, every time that a chair was pulled out, the stain would rub off," Franklin explained. "Paint is easier for us to repair. We decided to paint and lacquer the chairs black instead of staining them again.

"It's so Draper to do," Franklin continued with a chuckle.

"She painted everything."

With the concept in place, Franklin then met with the housekeeping team and the engineering team to outline her desires. A plan was put in place, and the housekeeping team slowly began moving a section of chairs at a time over to upholstery for the next step of the process.



Bottom Left - Joey Scott sands down a chair from Slammin' Sammy's to prepare for a paint job.
Right - Main Dining Room chairs sit ready to be painted at The Greenbrier paint shop.

UPHOLSTERY

The first job of the upholstery department is to remove the seats from the chairs so the other teams can do their jobs. Once the seats are removed, they remain in the upholstery shop – located across the street from the main property – while the rest of the chair is sent to either carpentry (if something needs repaired) or the paint shop.

The seats that stay behind are re-upholstered – in the case of the Main Dining Room chairs, with the Greenbrier Green Naugahyde. The material has to be cut to fit perfectly, the cushions properly stuffed and the cushions finally sewed by the talented seamstresses in the shop. “We just take the chair apart and cover it with the pattern that’s requested,” explained Stephen Deskins, who has worked on the upholstery shop for more than 25 years and at The Greenbrier for 40, starting right after he graduated high school in 1982. “We’re always doing furniture together. It’s not just one thing. While they’re sewing one cushion, there may be a valance on another chair that needs repaired. Then we move to the next thing.”

Working in the upholstery shop is no easy task. A 4-year apprenticeship to learn the necessary skills is required, and Deskins said that often isn’t long enough.

“Every chair is a new challenge and a new adventure,” he explained. “If you don’t do it right, it will bust open, sag or show up in some way. We’re very proud of the product we send out of this shop.”

Les Morgan has been specifically responsible for the chairs of the Main Dining Room. He continues to cover them as they come in, and then he moves to another project while waiting on the next batch.

CARPENTRY

When the seatless chairs leave the upholstery shop, the next stop, at least for many of them, is the carpentry shop, located in the engineering building behind The Greenbrier Spa.

“A lot of them are in pretty bad shape,” said carpenter Larry Humphreys, who has been a member of Team Greenbrier for 44 years. “Some of them break up so bad you’ve got to make parts for them.”

The arms and the cross struts are common issues, but the team repairs legs, rails and backs, as well. Ultimately, any part of the seat can be broken, and the carpentry team knows how to repair every part. The talented Humphreys can even whittle out the foot of a chair to match a claw foot on an older piece.

Humphreys is one of five carpenters currently employed by The Greenbrier. Jerry Edens is another long timer. He’s been at The Greenbrier 31 years and vividly recalls using more than 3 miles of trim in the main hotel during his first year.

Chair repair is just one of many projects the carpentry team completes, many starting from scratch. The team has constructed everything from wooden bunnies to be painted in a craft workshop at Easter to cabinets to go behind the Lobby Bar, headboards in the rooms and



Seamstress Myra Wickline works on ironing fabric in The Greenbrier’s upholstery shop.



Jerry Edens has been a part of The Greenbrier’s carpentry team for 31 years.

even the trophies given to winners at The Greenbrier Concours d'Elegance each May.

"A lot of times they'll bring a drawing in here, and you don't even have any measurements," said Humphreys. "You just have to figure it out."

"I always tell our guys; you might as well go ahead and do it the way you think it ought to be done."

Like the rest of the engineering team, the carpenters take pride in a job well done, and they say it's rewarding to see a successful project go out the door.

"It is at least until they go in there and somebody tears it up again," Humphreys joked.

PAINT SHOP

Once the repaired piece of furniture heads out the doors of the carpentry shop, it's on to the paint shop for the next step. For the Main Dining Room Chairs, that starts with removing the old stain.

"They have a stain on them now, and they're going to black," said Joey Scott, as he worked on sanding down a chair from Slammin' Sammy's. "So, we have to take the stain off, sand them down to a new chair and then put the paint on."

The first coat of primer and paint is applied and then allowed to dry overnight. The next day, the piece is sanded again, and a second coat of paint is applied. Eric Mazey is responsible for painting all the chairs.

"That's the way we do things," said Scott. "It doesn't go out of here until it's correct."

FINAL STEPS

Once the paint is complete, the seats from the upholstery shop are delivered back to the paint shop. The seats are reapplied, and the chair is complete. Housekeeping delivers the chairs from the paint shop back to their permanent location.

It's a process that takes time, attention to detail and a unique set of skills, and the members of all the engineering teams are constantly juggling numerous projects at once, trying to satisfy the needs of all different areas of the resort.

"It's insane," Franklin admitted. "I don't know what we'll do when they retire, because they're so extremely talented."



A Main Dining Room chair prior to repair.



One of the newly completed Main Dining Room Chairs.

OUTDOOR ADVENTURES

at The Greenbrier

By Cam Huffman

No matter the season, there's something to experience in the great outdoors on a trip to America's Resort. Whether it's ice skating beneath the stars on a cold winter's night, teeing off on the Old White and hitting into a canvas of color on a fall afternoon, learning croquet in the warmth of spring or traversing the endless trails on Kate's Mountain in a Polaris RZR before the sun sets on another summer day, the 11,000 acres of The Greenbrier provide endless opportunity for adventure. There's always something new happening in and around the breathtaking mountains that have drawn visitors for centuries. This summer, some new equipment – and some fresh faces – combine to make the adventures more spectacular than ever before.

Fishing

The Greenbrier has long been known for incredible fly fishing on the banks of Howard's Creek, but those offerings have recently expanded. Not only is fly fishing offered – with expert instruction – traditional spin fishing is also available at various spots around the property. Additional trips are offered to Stoney Brook Plantation in Monroe County, West Virginia, providing a more secluded experience for those who prefer to leave The Greenbrier property.

Thanks to the purchase of four new Stealth Craft Raft Boats, guests can also explore the nearby waters of West Virginia and Virginia with spectacular guided float trips.

"They have every bell and whistle you can possibly think of," said Joey Miller, Kate's Mountain Adventures Manager. "They're super light and easy to maintain."

Each boat holds two guests and a guide, providing the ability for anywhere from two to eight guests to hit the water together and enjoy the New River or Greenbrier River in West Virginia or the Jackson and James Rivers in Virginia. The trips include fly or spin fishing, as well as a picnic-style lunch from The Greenbrier and complimentary alcoholic and non-alcoholic beverages throughout the trip.

When not showing guests the waters of the region, The



Greenbrier and its guides have also become heavily involved in programs to teach both youth and adults the art of fly fishing.

Staff from Kate's Mountain Adventures recently traveled to nearby Alderson Elementary to teach third, fourth and fifth graders the art of fly fishing. The students later made a visit to The Greenbrier, not only to fish its waters, but also to learn about the history of America's Resort and what it means in their community.

Also participating in those efforts was Bubba Holt, the Regional Coordinator for West Virginia for Project Healing Waters, another program with which The Greenbrier has become involved.

Project Healing Waters Fly Fishing, Inc. (PHWFF) began in 2005 serving wounded military service members at Walter Reed Army Medical Center returning from combat in Iraq and Afghanistan. Since then, PHWFF has expanded nationwide, establishing its highly successful program in Department of Defense hospitals, Warrior Transition Units and Veterans Affairs Medical Centers and clinics.



Project Healing Waters brings a high-quality, full spectrum fly fishing program to an ever-expanding number of disabled active military service personnel.

The Greenbrier's experienced guides have taken many of these American heroes out on its waters, and it's a relationship that makes the resort proud.

"Our waters are very easy to navigate, especially for people who have handicaps," said Miller. "We take people all the time that have mobility issues. Our waterways make it easy."

"The program not only helps these veterans, but it also helps our guides learn different techniques of fishing for those who have a handicap. It has been an amazing experience."

Another new venture that includes The Greenbrier's fishing guides is a series called "Tie One On," which teaches

the art of fly tying. The instruction is paired with some sort of tasting – craft beers, bourbon, scotch, wine, etc. – throughout the class. The series has become extremely popular among guests.

"Every guest that has come and participated has walked out loving it," said Miller. "They get to meet other people and learn something new. You're creating something tangible that you can keep, while also making new relationships."



Gun Club

Since 1913, guests of The Greenbrier have visited the Gun Club on Kate's Mountain for sporting activity. Today, the club offers four combination trap and skeet fields, along with a 10-station sporting clays course.

The top-notch team of professional instructors now also includes the club's first female instructor, Mountain State native Makayla Scott, and she brings not only a wealth of knowledge, but also an incredible story.

Scott was struggling to find her place, unsuccessful in traditional sports, when her father took her shooting. She fell in love immediately, and at the age of 12, she signed up for the local 4-H league. With continued success, she quickly found the Scholastic Clay Target Program. By 2019, she was the Ladies Doubles Skeet Champion at SCTP Nationals.

Scott and her father, with the help of the instructors at The Greenbrier Gun Club, built on her success by creating the Mountaineer Clay Crushers, the first SCTP team in West Virginia.

Now, Scott is turning her passion into a career as an instructor at The Greenbrier Gun Club.

"Our instructors like Joe Hayes, Mike Adkins and Curtis Kincade were very much a part of that," said Miller. "The Greenbrier was a part of the story, because it allowed her to come shoot here, along with other 4-H members. We're proud to be a part of her journey and excited that she's now making a career with us doing what she loves to do "Her personality is incredible, and she's beaming with energy. The guests love her, and she's already received some incredible feedback."



Equestrian

Makayla Scott isn't the only female breaking down barriers for the Kate's Mountain Adventures team. There's also an increased female presence when it comes to the equestrian program at America's Resort.

Horses have been a part of The Greenbrier experience from the beginning, when guest arrived via horseback or carriages to "take the waters." Today, equestrian pursuits are as popular as ever – whether it be mountain trails on horseback or a tour of the property on a horse-drawn carriage. Close to 30 horses call The Greenbrier home, including two new Percheron draft horses, Rex and Will.

Patty Cole is the Lead Groom, but she is far from the only female walking through the stables. In fact, three females have taken on the role of carriage drivers, a position that has been predominantly dominated by men throughout the years.

Skyler Jones (groom), Olivia Scott (groom) and Heather Hubbard (stable attendant) have all been training to drive the carriages, and this spring, they took their first groups of guests out on a ride.

"The power of them is amazing," said Jones. "It kind of takes them aback to see a woman driving a carriage, but they're usually pretty excited."

"The horses are so big, and I'm not as big," Scott agreed. "It can be a shocking to see us handling horses that are 10 times our size. It was intimidating at first, but it's something we can handle."

Though all three have been around horses most of their lives, their paths to The Greenbrier were a little different. Jones grew up in the area showing horses around the region. When she graduated high school, she saw a job opening and jumped at the opportunity. She's been here a year and loves every aspect of it.

"It is a lot of fun to meet people from so many different backgrounds," she said. "It's amazing."

Scott came to the area in the summer of 2021 to visit her grandparents while on break from a community college in North Carolina. Instead of wasting the summer away, she decided she would apply for a job at The Greenbrier and followed her passion, working with horses, as she had done since the age of 4.

The job was so exciting, after she returned to school in the fall to finish her degree, she quickly came back to America's Resort to begin a career.

"I loved what I was doing, and I wanted to keep doing it," she explained.

Hubbard's path was a little less direct. She worked several other jobs along the way, but like the other two, her first love was horses. So, when she saw an opening, she jumped at it. She's been at The Greenbrier for a year, working both at the stables and inside the retail area of Kate's Mountain Adventures.

"Every day is different," she explained. "Nothing is the same. I love getting to work with everybody here, and the horses. The guests are lots of fun."

The process of learning to drive the carriages was not

an easy – or quick – one. The first step was learning how to tack up the giant horses, a task that is a little more difficult given the size of the animals.

When that process finally became manageable, the next step was being invited to ride along with experienced drivers like Karl Diem, Danny Ott, Jimmy Deem and Garrett Vaughan.

After learning from the passenger seat, the new drivers eventually took control, with the experienced driver by their side. When they were confident that they were ready to transport guests on their own, they were given the green light to make solo trips.

“Some are easier to drive and know more verbal commands,” said Scott, explaining that learning the horses’ personalities is just as important as learning the techniques. “Some of them are a little lazier, and you have to get on them a little more.”

The feedback the new trio has received has been nothing but positive, and the excitement of completing the challenge has been a thrill.

When asked if it was fun to accomplish something many believed they couldn’t, the trio responded in unison.

“Yes!”



A DRIVE DOWN

A TIMELINE OF THE GRE

1911 - THE FIRST GOLF COURSE ON PROPERTY, LAKESIDE, OPENS AS A 9-HOLE COURSE.



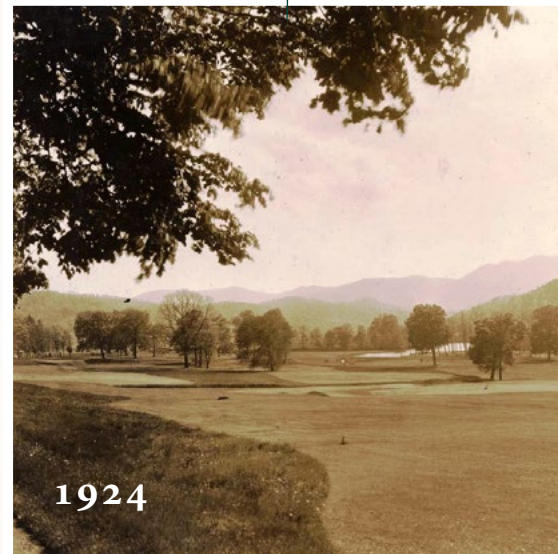
1923 - LAKESIDE COURSE IS REDESIGNED BY SETH RAYNOR.



1936 - SAM SNEAD IS HIGHER BROTHERS GOLF PROFESSIONAL.



1914 - THE OLD WHITE COURSE, NAMED AFTER THE OLD WHITE HOTEL THAT WAS ON THE GROUNDS FROM 1858 TO 1922, OPENS AS THE RESORT'S FIRST 18-HOLE COURSE. IT WAS DESIGNED BY CB MACDONALD.



1924 - THE GREENBRIER COURSE OPENS UNDER THE DESIGN OF RAYNOR.

MEMORY LANE

ENBRIER'S GOLF HISTORY

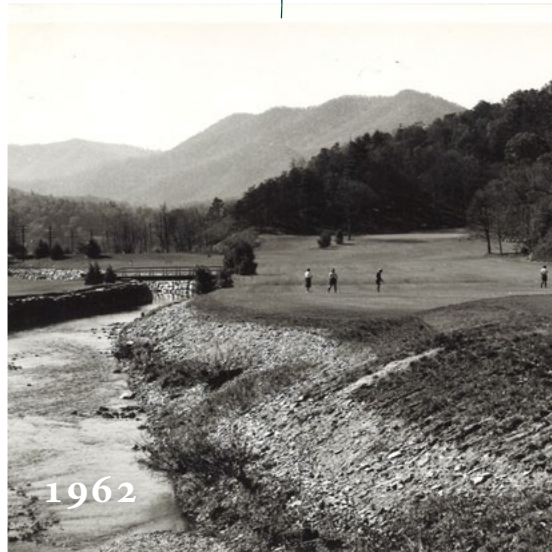
EMPLOYED AS ASSISTANT



1946- SNEAD IS NAMED GOLF PROFESSIONAL, A POSITION HE HELD UNTIL 1974.



1977- JACK NICKLAUS TAKES THE LEAD OF REDESIGNING THE GREENBRIER COURSE, TO PREPARE IT FOR THE RYDER CUP.



1942-1945 GOLF COURSES ARE USED FOR REHABILITATION FOR PATIENTS AT ASHFORD GENERAL HOSPITAL.

1962 - LAKESIDE COURSE IS EXPANDED TO AN 18-HOLE COURSE BY ARCHITECT DICK WILSON.

A DRIVE DOWN

A TIMELINE OF THE GRE

1979 - THE RYDER CUP IS HOSTED ON THE GREENBRIER COURSE, THE FIRST EVENT MATCHING A U.S. TEAM AGAINST A EUROPEAN TEAM.



1993 - SNEAD IS HIRED AS GOLF PROFESSIONAL EMERITUS, A POSITION HE HELD UNTIL HIS DEATH IN 2002.



1999 - LAKE MEADOWS COMPLETE



1985 TO 1987 - THE GREENBRIER HOSTS THE GREENBRIER AMERICAN EXPRESS CHAMPIONSHIP, A 54-HOLE SENIOR TOUR EVENT.



1994 - THE SOLHEIM CUP IS HOSTED AT THE GREENBRIER COURSE, MAKING GREENBRIER THE FIRST RESORT COURSE TO HOST BOTH THE RYDER CUP AND SOLHEIM CUP.

MEMORY LANE

GREENBRIER'S GOLF HISTORY

MEADOWS COURSE IS RENAMED THE
 OLD WHITE COURSE AND ANOTHER REDESIGN IS
 COMPLETED.

2016 - A MAJOR FLOOD CAUSES SIGNIFICANT
 DAMAGE TO ALL THE GREENBRIER'S GOLF
 COURSES.



2016



2010 - 2019



2017

ON
 THE
 COURSE TO
 ALHEIM

2010 TO 2019 - THE GREENBRIER CLASSIC/
 A MILITARY TRIBUTE AT THE GREENBRIER, A
 PGA TOUR FedEx CUP EVENT, IS HOSTED ON
 THE OLD WHITE COURSE.

2017 - A COMPLETELY REDESIGNED MEADOWS
 COURSE, A FULLY RESTORED OLD WHITE
 COURSE AND A 10-HOLE ROUTING OF THE
 GREENBRIER COURSE REOPEN TO GUESTS.



A Family's Legacy

By Cam Huffman

What began as Gillespie's Florist in 1923 is now going strong as Gillespie's Flowers and Productions, and much more than the name has changed as the Gillespie family prepares to celebrate its 100-year connection to The Greenbrier in 2023.

"We were mainly a flower shop back in those days," said John Gillespie, one of three owners of the company, started by his grandfather nearly a century ago, along with his sister, Martha Gillespie Sams, and his brother, Charley Gillespie.

Gillespie Florist first opened its doors inside The Greenbrier in 1923 with a shop in the retail corridor, where "Babydog Boutique" is located today. Owner Ken Gillespie provided floral arrangements for the resort and its guests – growing many of his own and having others shipped by train from Denver and Philadelphia – and the business proved successful almost immediately.

Wintertime at The Greenbrier was rather quiet in those days, however, so in 1925, Gillespie made the decision to head to Florida during the winter months, serving other resorts such as The Breakers, Whitehall Hotel, Boca Raton Hotel, Hollywood Beach and the Biltmore on Florida's Gold Coast with the same quality service that guest of The Greenbrier came to enjoy during the summer.

Gillespie's children – including Ken (Temp) Gillespie, the father of John, Martha and Charley – joined their father in Florida during the winter, helping out in the shop and going to school in the Sunshine State. When school was out for the summer, it was back to West Virginia.

When the kids grew older, they were each assigned to their own shops, learning the ins and outs of the busi-



ness with first-hand experience.

Even then, the business was involved in much more than creating centerpieces and bouquets for special occasions. Gillespie's decorated tables, walls and more for the National Wholesale Druggists conference in the 1930s, Henry Taft's 50th anniversary party in 1933, the 50th anniversary party for Ernest and Emily Woodruff in 1935 and the State Department Dinner for the Prime Minister of India in 1949, just to name a few.

Transforming spaces of America's Resort for weddings, meetings and balls was part of the job.

By 1951, The Greenbrier was becoming more of a year-round destination, and the Gillespie's no longer saw the need to escape the Mountain State during the winter months. The stores in Florida were closed, and White Sulphur Springs and The Greenbrier became the lone focus.

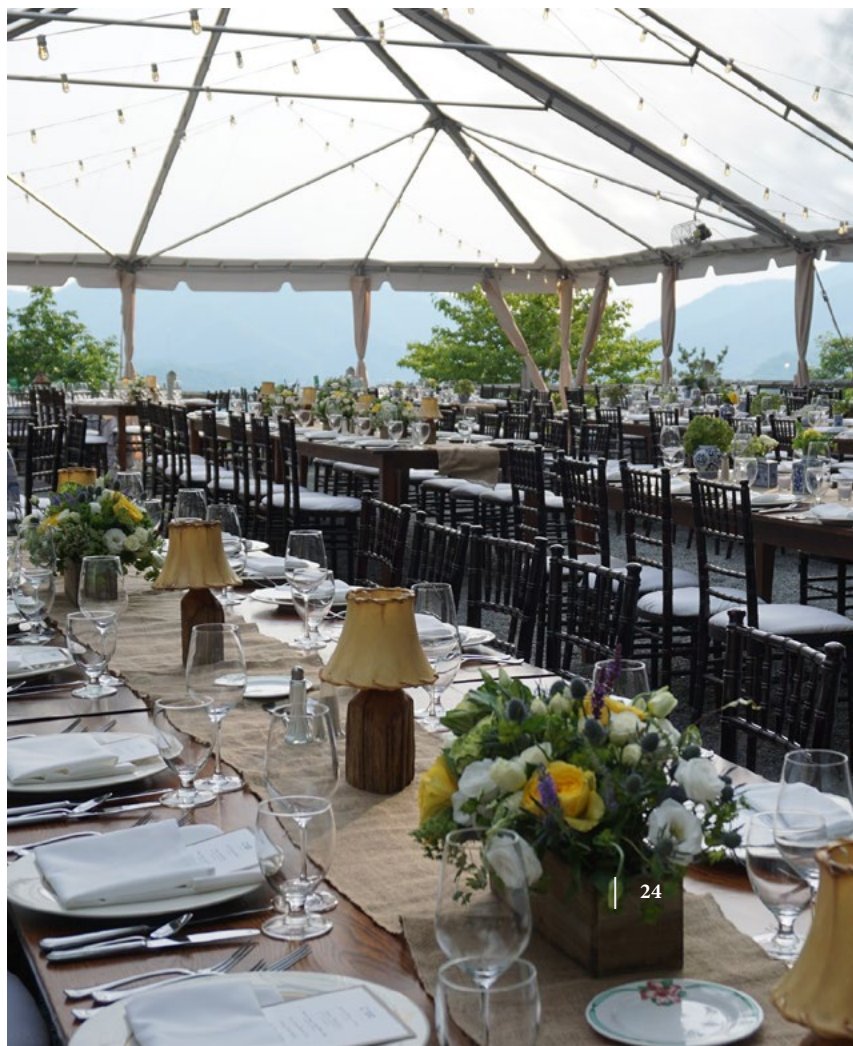
The evolution of the company, though, was just beginning.

Around that same era, jet travel began to make getting product a little easier. Before that, the path to White Sulphur Springs wasn't nearly as smooth.

"I can remember meeting the Greyhound bus with Dad as a kid to get the carnations and orchids off the bus," Martha said.

Planes, however, sped up that process greatly and helped assure the quality of the flowers upon arrival –







as long as hurried passengers didn't get in the way. "Golfers are coming with their golf bags, and they're bumping the flowers," remembered Martha. "Often, they would be left on the tarmac," John added. "Once we got our drivers' license, Dad would send us to the airport to pick up the flowers," Martha continued. "Sometimes we'd have to go to Roanoke. Hopefully it was Greenbrier Valley (Airport), but if it was a full flight, they got bumped."

During the late 1960s, Temp expanded the business into theme parties and productions. A warehouse was built to store party preps, and a 4,000-square-foot addition was built onto the downtown shop, which the family first opened in the 1940s.

"I think when Dad saw U.S. Steel do a big party up here where they wanted to rent decorations or party props," John remembered. "He thought we could do more of that. We built our first warehouse, where we could store inventory to use again and again."

The next step was tenting. When a tent he had ordered for a party on Kate's Mountain in the early 1980s arrived missing some parts, Temp knew it was time for another expansion.

"I can't live with this," Martha remembers her father saying. "We need to buy a tent, because I need to know that I can take care of it and not have to count on someone else."

It was also around that time that trade shows became part of the Gillespie's business, and they began renting tables, pipe and drape and other décor necessary for the shows, along with printing signs for the booths.

In 1983, John, Martha and Charley expanded their roles from helping around the shop to leading the business, and they focused on building on their father's ideas.

A company of around 12 employees when the siblings took over, Gillespie's now has a staff of 30, including a graphic designer. The business includes tent and specialty linen rentals, China rentals, trade show exhibits, theatrical lighting, theme parties and signage, as well as the top-quality florals that started it all.

"The Greenbrier is probably responsible for 90 percent of our growth," said Martha. "We want to figure out how we can do what guests want."

"Every time we saw something new and different happening here, it would take us a while, but we would try to grow into that role," John added. "As the technology has improved, so have we."

"Usually it's a request, and we go out and study it and see what the best product is and how we can capitalize. Once we do it here, then it's bound to happen again and again."

The tenting aspect of the business continues to evolve, with custom tents in nearly every shape and size. "We're able to do bigger tents in more difficult locations than what we did in the past," said Charley, who said he's been working full-time for the family business for more



than three decades and remembers running through the halls of The Greenbrier as a youngster. "We have taller tents and more equipment, and we've found a way to tent just about every location around the resort. "We used to be able to use 6-7 people, and now it takes 10. But we've found solutions to meet our customer's needs. We have a great crew, and we couldn't get it done without them."

Changes around the resort have also led to new and exciting ventures for Gillespie's. The addition of the chapel significantly increased the demand for luxury weddings. The Greenbrier Sporting Club brought about new venues and a different style of décor. The siblings could have never envisioned when they were sorting flowers as children that the business would grow into what it is today, but they are thrilled that it has. "We're glad," said Martha. "It's good for the hotel that we're here to help them provide what the customer wants at the level they expect. We're reliable. They know they can count on us." Guests can also count on Gillespie's keeping up with the latest trends. Prior to the internet age, the staff searched through magazines and newspapers to stay up to date. Now, they're scouring social media on a daily basis.

"Prior to social media, we used to say that a trend in New York would take about 3 years to make it here," said Martha. "With social media, it's instant. I'm constantly on Instagram, seeing what other florists in other cities and states are doing to try to stay up with the next big thing."

Some of the newest products being explored by the Gillespie's crew include Timbertrac tenting, which gives tents a more rustic look with square timber poles instead of the industrial steel look. It's perfect for The Greenbrier Sporting Club or Howard's Creek Lodge. They also have purchased new dance flooring, and they offer various types of custom flooring inside the tents.

The 2,400-square-foot warehouse on Big Draft Road has expanded into a 20,000-square-foot location on Tuckahoe Road, filled with tents, chairs, tables and much more. What Gillespie's doesn't have in its inventory, it has vendor partners who are ready to fill the needs of every client.

So, what's next as Gillespie's prepares to celebrate a century of serving the needs of the guests at America's Resort? Getting the fourth generation ready to run the business has become a top priority. John's son, Steven, Martha's daughter, Becky, and Charley's son, Alex, are already heavily involved in the business, but they will be looked upon to continue to grow, just as their parents have done during their time.

"We've got to see if their hearts are in it," said Martha. "Siblings and first cousins are a little different. They grew up around each other, but it's still a little different." And if the last 100 years are any indication, they have no clue what's in store in the years to come.





1



2



3

LET'S TALK Draper

1. Camelback Victorian style sofa with tufted back and wooden frame. Upholstery is Dorothy Draper 'Madison Velvet' in red. Located in the Victorian Writing Room.
2. Tufted Chesterfield style skirted sofa with Dorothy Draper 'Fazenda Lily' red fabric. Located in the Upper Lobby.
3. Wood framed sofa with Carleton V Ltd. 'Puff' throw pillows and Carleton V Ltd. 'Woodstock' woven stripe upholstery fabric. Located in the Conference Center Hallway.



4. Dortheum sofa from Kindel Furniture with Dorothy Draper 'Couture Lattice' in royal. A reproduction of sofas once used at the Metropolitan Museum of Art.
5. Skirted channel back sofa with Dorothy Draper 'Snapdragon' fabric. Located in the Trellis Lobby.
6. Overscale kidney shaped Dortheum sofa with Dorothy Draper 'Houndstooth' in black and white. Located in the Movie Theatre Corridor.



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A white lab coat is shown from the chest up, with a blue stethoscope draped around the neck and a blue tie visible. The stethoscope has a black handle and silver tubing. The lab coat has white buttons. A white pocket is visible on the right side of the chest, containing a black pen.

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Roulette AT THE GREEN

Roulette was invented, somewhat accidentally, back in the 1600s. Its earliest casino form was introduced in Paris in 1796. It is so popular in Europe that it has been described as the game of kings. Isn't it interesting that The Greenbrier Resort has been around longer than the game of roulette?

Roulette isn't a game of strategy. When you look at a roulette table full of players and they are placing their chips all over the table and seem to know exactly where they are putting them like they have some inside knowledge of what number is going to come up, they don't. They are placing chips on their birthday, favorite number, old football jersey number from high school and the number their spouse told them to bet. So, there is never a need to be intimidated when you go up to a roulette table. It's really a very simple game.

There are many ways to place bets and they all end up the same. But we need to know how to get started. When you want to play roulette, you have to use the chips from that table. And you get to determine the value of the chips you buy, which is why they are called non-value chips. If you put down \$100 and ask for yellow chips, the dealer may ask you if you want \$1, \$5 or \$25 chips. If you say \$1, the dealer will give you 100 yellow chips and will mark them as \$1 value. If you say you want \$5, the dealer will give you 20 yellow chips and will mark them as \$5. These chips only have value at that table, so if you try to cash them out at the cage or play them at another table, you can't do it. So never take your chips from the table. When you are done playing, you give the chips to the dealer, and they will exchange them for value chips that can be cashed out.

So now you've bought in and are ready to play. Let's start with the outside bets. Outside bets that pay even

money are Even, Odd, Red, Black, 1-18 and 19-36. The other outside bets pay 2-1 and those are the dozens, 1-12, 13-24, and 25-36, and the columns which consist of the 12 numbers directly above the column betting spots. These are called self-service bets. You are responsible for placing them and picking up the bet and payoff if you win.

The inside bets are any type of bet that deals with the red, black and green spots on the smaller numbered squares. There are several ways to bet them, but they are all simple:

- Straight up – This is simply putting a chip(s) directly on a number. If that number hits, you win 35-1. And you can bet as many different numbers as you want.
- Split – Here, you put your chip(s) on the line between two numbers, so half of your chip is on each number. This wins if either number comes up and pays 17-1.
- Corner – Put your chip(s) on the corner between four numbers. Any of the numbers win, and it pays 8-1.
- Street (line) – this wager splits the line between the dozens and the number closest to the dozens. It covers the three numbers in that line like 1,2,3 or 10,11,12 and it pays 11-1.
- Double street (six line) – this is in almost the same spot as the street bet, but it sits on the corner of two street bets. So, part of the chip(s) would be on the 1, 4 and first dozen for example. It's basically covering two street bets and pays 5-1.
- Remember, you can bet the zeros in the same ways as any other number.

A close-up photograph of a smiling woman with blonde hair and a man looking intently at a roulette table. The woman is wearing a black top and a necklace. The man is in profile, looking towards the left. The background shows a green roulette table with some chips and text like "2 to 1" and "SINIS".

BRIER

What's funny about roulette is that all these wagers basically have the same advantage and the same payouts. If you wanted to play the numbers 17 and 20, you could put one chip on each. If 20 came up, 17 would lose. You would get paid 35-1 and end up with 36 chips. If you put two chips on the split between 17 and 20 and 20 came up, both chips would win 17-1. You would end up with 36 chips. There is no strategy or method. It's just about having fun.

You will generally find two types of roulette games – single zero, also called European roulette, and double zero, also called American roulette. The only place you can find a single zero roulette table is in a high-limit area. That's because the zeros are the house advantage. The more zeros, the bigger the house advantage. Some casinos have even added a third zero!

So, give the "Game of Kings" a spin at America's Resort. The wonderful dealers will help you feel comfortable as you begin making your bets, and soon you'll be a roulette expert.

This piece is part of a continuing series that will appear in upcoming editions of "The Greenbrier Magazine," educating readers on the different games available at The Casino Club at The Greenbrier. The goal is to make novice players feel a little more comfortable with the games, enabling them to enjoy a trip to the casino a little more.





BEHIND THE CURTAINS OF: VICTORIAN WRITING ROOM

- The Fudge Apron fabric, featuring roses, peonies and lilies in full bloom, was designed by Dorothy Draper specifically for the room.
- Dorothy Draper added the fireplace to the room during the redesign in 1946.
- The girandole above the fireplace is originally from The Old White Hotel, the original hotel on the property.
- When the drapes were last replaced, the tassels tiebacks were custom made by Samuel & Sons to mimic the originals.
- Scalloped side tables and Asian tea cannister lamps are from the redecorating by Dorothy Draper.
- The chandelier was placed by Dorothy Draper and was originally part of her collection. It does not have any electric. Draper simply loved how it looked in that spot.
- The Victorian Writing Room appeared on the cover of the 1948 "House Beautiful."
- Carleton Varney refers to The Victorian Writing Room as "the most photographed room in America."
- The books and Staffordshire have been at The Greenbrier for many years and add character in this iconic room.
- All the lampshades were custom made for this room.
- The furnishings for this room are Victorian.





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