







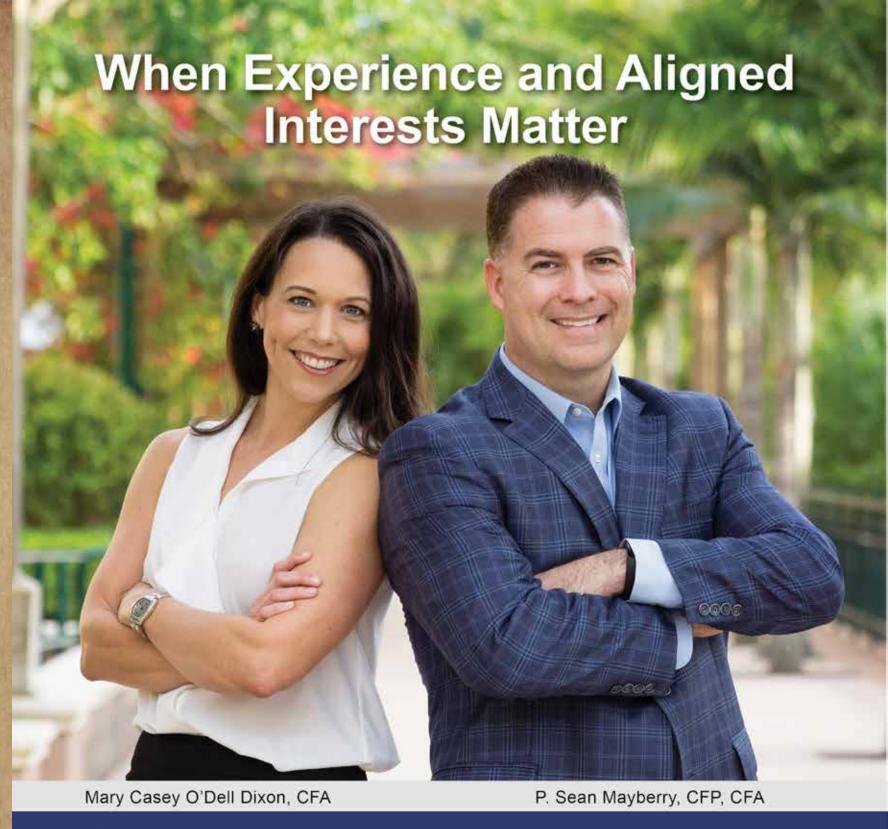
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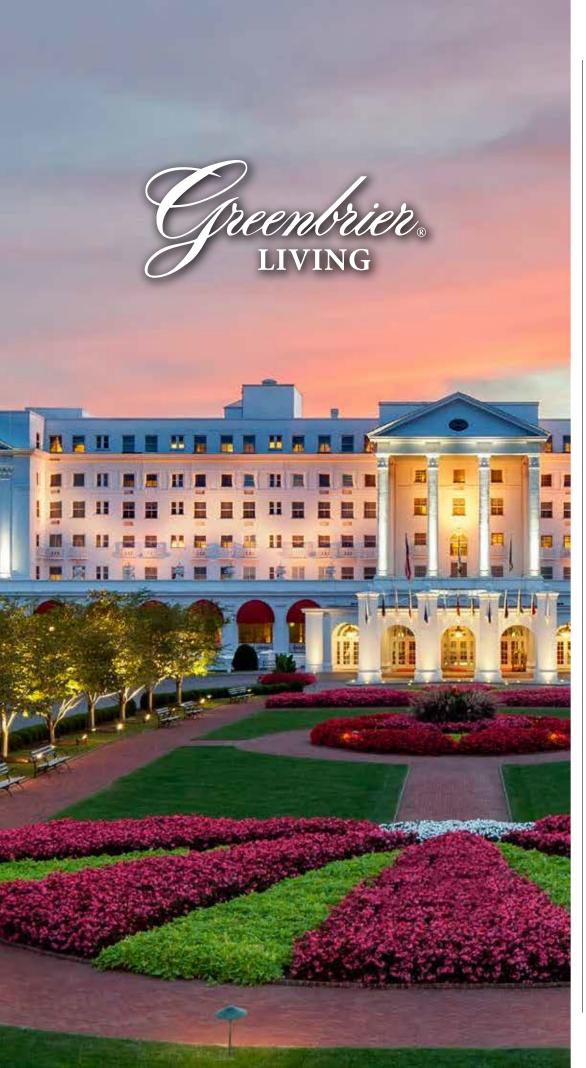




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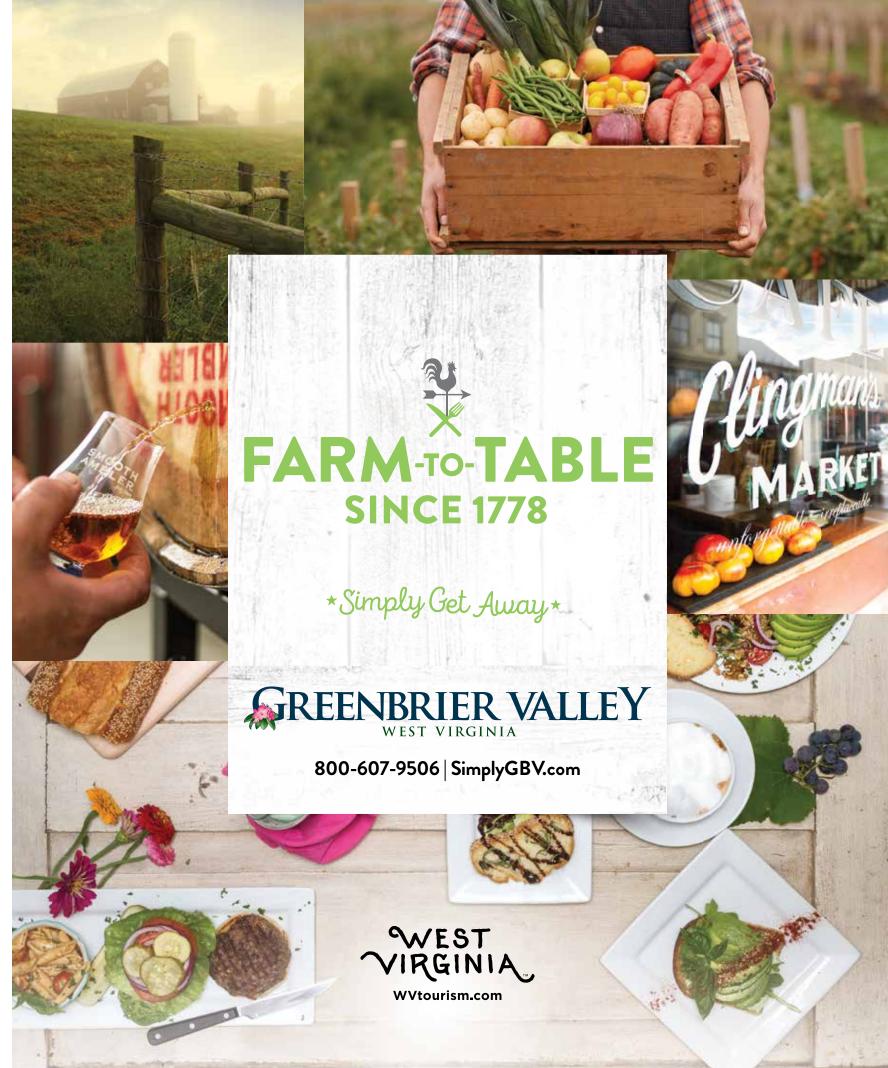
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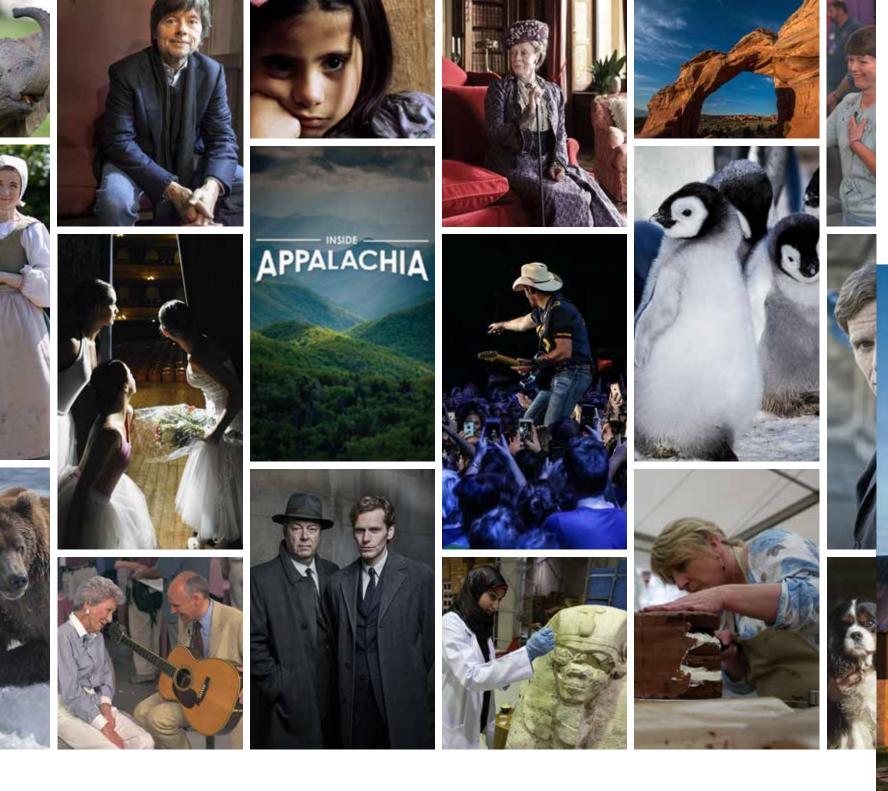
Life As Few Know It™

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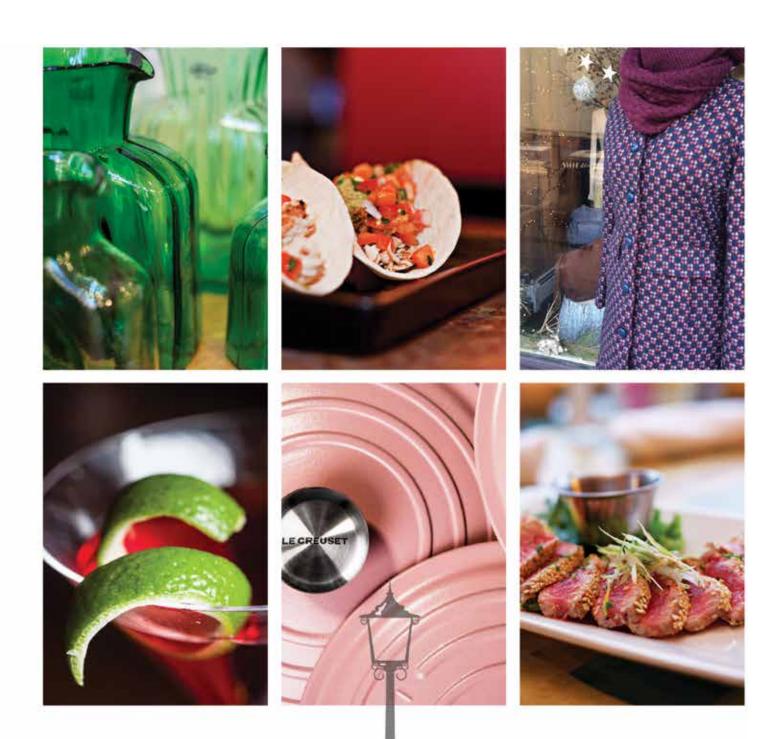


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GREETINGS

- LARRY KLEIN, VICE PRESIDENT & GENERAL MANAGER OF THE GREENBRIER SPORTING CLUB -



1778 is the year that marked the humble beginning of The Greenbrier, as news of the "healing waters" spread after Mrs. Anderson was cured of arthritis. Tents housed early visitors, and were soon replaced by cabins and a small inn. Today, the 11,000-acre estate of The Greenbrier is home to a 680-room resort and over 300 homes in neighborhoods across the property. Additional homesites are available, and for the past decade, we have seen multiple homes built on property each year.

It is amazing that The Greenbrier estate remained largely undeveloped until we began The Greenbrier Sporting Club in 2000. It was at that time that we began master planning the community to blend into the natural surroundings and enhance the grounds. While

we have over 23 miles of roads, they are "hidden in plain sight," and offer homesites near the resort, the private club, along the creek, on the golf courses, and on the ridges and summit of Greenbrier Mountain. I encourage you to tour the property, as even long-time Greenbrier guests are surprised at the scope and depth of The Greenbrier Sporting Club community. While the leaves are off the trees, it is a great time to see vistas that may be obstructed when we are in full bloom.

Members at The Greenbrier Sporting Club enjoy the best of both worlds. They have access to the resort and its 55+ activities, and have exclusive use of the private, membersonly amenities, including golf, a fitness center, squash courts, rock climbing wall, two outdoor pools, and spa, to name a few. They also get to enjoy the area's country roads, in which John Denver memorialized as "almost heaven." All the comforts, luxuries, and conveniences of much larger metropolitan areas are available at The Greenbrier estate and surrounding areas.

I feel privileged to have been the General Manager of this club since inception. We have an incredible membership and The Greenbrier and surrounding area only get better with age. There has never been a better time than now to call The Greenbrier home and live what we call Life As Few Know It. $^{\text{TM}}$

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September 28–30, 2018, an intimate group of guests had the opportunity to enjoy The Greenbrier Sporting Club, through a weekend featuring a private dinner at The Summit with live music and falconry, private home tours, and a trick-shooting show with ten-time National Sporting Clays Association All American team member Travis Mears. The weekend was in partnership with *Garden & Gun* and sponsored by *Mizzen + Main* and *Smooth Ambler Spirits*.



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The Greenbrier Champions Tennis Classic celebrated its seventh anniversary in a big way September 15-16, with a weekend packed full of tennis and the game's biggest stars. Sisters Venus Williams and Serena Williams highlighted a six-player lineup, which also included current men's players Kevin Anderson and Marcos Baghdatis, as well as tennis legends Carlos Moya and Marat Safin.













By Clay Elkins

s we move into the holiday season, we're often faced with some decisions about wine. At The Greenbrier Sporting Club, we love finding special wines that generate as much discussion as they do "oohs" and "ahhs." Here's a quick selection of what we love right now.

PAZO CILLERIO, ALBARINO, RIAS BAIZAS, SPAIN - Crisp and full of acid. You should enjoy this grape that is growing in popularity very rapidly.

ISOLE E OLENA, CHARDONNAY, COLLEZIONE PRIVATA, TUSCANY, ITALY - Rarely do you see a Chardonnay as nice as this coming from Italy. Drink it and you would think you were in Napa or Burgundy!

LUCIEN CROCHET, SANCERRE, LA CROIX DU ROY, LOIRE VALLEY, FRANCE – While it says Sancerre, the wine inside is from the Sauvignon Blanc grape. Sancerre wines are traditionally more mineral and less grassy than their New Zealand brothers.

CASINO MACUL, SAUVIGNON GRIS, ISIDORA, MAULE VALLEY, CHILE – Fun Chilean wine full of citrus and a great nose. It's a relative to Sauvignon Blanc, but folks still argue about who is older.

DOMAINE OTT, ROSÉ, BY. OTT, PROVENCE, FRANCE – From the folks that made rosé wines famous! Check out By. Ott for a great blend that is sure to make everyone happy!

ERMISCH, PINOIT NOIR, ERENDIRA'S RISE, WILLAMETTE VALLEY, OREGON – It's rare to find such a nice Oregon Pinot Noir for the money. Check out this small production bottle and fall in love with Pinot all over again.

MATIAS RICCITELLI, MALBEC, THE PARTY, UCO VALLEY, ARGENTINA – Measure this fun wine from Matias and see how he's grown up since he was "Young Winemaker of the Year" in 2016 for Argentina.

ROBERTS & ROGERS, CABERNET SAUVIGNON, NAPA VALLEY, CALIFORNIA – It's always nice to find a small Napa producer that still does it the right way! You'll feel like you're walking in the vineyards with Robert & Roger just before harvest.

ENZO BOGLIETTI, NEBBIOLO, BOIOLO, PIEDMONT, ITALY – An amazing single vineyard Barolo from a small family-run winery where they blend the best of the old traditions with new world methods.

MERCER, RED BLEND, ODE TO BROTHERS, HORSE HEAVEN HILL, WASHINGTON – Mercer Farms grows about 365 million pounds of produce a year, and their winery has 1,951 acres under vine for wine! Size up this nice tip-of-the-hat to the Rhone Valley.





Member PROFILES



John Hardy In His Own Words

MEMBER Long Before The Greenbrier Sporting Club White Sulphur Springs, WV / Vero Beach, FL

Meet John Hardy. You can find him most days swinging a driver on one of The Greenbrier Sporting Club's golf courses, or at his home on Old Creekside Court. Recently, John celebrated his 103rd birthday, but, even more remarkable than his age, is the significance of the life he has led.

What follows is Hardy's recounting of what he calls the first of the three phases of his life, a story that takes him from his childhood in New Jersey to Princeton University and on to the DuPont Company. He tells the story in such perfect detail and eloquence it could not be made any better with the interference of a writer. So, here is John Hardy in his own words.

was born in New York City. My father was a lawyer there, but when I was four, we moved to Montclair, NJ.

My mother entertained a lot. One Sunday she invited our next-door neighbor, the president of the old Socony Vacuum Oil Company, and he brought along a business associate, whose name escapes me [Eugene Jules Houdry, 1892-1962], who would develop the first process for cracking oil to make more gasoline.

That night I was so entranced by what he said, I said, "I am going to be a chemical engineer and I hope to develop a new product or make a great improvement in the manufacturing of an existing product." And that was my goal, although I didn't talk about it because I didn't want to turn out to be a failure.

I went on to Princeton, where I signed up for chemical engineering. There were 59 freshman who signed up for chemical engineering. We only graduated 12. Then I went on to an extra year with my roommate, Bill Coors, who would become the president of Coors Brewing company. He's still alive.



There are only five today, in my class, who are still alive. Out of those five, three of them roomed together: myself, Bill, and one other. Two of us were chemical engineers. I don't know what that tells you.

In my last year at Princeton, the American Institute of Chemical Engineers held a contest for designing a theoretical chemical process. It was open to any engineer who had not yet gotten his degree. I entered it and came in second.

As a result of that, I came for the first time to The Greenbrier, where I was awarded my prize, which was 50 dollars. It was The American Institute of Chemical Engineers annual meeting, which was held here at The Greenbrier. The head of chemical engineering at Princeton was on the board of the Institute, so he had to come. He gave me a free ride down.

I sat next to the head of the Institute, and he was also chief engineer for the DuPont Company. Unfortunately, he died about a year after I met him, but he had clearly told the people at DuPont, "Get that John Hardy," because they came for me. They didn't interview any others, except Bill Coors and myself. Bill decided he would not go into the industry because he was needed at the Coors Brewing Company. He very soon became president and chairman.

So, I went with DuPont. When I went to Wilmington [Delaware], I spent the night at the YMCA there. The next morning, I turned on the radio and the King of England was announcing that England was going to war against Nazi Germany. That was Sunday. The next morning, I appeared for my job at Wilmington in the research division of one department.

To find out what happens in phases two and three, you're going to have to catch me on the course.

He has plenty more stories. Good luck keeping up with him!



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Member PROFILES

Bill and Shireen



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- We started making memories at The Greenbrier together on our honeymoon. Many years later, we were at the resort for a Hampden-Sydney College event on a snowy Sunday and looked at some homesites, ultimately deciding to purchase a lot in Traveller's Hill. While the property was originally intended for investment purposes, once we met Tony Mamone with Pinnacle Group, we knew we would build a house. Tony made the building process easy and enjoyable. Suzanne Perilli Hancock oversaw the interior design and was an expert at narrowing the endless choices to a few that always met our needs and taste. The result was a beautiful, functional and quality home.
- Whether just the two of us or with family and friends, we love escaping to The Greenbrier to relax at our home and experience all that The Greenbrier has to offer. The number of activities and events offered is amazing! We have enjoyed PGA golf tournaments, NFL summer camps, opportunities to meet and learn from golfing legends such as Annika Sorensen, Lee Trevino, Nick Faldo and Tom Watson, musical performances and tennis events to name a few. The variety of activities offered ensures that all generations have plenty of activity options! We also enjoy the incredible natural beauty of the Greenbrier Valley. The vistas all around the property are gorgeous in every season.
- We love the close proximity of Traveller's Hill to the many amenities of The Sporting Club. We enjoy golfing, the pools and exercise facility, walking and hiking, the world class spa, the great restaurants and of course, the casino and entertainment at the resort. It is like a 5- star camp for all ages.
- The Greenbrier is wonderful for entertaining family, friends and business colleagues. We have had business meetings, celebrated milestone birthdays with friends and had multi-generational family reunions including a recent reunion which included family visiting from Ireland. We entertained at The Members' Lodge, The Summit and with The Sporting Club's help, at home. The staff at The Sporting Club ensures that every detail is addressed and always provides delicious meals and an unforgettable experience for everyone. They make entertaining relaxing and fun.
- While the physical and natural environment and the amenities at The Greenbrier are beyond comparison, we feel the greatest asset of The Sporting Club is the excellent staff. Their service is thoughtful and always exceptional. Whatever the need, the employees of The Sporting Club will help. They regularly go beyond the call of duty to ensure that Sporting Club members, their families and guests are well taken care of. We truly feel welcome here.





















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ean-Francois Suteau, The Greenbrier's executive pastry chef, has a list of professional accomplishments, designations and awards too long to list. The most recent addition to his impressive resume is finalist in Food Network's "Best Baker in America." The show pits nine world-class bakers against each other in weekly pastry challenges that showcase the skills of, well, the best bakers in the country.

You may be surprised to learn how an esteemed baker who has worked in the finest restaurants and hotels in Aspen, Los Angeles, and Dallas gets solicited to star in a Food Network series. It didn't involve fancy letterhead, an unexpected phone call, or a surprise visit. No, it was a message sent via the social platform Instagram.

Suteau laughs recalling the person who reached out to him in a short message, "He was a kid, like twenty-one years old."

Above: Hazelnut tart, caramel sauce, Praline ice cream, maple wafer. Left: Jean-Francois Suteau at The Greenbrier.







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In the end, Suteau set off for what would become gruelingly long days and frenzied competition. When he arrived at the studios, he and 8 other bakers had been assembled.

"I only knew one person, Frania Mendivil," he recalls. Mendivil is the executive pastry chef of Patina Catering in Los Angeles. She and Suteau have competed together in past events.

"Everybody knew me, but I didn't know them. The big guy, Adam, the winner, thought I was a judge."

Suteau's reputation had preceded him. Having been named one of the Top 10 Best Pastry Chefs in 2011, and the U.S. Chocolate Master in 2013, the other bakers knew exactly who he was.

"They were all talented pastry chefs, too," he adds.

Once the competition began, the pace accelerated. What would become 7 episodes aired weekly on the Food Network was crammed into two weeks.

"It was intense. It was long days with lots of waiting," Suteau says. He remembers the long interviews conducted in a dark room with a camera after each challenge. The interviews would involve hours of describing every single decision made during the challenge. From the detailed interview, the producers might show not much more than a competitor saying, "Yeah, I messed up my cake."

"But, then they'd end up winning the challenge in the end," Suteau says. He's good natured about the warped reality of the show.

"You could see they were building their stories," he says. "They were looking for a show, so it was like, okay, let's give them a show."

When asked if he'd ever compete in a similar challenge again, Suteau says, "I'd never say never, but I'm getting too old to run around like that. I'd like to do more TV, for sure, maybe as a judge but not the running around."

Past episodes of Best Baker in America can still be seen on the Food Network, but to really understand what makes Jean-Francois Suteau truly one of the best bakers in America, you'll have to visit one of the fine restaurants at The Greenbrier. There Suteau and his team of 33 plate pastries good enough for television.

If he must recommend one dessert, which was a difficult thing to do, Suteau suggests you head to Sam Snead's for the strawberry cake, a simple white cake, whipped cream and fresh strawberries.

"I like simplicity. It's something very hard to do."

Left: Apple Tatin, earl grey ice cream, orange segment, sweet dough

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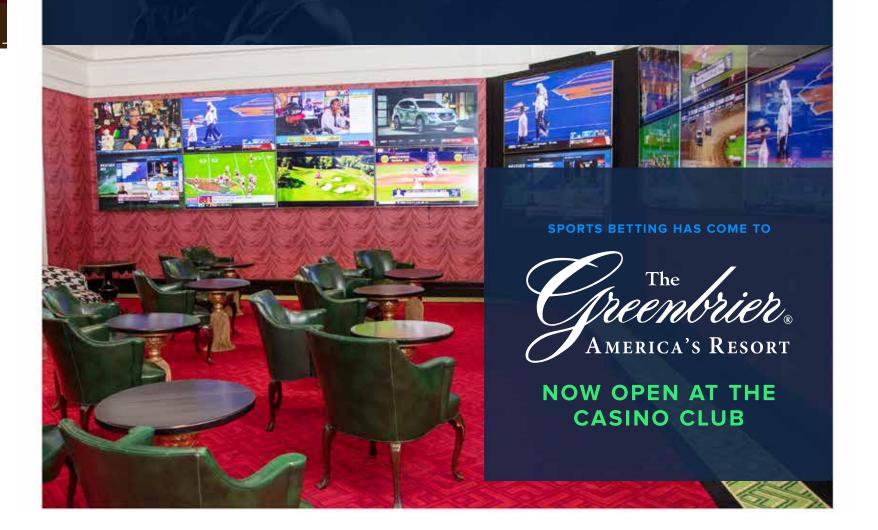
anDuel Sportsbook has partnered with The Greenbrier to add single-game sports betting to the menu of casino games available to guests. That means an evening at the Casino Club now includes the opportunity to bet on live football, basketball, and baseball games from the comfort of the brand-new FanDuel lounge. There, 21 screens display the most popular matches happening at any given moment, but popular sports aren't the only games available for wagering.

Have a personal affinity for cricket? You're in luck. "You can wager on almost anything," says Steve Johnson, The Greenbrier's director of casino operations. "FanDuel provides all the odds to all the sporting events happening all around the world. European soccer, cricket, anything. Even if it's not on the screens."

This new addition is the result of a U.S. Supreme Court ruling in May that overturned a 1992 law prohibiting states from allowing sports wagering. The ruling paved the way for states to pass their own laws allowing,



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Perhaps the most seductive feature of the FanDuel partnership is the mobile capability.

or not, single-game betting. In late August, West Virginia became the fifth state to pass legislation on the matter, and plans were quickly made to outfit the Casino Club with a new Sportsbook lounge.

The Casino Club just became the classiest sports bar around. Beyond numerous television screens, the lounge features comfortable denlike seating, food and beverage service, and a counter staffed with cashiers ready to assist guests with their bets. Behind the counter, a ticker tape keeps a running tally of the odds.

Perhaps the most seductive feature of the FanDuel partnership is the mobile capability. By downloading the FanDuel mobile app to a cell phone, guests can make bets online no matter where they are, so long as their phone is geolocated within West Virginia state lines.

"Our guests can be out golfing or at dinner, following the game and making bets," says Johnson.

Things could get quite interesting on the grounds of the Old White Course next fall when A Military Tribute at The Greenbrier PGA Tour returns to White Sulphur Springs. More than a few bets will likely be placed that week, from both the Casino Club and the spectator stands. Fingers crossed there will be a few winners, too.



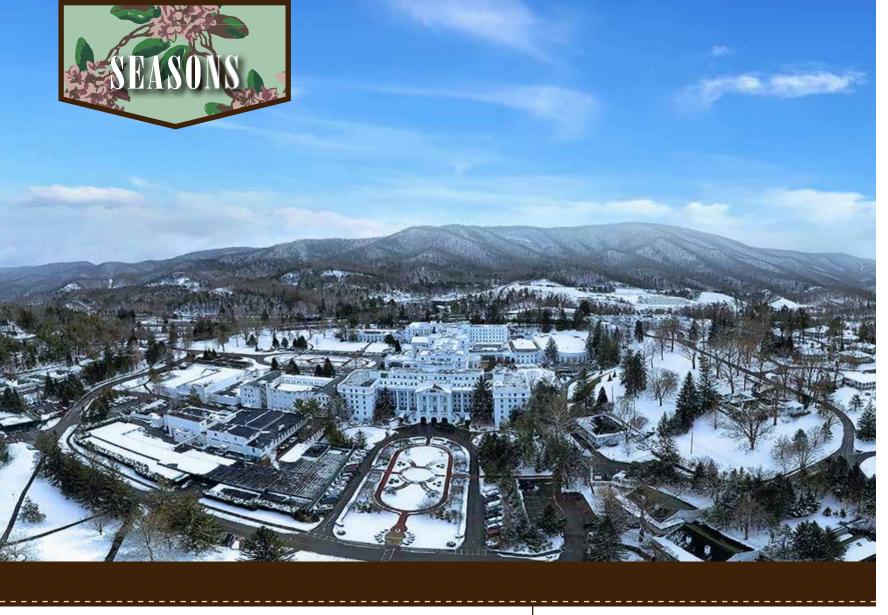




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Winter at America's ResortTM

ne of the best things about Southern West Virginia is the full expression of the four seasons, and there is no better place to experience them all than at The Greenbrier. In spring, the grounds are an explosion of vibrant tulips. A few months later, an afternoon beside the infinity pool overlooking the rolling mountainside is the epitome of summertime relaxation. And, as the season turns to fall, the same mountainside turns red, orange and yellow. Autumn is the last hurrah before winter settles over the Greenbrier Valley bringing short days and long, cold nights best spent fireside.

For many guests, wintertime at The Greenbrier is the best time. Here are just a few of the adventures and past-times we recommend in winter.

Ice Skating

A 70' x 140' outdoor ice-skating rink with lights and music beckons to guests of all ages. For those less sure-footed, a nearby firepit with seating is the perfect location to watch all the on-ice action. Hot chocolate is served just inside and skate rentals are available.

Sleigh & Carriage Rides

It's difficult to predict how much snowfall the region will get during the winter months, but don't let that worry you. A horse-drawn carriage ride is the perfect way to take in the grounds this time of year. And, if there's enough snow, a sleigh will carry you "over the river and through the woods." Either way, cozy lap blankets will keep you warm on your trip.

Bowling

Rather not brave the elements? Spend the afternoon in the eight-lane bowling alley. Automatic scoring for up to six people makes bowling the perfect pre-dinner entertainment. Kiddie bumpers available, ah-hem, whether you have kiddies in your party or not.

Reel Escape Room

The Greenbrier's own take on the popular phenomenon known as an Escape Room challenges you to solve a series of riddles and puzzles in order to find a rare film reel hidden in the theatre. You'll only have 60 minutes to solve the case.

The Greenbrier Treatment at the Spa

Warm up in luxury with a trip to The Greenbrier Spa. Begin with a soak in the healing waters of White Sulphur Springs, the experience for which The Greenbrier was first known in the late 18th century. Then a Swiss Shower and Scotch Spray will break up toxins and get your blood flowing. End with a Swedish massage and a glass of champagne.

Bird Hunting

During hunting season, a guided hunt at Stoney Brook Plantation Wing Shooting Preserve offers a unique opportunity to hunt alongside a trained dog. Bring your own shotgun or reserve one in advance. If you have a good day on the hunt, your birds can be cleaned, frozen and kept until your departure.









PREVENTATIVE MEDICINE FOR BUSY EXECUTIVES

The Greenbrier Clinic, located within the West Virginia wing of The Greenbrier, exemplifies healthcare operating the way it should. With an eye on prevention and regard for each patient's time, comfort and dignity, the Clinic is focused on staying ahead and making sure their patients do, too.

And, according to Jill Justice, D.O., president of The Greenbrier and The Greenbrier Clinic administrator, "This is what we've been doing for a long time and we're really good at."

Executive Health

Their flagship program, Greenbrier Executive Health, is a prime example of the Clinic's vision. The program offers best-inclass medical care scheduled over a day and a half enabling busy executives to receive the sort of preventative care they never seem to have the time to complete. Many companies rely on the Greenbrier Executive Health program to keep their most important asset—their team—performing at top efficiency.

Commonly, the program begins with a corporate agreement between a company and the Clinic. The company's executives then schedule a two-day stay at The Greenbrier during which they will receive a comprehensive physical examination.





"Companies that have a corporate agreement with us sometimes combine their visit with an offsite meeting at the resort. The Clinic works with resort concierge to make it a flawless experience for executives," says Nancy Preston, Greenbrier Executive Health director of sales and strategic development.

The Executive Health program can accommodate up to twenty-five patients in a day, making it a feasible option for a company seeking to schedule a meeting at The Greenbrier in conjunction with executive health screenings.

The exam includes a battery of lab tests, preventative screenings and diagnostic tests, and a fitness evaluation, but that's just the beginning. The itinerary emphasizes abundant face-to-face time with physicians focused on personalized care, including an initial hour-long consult at the onset of the visit as well as a session with a licensed psychologist on stress management and a session with a registered dietician. At the end of day two, a physician conducts an extended discharge visit to review the results of the patient's tests.

"One of the things that makes us unique is that we have state-of-the-art medical care, services, diagnostics and physicians all under one roof and connected to a 4-star resort," says Preston.

Preston explains why having a lab and all diagnostics located in one place is such a benefit to the overloaded business leaders who take advantage of the program.



"ONE OF THE THINGS THAT MAKES US UNIQUE IS THAT WE HAVE STATE-OF-THE-ART MEDICAL CARE, SERVICES, DIAGNOSTICS AND PHYSICIANS ALL UNDER ONE ROOF AND CONNECTED TO A 4-STAR RESORT"

"In a traditional setting, they may go see their physician and then it might take weeks or months to get the rest of the testing completed. They are less likely to have all the testing done because they get busy and have to cancel," she says.

While investing in the health of one's executive team makes a lot of sense, there are other reasons companies seek out the program. For many, their agreement with the Greenbrier Executive Health program is part of a benefits package designed to help them recruit and retain top talent. In an era when employees have become more transient than ever, shrewdly weighing the life-work balance offered by the companies that need their expertise, the ability to offer a preventative health program that also happens to include a stay at the historic Greenbrier resort is a feather in the cap.

Preventative Medicine

It's notable that Justice says, "many years." The Clinic and their Greenbrier Executive Health program have been around longer than you might guess.

"The program is not new; we've been in existence since 1948 focused on preventative medicine. We were the first practice of this kind in the country," says Preston.

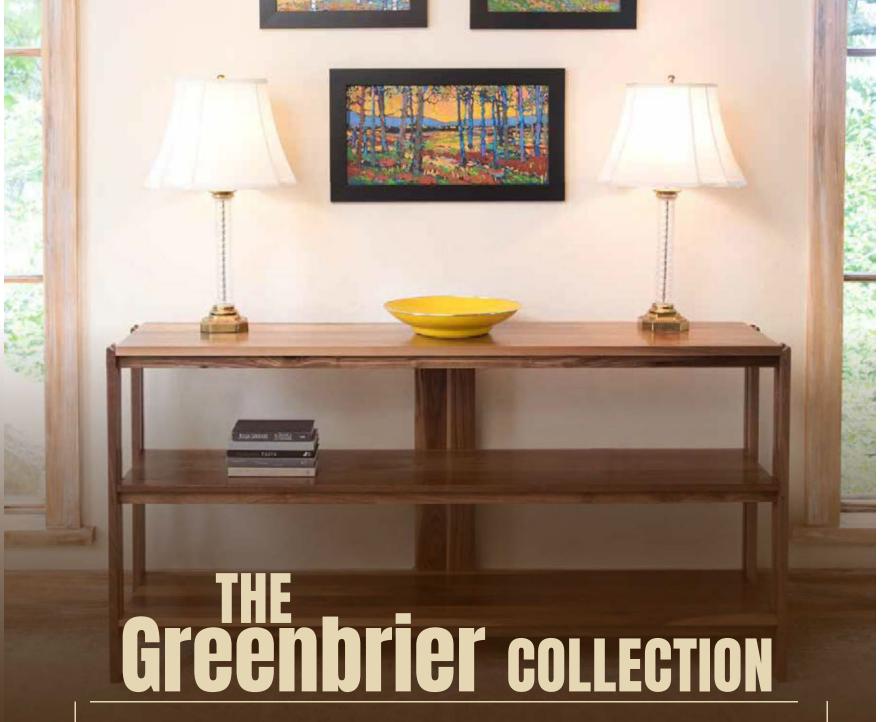
Justice continues, "As a young physician, what is so incredibly interesting is our

founders had the foresight to appreciate preventative medicine before preventative medicine was the hot topic in healthcare."

All around, the program is a financial benefit for participating companies in terms of retention and prevention. They keep top talent and catch medical issues earlier thereby avoiding costlier healthcare expenses and disruptions to production down the line. In fact, as Preston explains, the program is more cost effective than if a patient were to bill their insurance for the same comprehensive list of tests and procedures. The Clinic discounts the rates that would otherwise be charged outright for each individual procedure, and "unfortunately, a lot of insurance payers don't pay for a lot of preventative testing," she adds.

Beyond the services provided by Greenbrier Executive Health, The Greenbrier Clinic serves the broader needs of the community and The Greenbrier's loyal guests through a new Concierge Medicine program, their Family Care services, and the MedSpa which offers elective cosmetic procedures. An onsite ambulatory surgery center makes it easy for a patient to add procedures such as a colonoscopy (not part of the Executive Health program itinerary) to their visit.

To learn more about Greenbrier Executive Health or The Greenbrier Clinic's complete suite of healthcare services, visit www.greenbrierclinic.com.



The Greenbrier, long known for its bold, yet classic, design choices, has recently added The Greenbrier Lifestyle Collection to its many retail experiences. This unique collection of fine home furnishings and accessories inspired by the iconic Greenbrier neoclassical architecture and modern mountain lifestyle is comprised of pieces from American manufacturers and designers MacKenzie Dow, Charleston Forge, Leathercraft, Iconic Pineapple and Imperial Bedding Company.

Philip Holman, with Charleston Forge, located in Boone, N.C., says, "We took a number of research trips to The Greenbrier to explore the different aspects of The Greenbrier's architecture, specifically that of The Greenbrier Sporting Club and what is happening there."

MacKenzie-Dow, a company that first joined The Greenbrier's retailers when it opened a shop at the Artists' Colony in 2010, agrees that The Sporting Club offers the <u>perfect palette</u> for furniture design.

Gary Adams, President of MacKenzie-Dow, says, "Our solid wood home furnishings can be found not only throughout many of the homes at The Sporting Club, but also at The Summit, where our tables and other accessories create a warm, inviting environment."

Having this new lifestyle store in the main retail corridor of the resort reinforces the notion of "Greenbrier Living"—bringing the best of the resort's designs right to your home. Check out our multi-page gallery of Charleston Forge and MacKenzie-Dow's more popular designs found at The Greenbrier.





| Summit Modern Counter Stool | Solid Walnut; MacKenzie-Dow | Summit Modern Pub Table | Solid Walnut









Clockwise from above:

MacKenzie-Dow | Summit Modern

Dining Table | Solid Walnut;

MacKenzie-Dow | Summit Modern

Dining Chair | Solid Walnut;

MacKenzie-Dow | Summit Modern

Buffet | Solid Walnut



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Left: Charleston Forge | Ashford End Table | Burnished Iron Metal Finish with a Brentwood on Maple top; Below: Charleston Forge | Ashford 42" Cocktail Table | Burnished Iron Metal Finish with a Clear Coat on Maple top

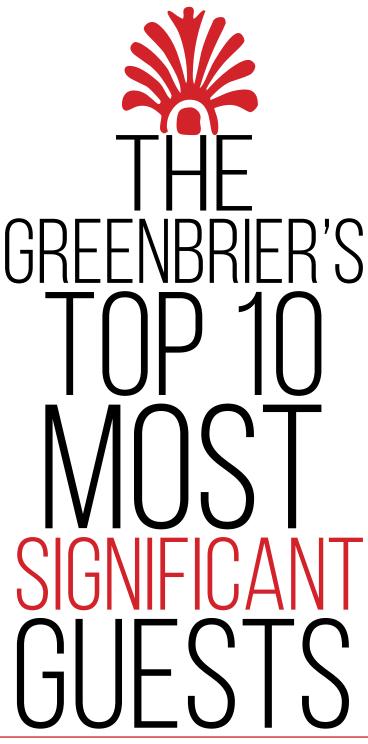






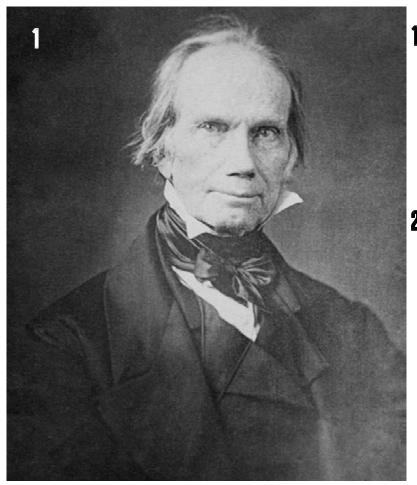
Clockwise from right: *Charleston Forge* | **Ashford Counter Height Table** | Burnished Iron Metal Finish with a Glass top; Charleston Forge | Ashford Console |
Champagne Metal Finish with a Glass
top and shelf; Charleston Forge | Ashford
Drink Table | Marrone Antico Metal
Finish with a Glass top





Dr. Bob Conte, The Greenbrier Historian, visits his ten most significant guests in the resort's storied history. While plenty of celebrities, presidents, and dignitaries have graced the resort grounds througout the past two hundred years, these guests did more to define The Greenbrier lifestyle and move it into the next century.

By Dr. Bob Conte









HENRY CLAY

Henry Clay was one of the most prominent politicians of the pre-Civil War years and a regular guest at White Sulphur Springs. He was always the center of attention when at the resort, and decidely more famous and powerful than the "mere presidents" who were also visiting. He was the unofficial host at The White. He is the man who made The Greenbrier famous as a place where famous people go.

ROBERT E. LEE

Robert E. Lee was the symbol of all things southern for many, many years. His visits right after the Civil War when he was the President of Washington College, now Washington & Lee University, in Lexington were talked about for generations. Six decades after his death, The Greenbrier would celebrate "Robert E. Lee Week" throughout the 1930s which generated great publicity. He was the prime symbol of The Greenbrier's "southern-ness." One lasting legacy of those Lee Weeks is the President's Cottage Museum which was created as part of those celebrations.

IRENE LANGHORNE GIBSON

Irene Langhorne Gibson visited in the 1890s when she was the thoroughly modern woman known for her energy and style. Later she married Charles Dana Gibson and was immortalized in his illustrations of her known as the Gibson Girl.

ALFRED P. SLOAN

Business meetings have been a staple of The Greenbrier since the 1920s and no one symbolized that part of our business more than Alfred P. Sloan, (right in picture) a major figure in the history of the automotive industry in America. He first visited The Greenbrier in 1930, and for over fifty years General Motors was the largest corporate customer of The Greenbrier. General Motors, one of the most wealthy and powerful corporations on the planet during its heyday, would take over the resort for an entire week and its top executives from around the world gathered for meetings, golf, and socializing. It is not a coincidence that General Motors was also the largest corporate customer of the railroad-the C&O and later CSX-that owned The Greenbrier from 1910 to 2009.

Irene Gibson: By Bain News Service, publisher [Public domain or Public domain], via Wikimedia Commons

5 WORLD WAR II DIPLOMATS

Among the top guests of The Greenbrier, I would include all the German, Italian and Japanese diplomats who stayed at the resort for seven months at the outbreak of World War II. This was a highly sensitive operation for the U.S. Government because American diplomats were being interned overseas and the State Department wanted to ensure good treatment for them by treating the foreign diplomats well in this country. This most interesting episode in the resort's history is the subject of an upcoming book "Such Splendid Prisons" by Washington, D. C. writer Harvey Solomon which is scheduled for release in 2019.

WORLD WAR II SOLDIERS

Also, very much on the list would be all 24,148 soldiers who recuperated at Ashford General Hospital during World War II. The Greenbrier became a part of the all-encompassing war effort when the War Department acquired the property in 1942, converted the resort into a hospital, and brought in wounded GI's from theatres around the world. I have met many of those former soldiers during my years at The Greenbrier and they have an entirely different view of the resort—it is the place where they arrived in great need and departed, usually many months later, in much better shape.

7 DWIGHT D. EISENHOWER

General Dwight D. Eisenhower was one of those soldiers at Ashford General Hospital on three occasions, also spending three weeks with Mamie Eisenhower in Top Notch Cottage immediately after the end of the war. He returned in 1956 as President of the United States to host an international meeting, the North American Summit Conference. Traveling to that meeting, however, was also part of planning for the Cold War's Continuity of Government program. As a result of that journey, the project to build a secret underground bunker on the resort property began in earnest.







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Q DUKE AND DUCHESS OF WINDSOR

The epitome of post-war style and glamour, the Duke and Duchess of Windsor were frequent guests at The Greenbrier in the late 1940s and early 1950s. They generated ridiculous amounts of publicity during their annual visits to the U.S. The Duke first visited The Greenbrier in 1919 when he was the wildly popular Prince of Wales in the midst of a national tour. The Duchess first visited when she was a teenage girl from Baltimore. In fact, she spent her honeymoon with her first husband at the resort.

The Duke became the King of England in 1936 but abdicated the next year to marry Wallis Warfield Simpson and they became the Duke and Duchess of Windsor at that point. They visited Ashford General Hospital in 1943 but it was those post war visits that helped re-establish The Greenbrier's reputation once again as a fashionable gathering place.

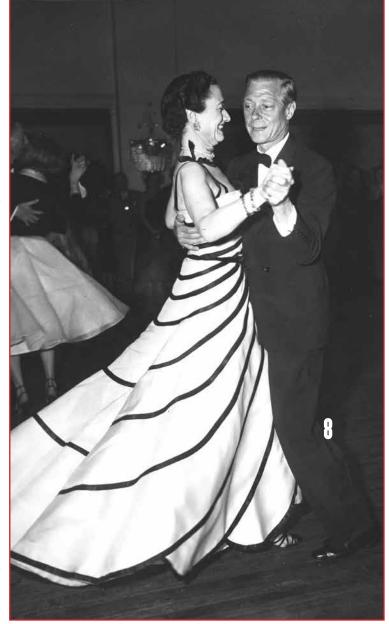
O BEN HOGAN

Sam Snead was The Greenbrier's golf pro for well over forty years, but it was Ben Hogan (left in picture, with Snead at right) who challenged him to compete at the highest level. In the 1950s, when both were at their peak, they competed annually at the resort's Spring Festival (later the Sam Snead Festival). Golfers of the same age, they dominated the sport in America for fifteen years.

10 JIM JUSTICE, SR.

Jim Justice, Sr, the father of Jim Justice, Jr. owner of The Greenbrier, frequently brought his family to the resort. This is significant in that the latter Justice's purchase of the property in 2009 was not simply a business decision. He brought to the task of revitalizing the resort a personal and emotional attachment. The Justice connection also symbolizes the resort's long-term ties to the coal industry.













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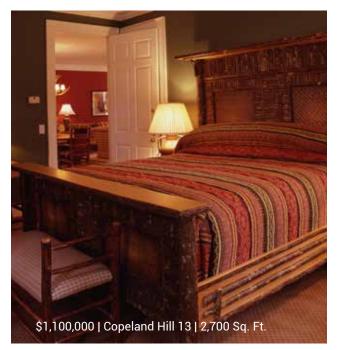




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"I have called Lawson and Jeanne Hamilton 'the quintessential Greenbrier guests' because of their long-term ties to the resort, his legendary friendship with Sam Snead and those unbelievable birthday parties they hosted for years. Jeanne passed away this year, but their legacy will forever be associated with The Greenbrier."

Dr. Robert S. Conte Historian The Greenbrier



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