

The  
*Greenbrier*  
AMERICA'S RESORT®

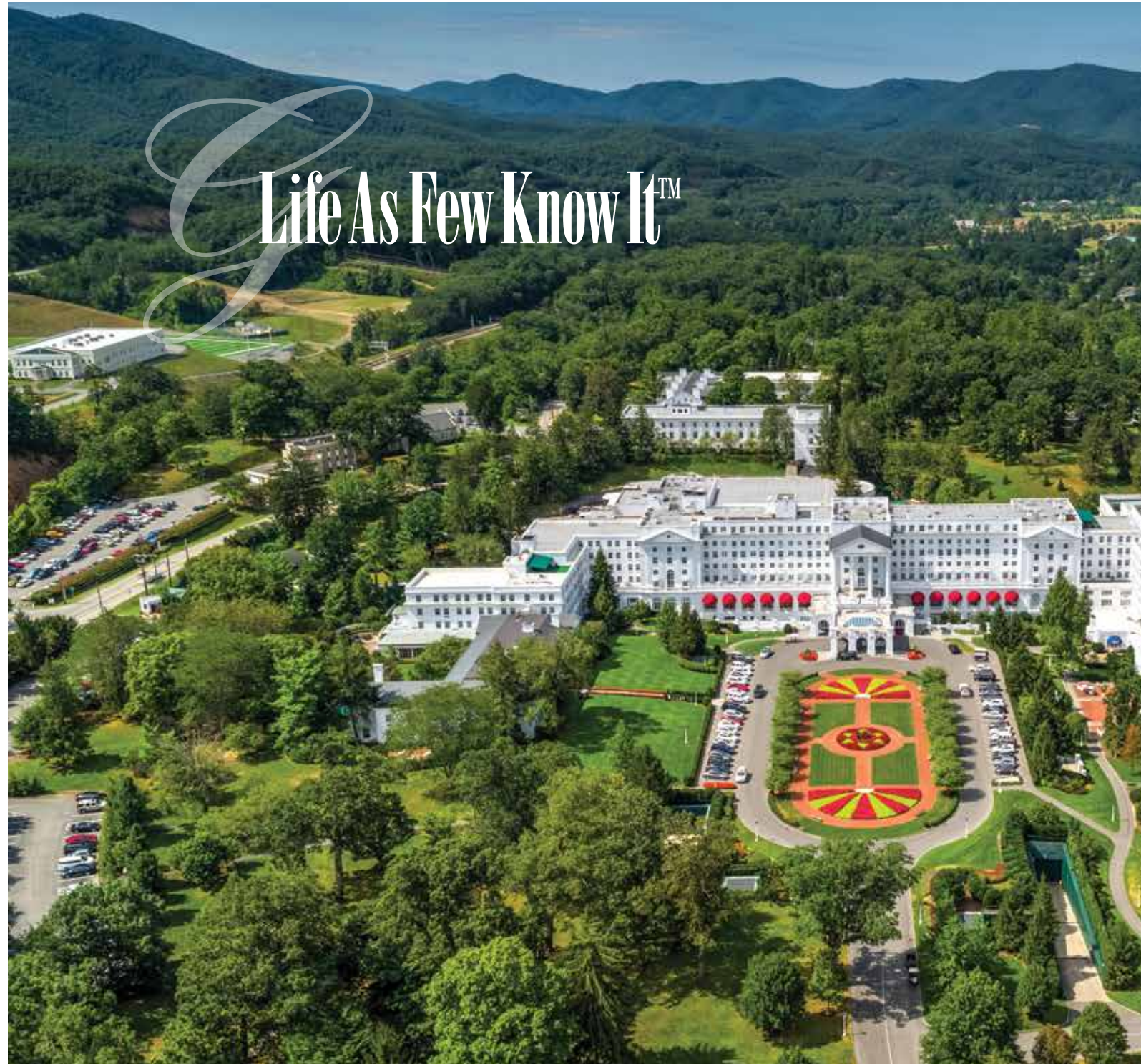
Spring 2018

Life As Few Know It™



CELEBRATING 70 YEARS OF ICONIC  
DOROTHY DRAPER & CO. STYLE





# Life As Few Know It™

For more than two centuries, The Greenbrier has been America's Resort™. Create timeless memories and experience an incomparable luxury lifestyle of shared well-being, joyous adventures and exceptional sporting activities in gorgeous surroundings. Whether you stay for a day or a lifetime.

Direct flights are now available from Chicago O'Hare (ORD) and Washington Dulles (IAD) to Greenbrier Valley (LWB). Tickets available at [united.com](http://united.com).



Obtain the Property Report required by Federal law and read it before signing anything. No Federal Agency has judged the merits or value, if any, of this property. This is not intended to be an offer to sell nor a solicitation of offers to buy real estate in The Greenbrier Sporting Club by residents of Hawaii, Idaho, Illinois, and Oregon or in any other jurisdiction where prohibited by law. This project is registered with the New Jersey Real Estate Commission, N.J. Reg. No. 11-59-0002. This project is registered pursuant to New York State Department of Law's simplified





## RESORT

For resort reservations, call 888-385-8301 or visit [Greenbrier.com](http://Greenbrier.com)

## REAL ESTATE

To explore homes and newly released homesites that await at The Greenbrier Sporting Club, call 877-505-9289 or visit [GreenbrierLiving.com](http://GreenbrierLiving.com)



procedure for Homeowners Associations with a De Minimis Cooperative Interest and contained in a CPS-7 application available from the sponsor. File No. HO-00-0082. This project is registered with the Pennsylvania State Real Estate Commission, Registration No. OL-000654. Use of recreational facilities and amenities requires separate club membership. John Klemish, Broker. Office located in The Greenbrier resort.

# Getting to **The Greenbrier** has never been so easy.



Guests can now fly direct from Greenbrier Valley (LWB) to Chicago O'Hare (ORD) and Washington Dulles (IAD).

Operated by SkyWest Airlines, the daily flights provide guests seamless access to United's global network via the airline's Chicago O'Hare and Washington Dulles hubs.

**Tickets are available NOW at [united.com](https://www.united.com)**

*Operated by SkyWest Airlines*



## **LEWISBURG TO CHICAGO**

Depart: 3:13 pm  
Arrive: 3:53 pm  
Frequency: Daily Nonstop

## **CHICAGO TO LEWISBURG**

Depart: 4:13 pm  
Arrive: 6:48 pm  
Frequency: Daily Nonstop

## **LEWISBURG TO WASHINGTON DULLES**

Depart: 10:10 am  
Arrive: 11:07 am  
Frequency: Thursday, Friday, Sunday Nonstop  
*(Seasonal from April 26th – October 26th)*

## **LEWISBURG TO WASHINGTON DULLES**

Depart: 7:18 pm  
Arrive: 9:16 pm  
Frequency: Weekdays & Sunday  
*Direct via Shenandoah*

## **WASHINGTON DULLES TO LEWISBURG**

Depart: 8:25 am  
Arrive: 9:40 am  
Frequency: Thursday, Friday, Sunday Nonstop  
*(Seasonal from April 26th – October 26th)*

## **WASHINGTON DULLES TO LEWISBURG**

Depart: 12:30 pm  
Arrive: 2:43 pm  
Frequency: Weekdays & Sunday  
*Direct via Shenandoah*



## Welcome to The Greenbrier

Spring has arrived at America's Resort, and with it all of the beauty of the season – the tulips surrounding the iconic Springhouse, the sun shining on the porch of the Golf Clubhouse and the butterflies and robins that call The Greenbrier's 11,000 acres home.

The start of spring and the warmer temperatures that come with it, also mean a new list of activities available for guests of all ages. The legendary golf courses, the historic outdoor tennis courts and the croquet courts are bustling with activity, and the outdoor pool, complete with picturesque views of the Allegheny Mountains, is ready to welcome guests into its waters when it opens in May.

It's an exciting time at The Greenbrier, and we're thrilled to have you with us. Take advantage of the nearly endless activities and make your visit to America's Resort this spring one you will never forget.

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SPOTLIGHT ON:

# Sam Shead's

AT THE GOLF CLUB



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Life As Few Know It™ | Spring 2018





Considered one of the greatest golfers to ever play the game, Sam Snead's history with The Greenbrier dates back to 1936 and spanned more than six decades. Sam Snead's at The Golf Club is a fitting tribute to Snead's legacy and provides exquisite fare with immaculate views for a memorable dining experience.



Filled with pictures and memorabilia from "Slammin' Sammy's" time at America's Resort, as well as his travels throughout the world, the décor and atmosphere at Sam Snead's are both elegant and lively. The open kitchen allows guests to watch the culinary experts prepare the cuisine, and a windowed wall provides extraordinary views of The Old White TPC and The Meadows course. A window seat at sunset paints a picture of the landscape you won't soon forget.

"Sam Snead's prides itself on producing top-quality classic American fare with Mediterranean influences," said The Greenbrier Executive Chef Bryan Skelding. "You can't beat the views of the golf courses and the action taking place in our open kitchen. It's a dining adventure you don't want to miss."



## IS THERE A DRESS CODE?

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). The restaurant enjoys an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

## WHAT ARE THE HOURS?

Sam Snead's is open for lunch from 11:00am until 2:00pm and for dinner from 6:00pm until 9:00pm. Times are subject to change, so guests are encouraged to check the Today Sheet for updates.

## WHAT'S ON THE MENU?

An impressive a la carte menu offers a variety of choices including salads, steaks, pasta, seafood and hand-tossed pizza. Mushroom Cream Soup and a New England Style Lobster Roll are favorites on the lunch menu, while the dinner menu features elegant steak, seafood and pasta dishes. Dessert and children's menus are also available. To view the complete menus, visit [www.Greenbrier.com/samsneads](http://www.Greenbrier.com/samsneads).

## DO I NEED RESERVATIONS?

Reservations are recommended for dinner and can be arranged by calling 855-729-3778 (option 1).

## WHERE IS SAM SNEAD'S?

Sam Snead's is located at The Golf Club adjacent to the outdoor tennis courts. Shuttles are available at the North Entrance to transport guests to The Golf Club.







**CASUAL DINING WITH**

**A MENU THAT OFFERS**

# Draper's

**CLASSIC DOROTHY**

**DRAPER FAVORITES**

**AS WELL AS**

**TRADITIONAL**

**SOUTHERN DISHES.**

LOCATED ON THE CASINO LEVEL.

# SPRING 2018

## The Greenbrier Dining Collection



The Main Dining Room  
Draper's  
Prime 44 West  
Sam Snead's  
Slammin' Sammy's  
The Forum  
In-Fusion  
In-Room Dining  
Pizza Shoppe  
Tree Tops Café  
Springhouse Smoothies  
Café Carleton  
Lobby Bar  
JJ's Sports Lounge  
Twelve Oaks  
Greenbrier Royale  
42 Below  
The Ryder Cup  
Draper's Ice Cream Bar  
The Greenbrier Gourmet



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## The Main Dining Room

**Named to PEOPLE Magazine's  
"Most Popular Restaurant in Every State"**

Experience the epitome of Grand Southern Resort dining in our elegant Main Dining Room - celebrating more than 100 years of service! Dazzling custom-made chandeliers, stately columns and magnificent arched windows bring the ambiance of a dignified Southern mansion to life. Breakfast is a gracious and traditional affair featuring southern signatures. In the evening, guests arrive dressed to impress for a world-class culinary experience that includes classic Greenbrier dishes and, with more than 1,200 selections, the most extensive wine list in West Virginia.

## Draper's/Draper's Ice Cream Bar

Conceived as a bright and colorful tribute to Dorothy Draper, Draper's offers casual dining with a menu that includes classic Dorothy Draper favorites, as well as traditional southern dishes. Enjoy lunch and dinner served in a cheerfully unique setting.

*Reservations for dining are strongly recommended.  
Call 855-729-3778 (option 1).  
To order In-Room Dining, call ext. 7342*

## Prime 44 West

Prime 44 West, honoring NBA legend and West Virginia native Jerry West, is the ultimate classic American steakhouse. The finest USDA Prime beef is served with extraordinary local ingredients, fresh seafood and a world-class list of wines, including the Jerry West Signature Cabernet Sauvignon. Signature tableside preparations, along with house specialties such as the Jerry West 44-ounce Porterhouse, Cathy Justice's "Best of Show" Blue Ribbon Cornbread, Karen West's Italian Cream Cake and center court seating in the Private Dining Room, are a few of our distinctive dining highlights.

## Sam Snead's

The décor and ambiance reflect the important role that Sam Snead, our first golf professional emeritus, played in The Greenbrier's illustrious golf history. It is a relaxed, yet lively atmosphere, every bit as entertaining as its legendary namesake. Sam Snead's at The Golf Club features an impressive à la carte menu with a variety of menu choices including salads, steaks, pasta, seafood and hand-tossed pizza presented with engaging service and lively panache.





## Slammin' Sammy's

The Greenbrier's rendition of a "sports bar," Slammin' Sammy's features big screen TVs, billiard tables, shuffleboard, foosball and other games. Located on the upper floor of The Golf Club, every table is a "front-row seat" with incredible views of the golf courses Snead tamed. Serving classic American bar fare with a touch of class, the menu includes a sophisticated approach to traditional cuisine like burgers, wings, entrée salads, pizzas and sandwiches along with a fantastic beer selection and the finest martinis and bourbons.

## The Forum

The ambiance and décor bring the best of Italy to life with traditional music and the savory aromas of authentic Italian cuisine and a wine list featuring the best imported Italian wines in the region. Classic hand-tossed Neapolitan pizza made with the best imported semolina flour, Fried Calamari, Bruschetta, and Stuffed Banana Peppers are some of the many house specialties.

*Reservations for dining are strongly recommended.  
Call 855-729-3778 (option 1).  
To order In-Room Dining, call ext. 7342*



## In-Fusion

Located in the heart of the Casino Club, In-Fusion is a destination unto itself. Our chef's prepare a variety of small plates from various parts of China, Japan, Korea and Thailand. This Zen dining venue features a unique Sushi Bar located in the center of the restaurant. The décor offers a touches of Asian elegance and the menu features signature dishes such as Soy Roasted Sea Bass, General Tso's Chicken and numerous Sushi Bar items that can be paired with the finest selection of direct-imported premium Sake in the Mid-Atlantic.

## In-Room Dining

The In-Room Dining experience at The Greenbrier brings the best of The Greenbrier kitchens not only to your guest room but just about anywhere on our 11,000-acre playground. In-Room Dining is offered between 5:00am and 11:00pm during the week (Sunday through Thursday) and all day on weekends (from 5:00am on Friday to 11:00pm on Saturday). Our diverse In-Room Dining menu features selections from every dining venue on the property. From a delicious breakfast in bed to an elegant candlelit dinner in the North lawn gazebo, our In-Room Dining experts will attend to every detail.





## Pizza Shoppe

The Pizza Shoppe, located within The Forum, boasts one of only two coal-fired pizza ovens in West Virginia. Our pizza is made with only the freshest of ingredients and can be enjoyed at the Rhododendron Terrace and The Forum. Greenbrier guests and members can also enjoy pizza from The Pizza Shoppe delivered piping hot and fresh anywhere on The Greenbrier property.

## Tree Tops Café (Opening May 12th)

Located beside the spectacular Outdoor Infinity Pool, Tree Tops Café offers casual full-table or lounge chair service set among the breathtaking Allegheny Mountains. Enjoy healthy sandwiches, salads, gourmet burgers, scrumptious ice creams, shakes and smoothies while soaking up the sunshine and surroundings.

## Springhouse Smoothies (Opening April 26th)

Springhouse Smoothies offers a wide variety of delicious and nutritious custom-blended smoothies made from the freshest fruits and vegetables, as well as snacks and waters the whole family will enjoy. Conveniently located in the heart of the resort next to the Springhouse, Springhouse Smoothies is the perfect place to enjoy a post-workout snack or a refreshing break from an afternoon hike.

## Café Carleton

Situated across the concourse from Draper's overlooking the Casino Club, Café Carleton is open on Friday and Saturday nights with live piano music and showtunes from 8:00pm to Midnight. The atmosphere is high end, and top shelf wines and spirits are available

by the glass. The menu consists of caviar, oysters, cheese plates and charcuterie offerings. Café Carleton is named after The Greenbrier's interior decorator, Carleton Varney.

## Lobby Bar

A popular gathering place, this warm and friendly alcove is an ideal place to mix and mingle while having cocktails and appetizers with friends before or after dinner. The lobby bar is centrally located adjacent to the Upper Lobby.

## JJ's Sports Lounge

Located beneath Prime 44 West, JJ's is a fan favorite sports lounge featuring our take on traditional pub atmosphere and cuisine. The extensive selection of beverages includes a fully-stocked bar and our nine-tap Craft Beer Bar featuring the most highly-sought microbrews from across the nation, including the Greenbrier Valley. Catch the latest scores, watch the game, cheer on your team and unwind with friends in this relaxed atmosphere.

## Twelve Oaks

The definition of Southern charm, Twelve Oaks is where guests come to toast their luck, celebrate winnings or simply relax in comfortable elegance. This high-end lounge is located in the Casino Club and features a refined atmosphere where signature cocktails and cordials are prepared with impressive service flair.

*Reservations for dining are strongly recommended.  
Call 855-729-3778 (option 1).  
To order In-Room Dining, call ext. 7342*





## Greenbrier Royale

Located within the Casino Club at The Greenbrier, Greenbrier Royale is the perfect spot to take a short break from the tables and slots. Enjoy your favorite cocktails and wines inside the high-stakes section of America's only private casino.

## 42 Below

Join us at the coolest place at The Greenbrier, where the traditions of The Greenbrier's legendary Old White Club continue on the dance floor with music provided by our Live DJ.

## The Ryder Cup (now open for the season)

Pick up your breakfast and lunch sandwiches or wraps before or after a day on the golf course. The menu features a selection of light snacks, beer & wine, cocktails and soft drinks all served in a quick and casual atmosphere. The Ryder Cup is located inside The Golf Clubhouse just steps away from The Greenbrier's three signature golf courses.

## The Greenbrier Gourmet

The Greenbrier Gourmet is an excellent way to start the day with fresh-brewed premium coffee, pastries or a gourmet coffee prepared by our in-house baristas at our Coffee Bar. Breakfast sandwiches are made fresh every day and for lunch enjoy a chef-created gourmet sandwich and light snacks.







# GUIDE TO DRESSING FOR DINING AT THE GREENBRIER

*Please accept our appreciation for your adherence to and support of our dress codes. At The Greenbrier, we are very proud of our time-honored traditions and impeccable standards. We are thankful that you – our valued guests – are helping us to maintain these traditions that have been such an important part of The Greenbrier’s heritage for generations of guests.*

## MAIN DINING ROOM

### **Breakfast:**

*Exercise attire is not permitted.*

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). If denim is your attire preference, well-kept denim in a dark shade is ours. Hats are not allowed to be worn, but bonnets are always in style for the ladies.

### **Dinner:**

Ladies and gentlemen in their finest. Jacket and tie required for men and dresses or evening suits for women. Men’s hats and baseball caps are not permitted.

## LOBBY BAR, CAFÉ CARLETON, AND PRIME 44 WEST

Business casual attire. Jackets are suggested for gentlemen. The restaurant enjoys an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men’s hats and baseball caps are not permitted.

## DRAPER’S

Casual attire. Men’s hats and baseball caps are not permitted.

## THE FORUM

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). The restaurant enjoys an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men’s hats and baseball caps are not permitted.

## JJ’S SPORTS LOUNGE

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). The restaurant enjoys a relaxed environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men’s hats and baseball caps are not permitted.

## TWELVE OAKS, IN-FUSION, AND GREENBRIER ROYALE (Adults only 21+)

### **Before 7:00 PM:**

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). If denim is your attire preference, well-kept denim in a dark shade is ours.

### **After 7:00 PM:**

Business casual attire. Jackets are required for gentlemen. If denim is your attire preference, well-kept denim in a dark shade is ours. Men’s hats and baseball caps are not permitted.




# FROM OUR KITCHEN TO YOURS

## Draper's FRIED GREEN TOMATO SANDWICH

16 slices green tomatoes (sliced 3/8" thick)	salt & pepper
1 cup flour	8 slices apple wood smoked bacon (cooked)
4 each eggs	4 slices Chèvre
½ cup buttermilk	8 Tbsp mayonnaise
2 Tbsp chopped parsley	2 Tbsp cracked black pepper
2 Tbsp chopped cilantro	4 each kaiser roll
2 cups bread crumbs	4 ounces spinach leaves

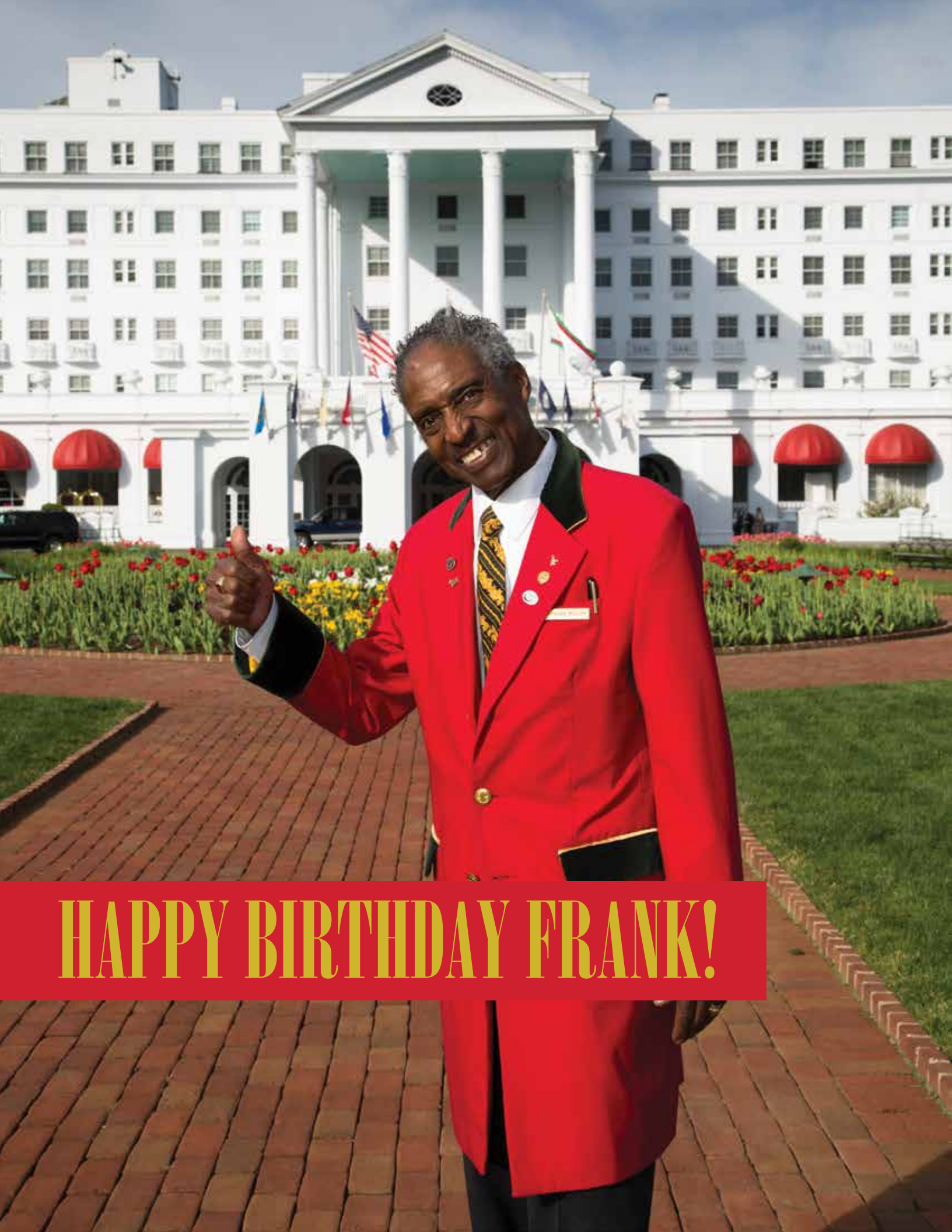
Mix mayonnaise and cracked black pepper together and set aside. Combine crumbs and herbs together. Whip together eggs and buttermilk. Dust both sides of tomatoes with salt, pepper and flour. Dip dusted tomato in egg wash and drain. Coat in bread crumbs completely. Deep fry tomatoes in 350-degree oil until crisp. Drain.



**To assemble:** Place cheese on top of 4 tomatoes and melt cheese under broiler. Top with 2 slices of bacon, 2 tablespoon black pepper mayonnaise on roll. Top with spinach leaves. Place on bun and cut in half.







**HAPPY BIRTHDAY FRANK!**

# THE FRANK MOSLEY STORY

“You have to love people.”  
- FRANK MOSLEY

It was 1959, and Korean War veteran Frank Walker Mosley, back in his native West Virginia five years since his return from the war, had lost his job on the railroad, due to cuts. With no income to make ends meet, he had watched his 1955 Chevrolet get repossessed by the bank. He was three months behind on his payment of \$30 per month, and he was desperate for a job to change his situation.

So Mosley borrowed his brother's car and drove 100 miles from his hometown of Thurmond, WV, to White Sulphur Springs, WV, where he saw a giant white building sitting on a hill.

“I didn't know anything about The Greenbrier,” Mosley remembered. “But I thought with a building that big, they had to have some kind of job for somebody.”

So Mosley marched into the personnel office, where he was greeted by personnel director Katherine Burley. Despite his insistence and determination, Mosley was told there were no available jobs, so he hopped back in the borrowed car and made the somber drive back to the tiny Fayette County town he called home.

The next morning, Mosley awoke and found his circumstances hadn't changed, so he borrowed the car again and headed down the country roads back to The Greenbrier. He walked in the same office, saw the same personnel director and received the same answer, before driving home once again.

On the third day, the process was the same, but while walking out the door after being turned away yet again, Mosley was stopped. Ms. Burley told him about a temporary opening because one of the housemen, Ira Lewis, was out with a hernia operation.

Mr. Lewis' return date was unknown, but Burley told Mosley he could work in Lewis' place until he returned. So that's exactly what Mosley did. Mosley began working at The Greenbrier on May 13, 1959, showing off his strength, despite his small stature, to move furniture and complete all of the assigned duties.

When Lewis returned, nobody told Mosley to leave, so he didn't. And 59 years later, he still hasn't.

Mosley, who will celebrate his 86th birthday on April 1, has seen it all and done it all at America's Resort. He's served as a houseman, busboy, waiter,







elevator operator and doorman, and he now holds the well-earned title of Greenbrier Ambassador.

Mosley has seen The Greenbrier add The Casino Club, The Bunker and new golf courses, and he's met a who's who list of celebrities, including Dwight Eisenhower, John Kennedy, Bill Clinton, George W. Bush, Yogi Berra, Joe DiMaggio, Elizabeth Taylor, Bob Hope, Shaquille O'Neal, Tiger Woods, Arnold Palmer and many others.

But those stars of screen and field are no more important to Mosley than the everyday guests, many of whom he's been greeting for decades. He's watched kids become grandparents and welcomed new generation after new generation to the place that has become his home.

*Top Left: Frank in 1979  
Bottom Left: Team Members Parents with their Children  
Right: Frank and Arnold Palmer*

Mosley tries to live by a lesson his father taught each of his nine children, to treat every person the way they wanted to be treated.

"I don't care whether you are big shot, little shot, used to be or wannabe," said Mosley. "I treat everybody alike."

In return, Mosley has been treated to an amazing career. He claims to have met only two grouchy people in nearly six decades of work, and he's missed just three days on the job.

"You have to love what you do," he said. "You have to love people."

"It means a lot to me. I raised all my children here (including a son, Anthony, who has been working at The Greenbrier with his father for nearly 40 years), and I have no regrets whatsoever. I cannot thank this place enough."



The Greenbrier, likewise, is filled with gratitude toward Mosley, who has become as much of an institution as the Dorothy Draper décor or the iconic Springhouse.

Longtime guests immediately look for Mosley – who now spends his time opening and closing doors, giving directions and dishing out plenty of hugs – upon their arrival, and he has become somewhat of a celebrity, constantly posing for pictures and sharing old memories.

“I was brought up poor with nothing,” he said. “I don’t feel like a celebrity, but a lot of people tell me that. They say, ‘I saw you on TV, I saw you on Facebook or whatever.’ But I just feel natural.”

And he doesn’t feel the same any place other than The Greenbrier.

*Left: Frank being honored  
Right: Frank always at the ready, 1985*

Mosley – who was finally officially made a permanent employee in 2012, after working more than 50 years as a “temporary employee” – calls White Sulphur Springs home, along with his wife, Geraldine, who he married in 1965. He has no plans to leave and still loves every minute he’s on the job.

“I can’t even spell retire,” he said with a chuckle.

The Greenbrier is celebrating Mosley’s birthday and his unparalleled commitment to America’s Resort with Frank’s Birthday Bash the weekend of April 6. The weekend includes special overnight rates, as well as a birthday celebration complete with birthday cake and entertainment.

To learn more, visit [Greenbrier.com](http://Greenbrier.com) and click on the link for Frank’s Birthday Bash.



# SPRING 2018

## Activities at The Greenbrier

- Adventure Zone for Kids
- Aerial Adventure
- Afternoon Tea
- Alpine Tower
- Art Colony Shops
- Archery & Tomahawks
- Biking Trails
- Billiards
- Board Games
- Bowling
- Bunker Tours
- Canopy Tours
- Carriage Rides
- The Casino Club
- Champagne Toast & Greenbrier Waltz
- Croquet
- Culinary Demos
- Cyber Café
- Falconry
- Fly Fishing
- Fly Casting Instruction
- Fitness Centers
- Golf
- Golf Instruction
- Glass Blowing Demos
- Greenbrier Entertainer Cabaret
- Group Fitness Classes
- Hiking Trails
- History Tour
- Horseback Riding
- Horseshoes
- Indoor Pool
- Indoor Tennis Center
- Kayaking
- Lawn Games
- Laser Tag
- The Mineral Spa
- Movie Theatre
- Off Road Driving
- Outdoor Infinity Pool
- Outdoor Tennis Courts
- Paddle Boarding
- Paintball Challenge
- Pickleball
- Playground
- Polaris Slingshot
- Pony Rides
- President's Cottage Museum
- Personal Fitness Instruction
- The Retail Collection
- Rhododendron Terrace
- Segway Tours
- Shuffleboard
- Sporting Clays
- Tennis Instruction
- Tennis Stadium
- Trap & Skeet
- UTV Adventures
- Video Arcade
- Whitewater Rafting
- Wine Tastings
- Yoga Classes



Whether your idea of a perfect afternoon means lying in the sunshine reading a good book or breaking out the equipment for an outdoor adventure pursuit, The Greenbrier is your ultimate destination for a dream vacation. With more than 55 indoor and outdoor activities on the sprawling 11,000-acre property, there's something for everyone.

For adventure seekers, there's biking trails, falconry, fly fishing, golf, horseback riding, off-road driving, sporting clays, whitewater rafting and many other activities to get your adrenaline pumping. For those who believe vacation means relaxation, The Greenbrier offers quiet pools, an award-winning mineral spa, wine tastings, yoga classes and plenty of inviting locations to simply enjoy the mountain serenity of this historic property.

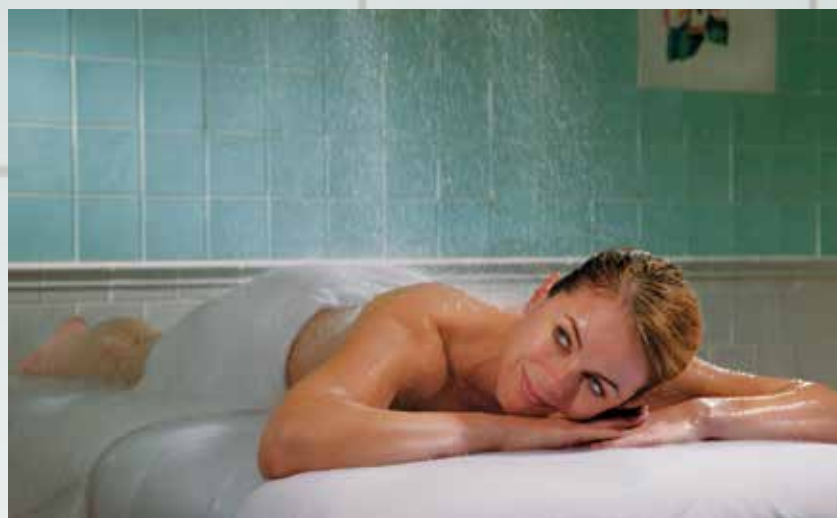
Whatever your preference, you won't walk away disappointed after a trip to America's Resort. So pick your passion and enjoy. We're here to make your visit one you won't soon forget.

**Reservations for activities are strongly recommended.**

To make a reservation, please call the Concierge at extension 7282. You may also call 866-923-5239, if you are off property.



# SPOTLIGHT ON:



**T**he Greenbrier Spa has long been one of the resort's most popular amenities. For more than 230 years, guests have been attracted to The Greenbrier's sulphur springs and the natural benefits of the mineral waters remain at the heart of The Greenbrier Spa experience.

With a focus on hydrotherapy and the use of mineral-based products indigenous to the area, The Greenbrier Spa provides both relaxing and therapeutic treatments. With today's finest products and equipment, meticulous attention to detail, and the hospitality and service for which the resort has always been noted, the Spa focuses on revitalization and relaxation.



**SERVICES:** The Greenbrier Spa offers a wide variety of services from soaks to massages, as well as hydrotherapy, facials, manicures, pedicures, body fusions, spray tanning and much more. To learn about all of the available products and services, visit [Greenbrier.com/spa](http://Greenbrier.com/spa).

**PRICING:** Varies depending on the services selected.

**HOURS:** Daily; 8:00am – 5:00pm

**RESERVATIONS:** Required; Reservations can be made by calling 888-598-8412 or 7745 inside the resort.







# STUDIO G

H A I R S A L O N

## SALON SERVICES

- ❖ Shampoo, Cut and Finishes
- ❖ Blowout Bar
- ❖ Makeup
- ❖ Color Services
- ❖ Bridal Services
- ❖ Signature Little Princess Experience

To make your appointment, please dial 304-536-7789.

*All services are subject to 6% WV State Sales Tax, 6.5% Historic Preservation Fund & 20% Service Charge.*





The  
*Greenbrier*<sup>®</sup>  
TENNIS CLUB &  
FITNESS CENTER

EXPERIENCE  
THE ALL-NEW,  
REMODELED  
FITNESS CENTER.



LOCATED NEAR  
OUR OUTDOOR  
POOL AND GOLF  
CLUBHOUSE.

COMPLIMENTARY  
SHUTTLE SERVICE  
AVAILABLE.







# The Greenbrier<sup>®</sup>

## COSMETIC SURGERY MEDSPA



**Medical-Grade  
Microdermabrasion**

**Medical-Grade Chemical  
Peel**

**Dermaplaning**

**Dermapen<sup>®</sup>**

**CoolSculpting<sup>®</sup>**

**UltraShape<sup>®</sup>**

**Injectables:**

Botox<sup>®</sup> Cosmetic  
Juvederm XC<sup>®</sup>  
Juvederm Vollure XC<sup>™</sup>  
Juvederm Volbella XC<sup>®</sup>  
Juvederm Voluma XC<sup>®</sup>  
Kybella<sup>®</sup>

**Laser Treatments:**

Enhanced Skin Rejuvenation  
Hair Reduction  
Sublative Skin Rejuvenation  
elos Plus

**Prescriptive Skincare Products**

SkinMedica<sup>®</sup>

**Cosmetic Surgery Consultations**

- ❖ **Face:** Brow Lift, Eyelid Surgery, Earlobe Repair/Otoplasty, Rhinoplasty, Facelift, Mini Facelift, Neck Lift, Fat Transfer
- ❖ **Breast:** Breast Augmentation, Breast Lift, Breast Reconstruction, Breast Reduction, Mommy Makeover
- ❖ **Body:** Arm Lift, Abdominoplasty, Body Contouring After Massive Weight Loss, Body Lift, Brazilian Butt Lift, Labiaplasty, Lipocontouring, Mommy Makeover, Thigh Lift, Stem Cell Therapy

**Walk-ins are welcome.**



**Michael S. Kluska  
D.O., FAACS, FACOS**

*Board Certified Plastic & Cosmetic Surgeon  
Immediate Past President-American Academy  
of Cosmetic Surgery*

If you are interested in knowing more about  
The Greenbrier MEDSPA AND COSMETIC  
SURGERY Center, contact: Laura Tuckwiller,  
ltuckwiller@greenbrierclinic.com or  
(844) 563-3772



The  
*Greenbrier*<sup>®</sup>  
CLINIC



## Make your health a priority with a **GREENBRIER EXECUTIVE PHYSICAL**

The Greenbrier Clinic was formed in 1948 and remains the leader in diagnostic excellence and Executive Physicals.

The Greenbrier Clinic is located in the West Virginia Wing of The Greenbrier Resort. Each year, thousands come to combine a relaxing, luxurious stay with the Clinic's unparalleled diagnostic evaluation.

The Comprehensive Executive Physical requires two days. Your complete medical history will be gathered and the physical examination conducted by one of the Clinic's specialists in internal medicine.

Each patient receives highly personalized attention. All tests are performed on site. Typically, the time spent in a personal evaluation with your doctor is at least 60 minutes per patient. Some of the diagnostic procedure capabilities include:

- ❖ Ultra-fast high resolution 128-slice CT imaging
- ❖ 3D Mammography
- ❖ Noninvasive cardiac and vascular imaging
- ❖ Ultrasound imaging
- ❖ Stress testing
- ❖ Onsite full-service chemistry laboratory facilities
- ❖ X-ray facilities
- ❖ Bone densitometry

The Clinic's modern equipment assures maximum comfort and safety to patients as well as accurate, early diagnosis of medical problems. A personal relationship between doctors and patients is encouraged by the medical staff. This fosters trust and enhances patients' thorough understanding of their health.

Please visit our website for a complete list of the additional services we have available at [www.GreenbrierClinic.com](http://www.GreenbrierClinic.com).

### The \$3,500 Greenbrier Executive Physical includes:

- ❖ **Two-Day Wellness Evaluation**
- ❖ **Two-Night Resort Accommodations**
- ❖ **On-Site Concierge Service**
- ❖ **Diagnostic Screening Services**
- ❖ **Loyalty Club Membership**

TO SCHEDULE  
YOUR GREENBRIER  
EXECUTIVE PHYSICAL,  
CONTACT:

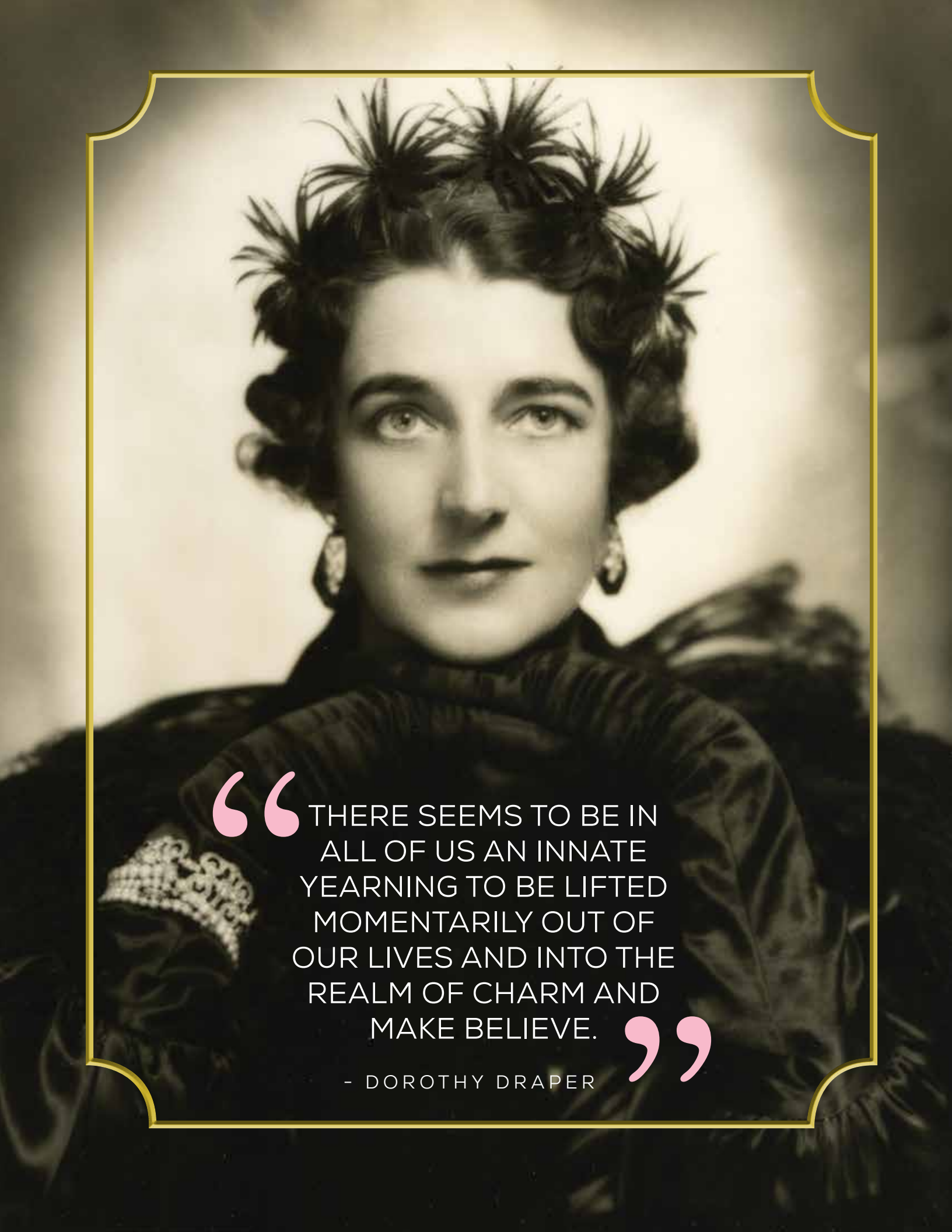
Cindy Wickline  
[cwickline@greenbrierclinic.com](mailto:cwickline@greenbrierclinic.com)  
or (800) 362-7798, ext. 381

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Life As Few Know It™ | Spring 2018







“ THERE SEEMS TO BE IN ALL OF US AN INNATE YEARNING TO BE LIFTED MOMENTARILY OUT OF OUR LIVES AND INTO THE REALM OF CHARM AND MAKE BELIEVE. ”

- DOROTHY DRAPER

# "THE DRAB AGE - DOROTHY DRAPER is over."

CELEBRATING THE 70<sup>TH</sup> ANNIVERSARY OF  
THE GRAND REVEAL OF THE GREENBRIER.



The iconic black and white checkered floors in the lobby that welcome guests home time after time. The rhododendrons in the carpets and curtains that give a nod to the alluring state that records The Greenbrier as its ultimate destination. The bright colors that adorn the walls and invite guests to continue their exploration of the grand old lady, who has become fondly known as America's Resort.

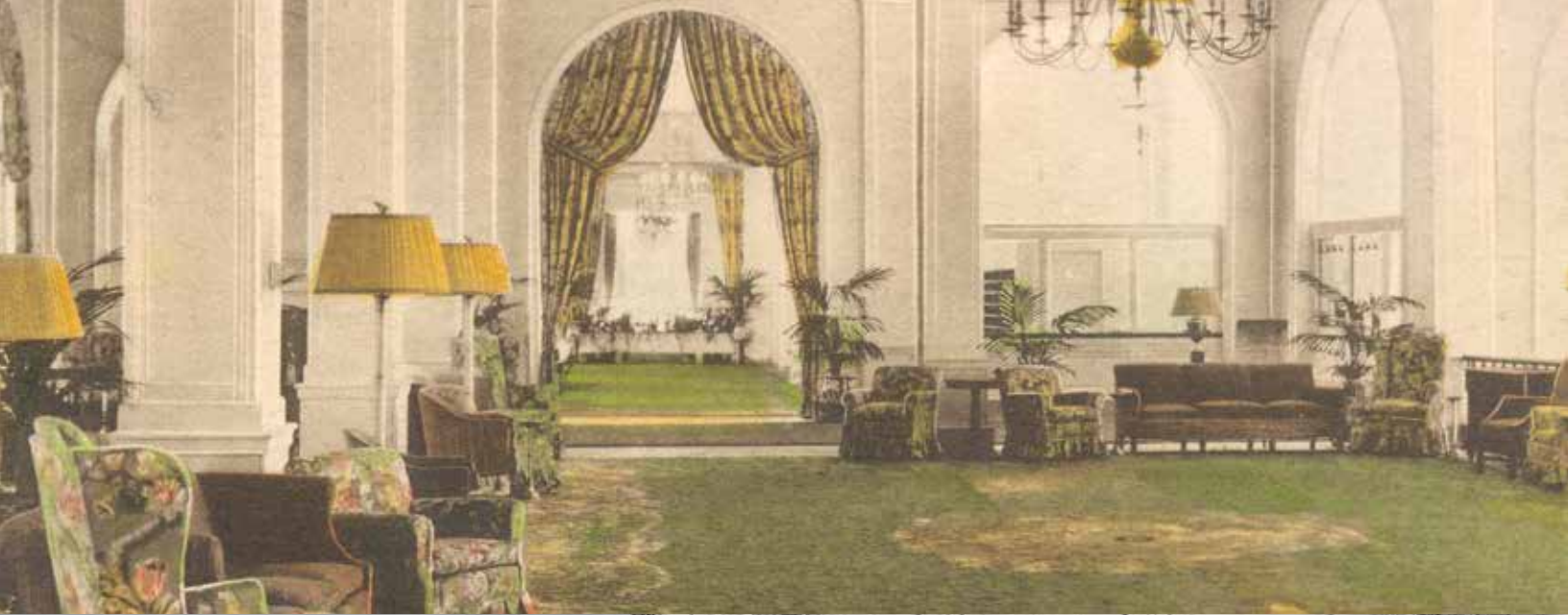
If you know The Greenbrier, then you know Dorothy Draper & Co., the legendary design company who has

been decorating every inch of the property since the conclusion of World War II.

But The Greenbrier wasn't always covered with flowers and stripes. From the time it was constructed in 1913 up until the moment it fell under government control in 1941, the sprawling resort, which all began as a summer gathering spot around the healing sulphur springs in 1778, looked quite different than it does today.







The interior decorating of the resort at that time was handled by Louis Rorimer and his vision of the look for the rooms, hallways and lobbies was nothing like the one that fills those areas today.

"I have called it Williamsburg-esque," said Dr. Robert Conte, The Greenbrier Historian of Rorimer's style. "He wanted the inside to look like the outside. The outside looks very Colonial era, and so the inside had a lot of reproductions of antiques and the colors were way more toned down."

Rorimer's look, though, was working just fine. Guests were flocking to The Greenbrier, and after a significant expansion project in 1931, everything inside America's Resort was in pristine shape.

That all changed in 1941 when, just after the United States entered World War II, the U.S. government took control of the resort and made it a relocation center for Axis Diplomats, who were in the U.S. and interned as enemies.

In 1942, the diplomats moved out, but the U.S. Army soon took their place. On September 1, 1942, the Army purchased the property and turned the resort into a 2,000-bed hospital known as Ashford General Hospital. From its official opening in October of 1943 until the last patient walked out of the doors in June of 1946, nearly 25,000 soldiers were treated at Ashford General, and all of the extra activity took a toll on the building.







"The longer it stayed a hospital, the more hospital-like it became," said Conte. "There was a higher mission than being a luxury resort."

Soon after the Army moved out, the Chesapeake and Ohio Railroad, which had owned and operated The Greenbrier prior to the Ashford General days, made the decision to buy back the property for the same \$3.3 million figure that the Army had paid to purchase the resort. Robert R. Young, who was president of C&O Railroad, ordered the purchase, and he immediately began making plans for a necessary remodel.

A major figure in the Palm Beach, Fla., social scene, Young went after the biggest name he could find and

settled on famed New York decorator Dorothy Draper.

Born into a wealthy family in New York's Tuxedo Park, one of the first gated communities in the United States, Draper had built a reputation as one of the country's top interior decorators and became known for her "Modern Baroque" style, which used dramatic color schemes, black and white floors and bold ideas.

Told once that blue and green didn't go together, Draper opened a window and exclaimed, "The sky is blue. The grass is green. If it's good enough for God, it's good enough for me."

Draper and The Greenbrier were a perfect match.



WHITE SULPHUR SPRINGS, W. VA.  
December 21, 1946

LOREN R. JOHNSTON  
SPECIAL REPRESENTATIVE OF THE PRESIDENT  
THE CHESAPEAKE AND OHIO RAILWAY COMPANY

Ben Clark--  
On Saturday morning, December 28th, from New York will arrive the following people from Dorothy Draper, Inc.---  
Mrs. Draper - Miss Rogers - Mr. Boyles - Mr. Stewart - Miss Clark and Mr. Stanton.  
They will occupy the same rooms on the Mezzanine Floor as previously.  
Will you arrange to meet them at the station, and station a bellman on duty throughout each night they are here over in their section of the hotel.  
It might be well to have one of your men available at all times at the bell stand during the daytime.  
The party expected to last one hour on Sunday or Monday.

### == Ask Dorothy Draper ==

Furnishing a new hotel is like furnishing a new house only everything must be doubly practical. When I decorated the Greenbrier Hotel when it first opened, I wanted to get away from the usual (at that time) white sterile look of bathrooms, but how to get some color and yet stick to the white idea demanded by the powers that be was a problem.  
I settled it by having the soap folding in high-gloss red paper, cloths over fluffy white wash-towels, and adding a dazzling red to the white floor. This did the trick.  
I was reminded of this today when I brought some towels home from one of the large stores-- give a color lift to any bathroom. To go with my twin pink moire shower curtains, I selected white terry cloth towels with carnations in two shades of pink, with green leaves. I bought another set in varying shades of pink, with pink dots to change off for variety.  
Do go on a color towel spree and see how it will lift your bath-  
room out of its old every-day kind of doldrums.  
Mrs. H. J. Asks--"We have just redecorated our dining room, painting the walls pink and the woodwork light gray. The buffet wall is papered to look like gray wood paneling. Over the buffet we hung a 45x55-inch mural of Woodland Rapids.  
At present we have the mural 8-inches above the buffet, which is 26 inches high. Should it be lower? Do you have any suggestions for the buffet?  
I have a lone candle in a wooden stand with a spray of ivy twined around it at one end of the buffet. But it doesn't seem quite enqagh."  
Dear Mrs. H. J. - You could lower your mural a couple of inches. I just hope the mural doesn't dwarf the buffet. Definitely, one lone candle, even twined, would look lonesome sitting all by itself on top of the buffet.  
A large bowl of green leaves or a wicker basket holding three pots of bright red geraniums would be attractive. Or a tray with your coffee service and an added candle would help. See what looks best with the mural.  
Mrs. I. K. Asks--"We favor the oriental trend. Is there anything along these lines designed for today's dining rooms?"  
Dear Mrs. I. K.--The Kyoto group (named after Japan's most beautiful city) is just what you are looking for. The chairs' panel back and seats are upholstered white with aicarta top. The frames are dark safiny rattan.  
A buffet and server are available. Here is something different with modern easy care maintenance and a touch of oriental elegance.  
Mrs. E. M. B. Asks--"Can you use a striped paper with a printed fabric?"  
Dear Mrs. E. M. B.: Be sure the paper is a white with a bold color stripe.  
Mrs. Draper cannot answer personal mail, but will use questions of widest general appeal in her column.



"It was a big deal," said Conte. She was a big name, and this was a big name place. "She realized it would be a feather in her cap, too. This was a well known place, and she got pretty much a free hand."

The project was unique. Because the hotel wasn't open to guests at the time, Draper was able to tackle the entire building at one time, instead of taking the piece by piece approach which was common for hotels. She took a complete inventory of everything on the property - determining what could be used and what couldn't - and she went to work on "Draperizing" The Greenbrier.

It wasn't just wallpaper and window treatments, either. Draper had her hands on every detail - the dishes, the uniforms, the postcards and even the color of hoses used to water the gardens.

"She was thinking of the totality of the property and the personality of the property," said Conte. "It was

more than what a designer did at that point. She wanted to carry the look and feel to everything.

"The furniture she designed was much more modern, and the colors were unique. It was all considered very up-to-date and modern."

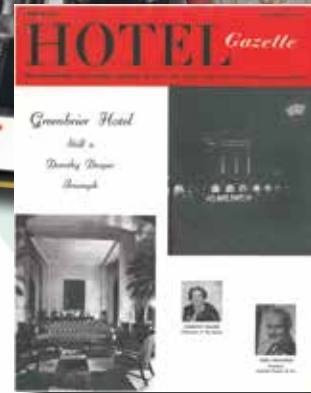
By the spring of 1948, Draper's grand redesign was complete, and she was ready to unveil it to the world. On April 15, 1948 - 70 years ago this year - Young invited many of his New York and Palm Beach friends, along with celebrities and dignitaries, to a huge party to celebrate The Greenbrier's return.

Sam Snead - already a four-time Major Champion by that time - was there. Bing Crosby was there. The Duke and Duchess of Windsor were there. Members of the Kennedy family attended. It was a grand affair that lasted for three days.

"The Greenbrier was out of the public eye for a long time, almost seven years," said Conte. "So the party







announced that The Greenbrier was back in business and that it had this whole new look on the inside.”

The celebration didn’t go unnoticed. Seven or eight national magazines showed up to cover the social event of the year, including Life Magazine, which devoted a four-page spread to The Greenbrier’s reopening.

“That would be like three hours in prime time or something like that today,” said Conte. “It was incredible exposure.”

The redesign was exceptionally well received. Architectural Digest called it Draper’s “masterpiece,” and aside from the handful of critics that come with any project, everyone seemed to embrace the bold new look.

“It was meant to be provocative and over the top,” said Conte. “It was meant to be almost a fantasy land.

It’s a resort. It’s not your house. And it was meant to be an out of the ordinary place that you go for the experience.”

Draper’s relationship with The Greenbrier didn’t end with that grand party. In fact, that was just the beginning. Dorothy Draper was kept on a retainer by the resort, and she continued to evaluate and update every aspect of the decorating for years to come.

Draper continued to serve in that role until the 1960s, when her health began to deteriorate and her protégée, Carleton Varney, took control of the day-to-day business. Varney had joined The Dorothy Draper Company in 1960, and he bought the business in 1969.

Draper passed away at the age of 79 on March 11, 1969, and the assignment of decorating America’s Resort fell into the hands of Varney, the President of The Dorothy Draper Company.







Seventy years after that grand opening celebration, Varney and his company are still decorating The Greenbrier with that signature Draper style.

"A 70-year relationship between any two parties is pretty remarkable," said Conte. "But between a resort hotel and a decorating company, I don't think there is anything comparable to it."

Conte credits The Dorothy Draper Company's ability to make updates and changes, while still not fundamentally changing the style, as a reason for the longevity of the relationship between the two parties.

"Beauty is timeless," he said, and now the Draper style has become as much a trademark of The Greenbrier as the columns at the front entrance or the iconic Springhouse that started it all.

"It's hard to imagine a different interior here," said Conte, who pointed to the Victorian Writing Room and the Upper Lobby as two areas that have closely maintained the original Draper look. "It's an integral part of The Greenbrier's identity."

Draper was famous for telling others that, "If it looks right, it is right." Having stood the test of time for more than 70 years, wowing thousands of guests of all ages and backgrounds, it's clear that Draper's vision was indeed right for The Greenbrier and still fits perfectly today.







"I ALWAYS PUT IN ONE  
CONTROVERSIAL ITEM.  
IT MAKES PEOPLE TALK."

- DOROTHY DRAPER






*G* At The Greenbrier,

MEMORIES TO LAST A





## LIFETIME ARE A **SURE BET.**

Discover exclusive personalized gaming at America's only private Casino, featuring 37 table games (roulette, blackjack, baccarat, craps and three-card poker) as well as 300 slot machines. Your table, music, dancing, cocktails, and the traditional 10:00 pm Greenbrier Waltz and Champagne Toast is waiting at the grandest Casino experience in the world. Open Sunday through Thursday from 1:00 pm - 3:00 am, and Friday and Saturday from 11:00 am - 4:00 am.



CASINO  
CLUB



# The Greenbrier Retail Collection



The Greenbrier shopping experience is as luxurious as staying here. Our extraordinary collection of 35 stores and boutiques features an unparalleled assortment of signature gifts, art, toys, furniture, sporting goods, fine jewelry, shoes and luxury apparel. From handmade chocolates and confections to custom-fit golf clubs, you're sure to discover that perfect gift or a wonderful indulgence just for you. Whether you are visiting for the day or enjoying a longer stay with us, our retail collection is sure to help make your trip memorable.

**Find the perfect item to take home as a gift or to make your visit to The Greenbrier unforgettable!**

*Individual shops can be reached by calling 304-536-1110 or "0" from any house phone.*



- **Atlantis Leather\*** - unique leather goods
- **Belle & Beau** - young adult apparel
- **Bellissima** - women's apparel for special occasions
- **The Candy Maker** - hand-made chocolate
- **Carleton Varney Gift Gallery** - gifts from interior designer Carleton Varney
- **Christmas Shop at the Depot** - ornaments, nutcrackers, santas, elves and more
- **Crepe Myrtle Bags & Beads** - Ladies accessories and gifts
- **Fizzy's Land of Oz** - toy store
- **Flying High** - women's resort fashion
- **Gem and I\*** - Jewelry and more
- **Gibson's Studio\*** - Original designs featuring fossils, jewelry and gifts.
- **Gillespie's Flowers & Productions, Inc.** - a unique selection of floral arrangements
- **Golf Pro Shop at The Golf Club** - golf equipment, apparel and accessories
- **Greenbrier Avenue Jewelry** - fine jewelry
- **Greenbrier Avenue Men's** - men's apparel
- **Greenbrier Avenue Women's** - women's apparel
- **The Greenbrier Classic Shop** - Greenbrier Classic official merchandise
- **The Greenbrier Gourmet** - gadgets, cookware, books, and food products
- **Greenbrier Lifestyle Furniture**
- **Greenbrier Photography Studio** - full service photography studio
- **The Greenbrier Shoppe & Newsstand** - Greenbrier signature merchandise
- **The Gun Club Shop** - gift items for the shooting enthusiast
- **Isabelle Abramson Porcelain\*** - exquisite hand carved porcelain designs
- **Kate's Mountain Apparel** - outdoor apparel and equipment
- **Kate's Mountain Outfitters** - equipment for the shooting or fishing enthusiast
- **My Sister's Circus** - children's apparel
- **Online Store** - Greenbrier items shipped directly to you anytime and anywhere
- **Perfect Image** - makeup and skincare
- **Ralph Lauren** - men's and women's apparel from Ralph Lauren
- **Studio G** - hair salon
- **Swin Shop at the Outdoor Pool** - swimwear, accessories and pool toys
- **The Spa Boutique** - soaps, lotions, candles, diffusers and more
- **Tennis Shop** - tennis equipment, apparel and accessories
- **Virtu\*** - hand-made jewelry and unique works of glass art
- **Walls Fine Art Gallery\*** - fine art
- **Yarid's** - high quality shoes

*\*Located in the Art Colony Shops*

## The Art Colony Shops



The Art Colony Shops are a unique collection of shops featuring skilled West Virginia artisans working with metals, leather, brass, wood, glass and pottery. The shops are housed on historic Alabama Row next to the Presidents' Cottage Museum overlooking the Springhouse. Complimentary Shuttle Service available - see Concierge. Summer Hours: Daily, 10am-5pm.





# SPOTLIGHT ON: Events & Meetings

When it comes to events and meetings, the good becomes extraordinary and the great becomes spectacular at The Greenbrier. Whether you're planning an executive retreat, an industry conference or a cherished reunion, The Greenbrier combines world-class services and amenities with personalized attention to make every occasion special.

From cozy spaces ideal for informal gatherings to grand ballrooms and conference rooms for a spectacular gala, The Greenbrier has a venue to suit the needs of any size group.



Presidents, royalty  
and top executives  
have entrusted us with  
their meetings.

The Greenbrier invites  
you and your group to  
follow in their footsteps.



# *G* Current Group Offers at The Greenbrier

## **Golf Groups**

There is no better place to plan a golf trip than The Greenbrier! Play golf on our championship courses with this package and enjoy an incredible value at a legendary resort.

## **The Greenbrier 2018 Group Value Dates**

Do you have a meeting, reunion, celebration or party to plan for 2018? Are your dates flexible? Are you looking for the lowest room rates possible? If you answered "yes" to all of these questions, this is the offer for you! It is simple. Just book a new group with at least 10 rooms on one of the value dates and your group will receive our lowest rates and some incredible concessions.

## **2019 Wintertime at The Greenbrier Group Offer**

Whether hitting the ice for some skating, sipping hot chocolate by a cozy fire or checking out some of the entertainment in The Greenbrier Theater, Wintertime at The Greenbrier is a special season. January and February are perfect months to take advantage of low group rates while still enjoying more than 50 activities perfect of the season throughout our 11,000 acres.

*For the latest information, terms and conditions on all of our group offers, please visit [www.Greenbrier.com/Meetings-Groups](http://www.Greenbrier.com/Meetings-Groups)*

Please visit [www.Greenbrier.com/Meetings-Groups](http://www.Greenbrier.com/Meetings-Groups) to start planning your memorable event or call The Greenbrier Group Sales Team: Ext: 7366 (800-675-1287 if you are off property)







To love, honor and cherish. The Greenbrier took a vow long ago to treat each and every wedding held here as if it were our own. To see into the heart of each bride and groom and bring their vision to life as only we can. Here, backdrops unlike any other make wedding photos into masterpieces and the ceremony itself into theater. Décor in place for decades, even centuries, creates a setting created by renowned designers and captured in Instagrammable moments to be shared with friends, family and followers the world over.





Our resort is incomparable. Our expertise is immeasurable. And our options for each affair are innumerable. For today's couples, The Greenbrier represents the ideal place to begin a Life as Few Know It. Contact our wedding planners at 304.536.7897 or visit [Greenbrier.com/weddings](https://www.Greenbrier.com/weddings).

The  
*Greenbrier*<sup>®</sup>  
AMERICA'S RESORT





The  
*Greenbrier*®  
CONCOURS D'ELEGANCE  
May 4-6, 2018

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Life As Few Know It™ Spring 2018







The history of the automobile and the history of The Greenbrier have been intertwined from the beginning. New cars have been unveiled on the storied grounds of the famed resort, and automobile dealers and manufacturers from across the country have met in The Greenbrier's grand ball rooms and dined on the resort's award-winning culinary offerings for decades.

A new chapter in The Greenbrier's automotive history is being written this spring when the automotive world is introduced to The Greenbrier Concour d'Elegance May 4-6, at America's Resort.

The newest Concours in North America includes a wide array of automotive events throughout the 11,000 acres of The Greenbrier and The Greenbrier Sporting Club over the course of three days. Automotive enthusiasts can take part in unique and unforgettable experiences that will make The Greenbrier Concours d'Elegance one of the most talked-about car events of 2018.

"The Greenbrier has a long history with automotive manufacturers and fine car owners, but this is the first time we've had the pleasure of hosting an automotive event of this magnitude," said Jill Justice, D.O., President, The Greenbrier. "There isn't a better place to feature some of the finest cars in the world than at The Greenbrier, which has built a tradition of luxury for centuries. We're incredibly excited to hold the first of what we expect to be a can't-miss tradition."

Some of the highlights of the three-day showcase include The Summit Driving Tour, Car Club Day and a Charitable Reception.

The Summit Driving Tour gives fine automobile drivers the opportunity to explore the scenic West Virginia highways surrounding The Greenbrier, testing the power and precision of their automobiles on the hills and valleys of the Mountain State following lunch at The Summit, one of the most picturesque spots at The Greenbrier Sporting Club.

Car Club Day allows car enthusiasts from around the region and beyond to showcase







their favorite cars on the Concours Showfields the day before the Concours d'Elegance on Saturday. The evening concludes with a charitable reception inside the elegant Chesapeake Hall, benefiting Mountaineer Autism Project and the Antique Automobile Club of America.

The premier event is the Concours d'Elegance on Sunday, May 8, when approximately 100 of the finest collector cars in the world are judged and a champion crowned.

"The Greenbrier Concours d'Elegance is different than anything else out there," said Concours Director Wayne Long. "It's a three-day event that keeps all of those involved entertained from start to finish. The Greenbrier is a natural fit for a Concours because of its history, terrain and service, and we can't wait for the automotive world to experience everything that America's Resort has to offer."

A unique opportunity to get involved comes with the President's Club, which provides members with badges for all of the premier events, as well as a showcase area inside the iconic circular entrance to The Greenbrier for attendees who drive their classic, vintage or exotic cars.

Badges for all of The Greenbrier Concours d'Elegance events and President's Club memberships are on sale now and can be purchased at [GreenbrierConcours.com](http://GreenbrierConcours.com) or by phone at 877-935-0426. Participant registration is also available online.





# Golf...

it's in full swing!



The Old White TPC

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Life As Few Know It™ Spring 2018



For more than a century, The Greenbrier has been synonymous with world class golf. With picturesque courses, a unique history and the top instruction available, there's no better place for golf enthusiasts to spend a spring afternoon. Whether it's playing a round right where the PGA TOUR professionals play on The Old White TPC, the home of the FedExCup event The Greenbrier Classic, or taking a lesson from The Greenbrier's qualified professionals, America's Resort has everything a golfer needs to make his or her experience one that will never be forgotten.

With the arrival of spring, golf is now back at full swing at The Greenbrier, and the offerings are nearly limitless.

## THE OLD WHITE TPC COURSE

Originally designed and constructed by Charles Blair Macdonald and Seth Raynor in 1914, The Old White TPC has stood the test of time and is still considered one of the finest courses in the United States more than 100 years later.

The course recently saw a major restoration project after a catastrophic weather event in 2016. The Old White TPC received new fairways, new bunkers and new green complexes, and changes were made to return the course as close as possible to its original design.

Since reopening in July of 2017 to host The Greenbrier Classic, the annual PGA TOUR FedExCup event that is hosted on the historic course, The Old White TPC has received rave reviews from both professionals and amateurs. Golf season on The Old White TPC runs from March 31 through November 26 and is closed only for needed maintenance and preparations for The Greenbrier Classic.

## THE MEADOWS COURSE

The Meadows Course began as a 9-hole course named Lakeside. Designed by Alexander H. Findlay,

it opened for play in 1911. In 1923, Seth Raynor redesigned the course while he was on the property updating The Old White TPC and building the original Greenbrier Course.

In 1962, Lakeside was expanded to an 18-hole routing by architect Dick Wilson, who used dirt excavated during the construction of The Bunker to expand the course. Years later, in 1999, Bob Cupp once again redesigned the golf course, at which point it officially became known as The Meadows.

After sustaining substantial damage during the flood of 2016, The Meadows underwent a full restoration and reopened for play during the summer of 2017. The new and exciting routing features dynamic green complexes, breathtaking mountain vistas and signature stacked sod bunkers throughout the course.

Guests have been extremely complimentary of the new layout of the challenging but fun course. The Meadows season runs from March 9 through December 31, weather permitting.

## THE GREENBRIER GOLF ACADEMY

The Greenbrier Golf Academy offers fantastic opportunities for golfers of all skill levels to improve their game under the watchful eyes of The Greenbrier Director of Instruction, Billy Winters. Voted the best instructor in West Virginia by Golf Digest, Winters has been at The Greenbrier for more than a decade and worked with golfers of all ages and abilities, including professionals.

The Greenbrier Golf Academy offers a practice tee, as well as chipping and putting greens and has a variety of instructional opportunities. From private lessons to short game clinics, playing lessons and even a two-day golf school, The Greenbrier Golf Academy can provide the instruction to help you learn the game for the first time or take an already





skilled golfer to the next level. Club fittings and junior lessons are also available.

## THE GREATEST IN THE GAME

From Hogan to Palmer and from Woods to Mickelson, most of golf's greatest players have walked the manicured fairways at The Greenbrier.

The name most connected with golf at America's Resort is the PGA TOUR's all-time wins leader, Sam Snead. The Virginia native was first hired as the Assistant Golf Professional at The Greenbrier in 1936. He then served as the Golf Professional from 1946 through 1974. Snead was rehired as the Golf Professional Emeritus in 1993 and remained in that position until his death in 2002. Snead's pictures and memorabilia are prominently displayed throughout The Golf Club, and two restaurants, Sam Snead's at The Golf Club and Slammin' Sammy's are named in his honor.

Two other golfing legends followed in Snead's footsteps and held the Golf Professional Emeritus tag at The Greenbrier. Tom Watson held the position from

2005 through 2015, and Lee Trevino was the Golf Professional Emeritus from 2015 through 2017.

Current stars of the game also hold a close connection to The Greenbrier. Five-time Major champion Phil Mickelson is The Greenbrier's PGA TOUR Ambassador and a member of The Greenbrier Sporting Club. Two-time Masters champion Bubba Watson is also a home owner at The Greenbrier and a fantastic ambassador for the resort. Keegan Bradley, who won the 2011 PGA Championship, recently became a home owner at The Greenbrier Sporting Club, as well. Stuart Appleby, a nine-time PGA TOUR winner, who captured The Greenbrier Classic title in its inaugural year in 2010, also serves as a spokesperson for golf at The Greenbrier.

In addition to these close ties, The Greenbrier has played host to other greats of the game on multiple occasions. Walter Hagen, Ben Hogan, Gene Sarazen, Byron Nelson, Arnold Palmer, Gary Player, Jack Nicklaus, Billy Casper, Nick Faldo, Bill Campbell and many others have played rounds at America's Resort, and since the inception of The Greenbrier Classic in 2010, many of the games current stars, including





Phil Mickleson



Xander Schauffele



Tiger Woods, Mickleson, Watson, Dustin Johnson, Justin Thomas, Sergio Garcia and Jordan Spieth have made their own marks on The Greenbrier.

It's not just stars of the game of golf that play The Old White TPC, either. The course has hosted celebrities from all avenues, including Dwight Eisenhower, Bob Hope, Lou Gehrig, Billy Graham, Richard Nixon, Jerry West, Bing Crosby, Shaquille O'Neal, Larry Fitzgerald, Denny Hamlin, Drew Brees and many others.

## THE BIGGEST EVENTS

The Greenbrier is no stranger to major events in the world of golf. The Greenbrier Invitational, which later became The Sam Snead Festival, was the first professional event played at The Greenbrier and hosted many of the game's biggest legends. Arnold Palmer won his first professional money in that tournament in 1955.

In 1979, The Greenbrier was the host to the first Ryder Cup that matched the United States against Europe.

That marked Lee Trevino's first visit to America's Resort.

From 1985 through 1987, The Greenbrier hosted The Greenbrier American Express Championship, a 54-hole Senior Tour event.

In 1994, The Greenbrier played host to the Solheim Cup, the women's version of the Ryder Cup, becoming the first resort course to host both the Ryder Cup and the Solheim Cup.

Since 2010, The Old White TPC Course has hosted The Greenbrier Classic, an annual PGA TOUR FedExCup stop. This year's event will be held July 2-8, bringing some of the top names in golf back to The Greenbrier.

So whether you're visiting The Greenbrier with a group, your family or on a quick trip by yourself, be sure to stop by the golf club and take in a piece of history. Golf and Tennis History Tours are offered Monday through Friday at noon, beginning at the Tennis and Fitness Center. Tee times are available throughout the spring on both courses. For more information, visit [Greenbrier.com/Golf](http://Greenbrier.com/Golf) or call 877-599-9153 (Option 1) to secure your tee time.





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