



The  
*Greenbrier*  
MAGAZINE

**Country Roads**

*Live at The Greenbrier*

PAGE 03

**Greenbrier China**

*Dine in Style*

PAGE 09

**Way to Wellness**

*A Healthy Lifestyle*

PAGE 18

**Who Visited**

*Royalty*

PAGE 27



THE NORTH ENTRANCE



## TABLE OF CONTENTS

Upcoming Events	01
Country Roads	03
Charmco Custom Rods	05
Greenbrier China	09
Way to Wellness	18
Scenes from the past - 1938 Springtime Ad	21
Fascinating Facts Wallpaper	22
Team Members Milestones	23
From Our Kitchen to yours - Strawberry Cake	26
Who Visited: Famous Guests	27

# UPCOMING EVENTS

Any day is a good day to visit The Greenbrier, as there's always something exciting happening at America's Resort. But if you are looking for a special event to fit an interest of your own, or perhaps someone you love, the calendar is filled with unique happenings throughout the year. Take a look at just some of the one-of-a-kind opportunities coming up in 2021 at The Greenbrier.

## YOGA POWER RETREAT

APRIL 9 - 11

Yoga Power, LLC invites you to visit The Greenbrier for a weekend of relaxation and rejuvenation. With classes offered by Yoga Power's registered yoga teachers, there will be opportunities for yogis of all technical abilities. Along with beginner yoga, power yoga, yin yoga, meditation, and even goat yoga and aerial yoga, the weekend will include entertaining late-evening events, such as hip-hop yoga.

## THE GREENBRIER CONCOURS D'ELEGANCE

APRIL 30 - MAY 2

The fourth annual celebration of the automobile at The Greenbrier includes a weekend filled with events, including dinners, drives, Cars and Cocktails and the signature concours on Sunday, with nearly 100 of the finest collector cars in the world ready to be judged in the iconic front circle of The Greenbrier. This year's featured class will be Television and Movie Cars.

[GreenbrierConcours.com](http://GreenbrierConcours.com)

## THE GREENBRIER HALF-MARATHON

MAY 8

The Greenbrier Half Marathon is a luxury destination race like no other. Participants will run exclusively on the 11,000-acre grounds of The Greenbrier. Half Marathon, 10k and 5k participants will enjoy an exclusive run through world-renowned golf courses with views of the Allegheny mountains and amazing real estate. The course features less than 600 feet of elevation gain, making for an enjoyable race through the rolling mountains of West Virginia. [CapstoneRaces.com/greenbrier](http://CapstoneRaces.com/greenbrier)

## MOTHER'S DAY BRUNCH

MAY 9

Celebrate Mother's Day at a place nearly as beautiful as the women we honor on this special holiday, created right here in West Virginia. Enjoy the beauty of spring at America's Resort, and treat your family to a brunch as elegant as the resort itself. Let your mother, grandmother, wife, or anybody else who fills this unique place in your heart, know just how proud you are to call her Mom by letting The Greenbrier treat her like a queen.

## MEMORIAL DAY WEEKEND

MAY 28 - 31

The Greenbrier welcomes summer with a weekend filled with food, family and fun. From cocktail tastings to special culinary events, outdoor games and entertainment inside and out, a long weekend spent at America's Resort offers a refreshing start to a new season.

## FOURTH OF JULY WEEKEND

JULY 2 - 5

The Fourth of July holiday has long been a special celebration at The Greenbrier as America's Resort honors America's birthday with a grand weekend full of activities. From family activities such as bingo, fun runs and lawn games to parades, concerts, food and fireworks, The Greenbrier celebrates our great nation with three days of festivities you don't want to miss.





**LABOR DAY WEEKEND**  
SEPTEMBER 3 - 6

Send summer out with a bang by spending Labor Day weekend at The Greenbrier. Enjoy mixology classes, art alive workshops and family games or take in a show designed for the entire family. Stay active with our Labor Day Fun Run or relax by the outdoor pool and soak up the sun as you enjoy breathtaking views of the Greenbrier Valley.



**SEPTEMBER 11 REMEMBRANCE WEEKEND**  
SEPTEMBER 10 - 13

Parades, concerts, sporting events and special ceremonies will all be part of a weekend honoring those who lost their lives on September 11, 2001, and the first responders who walked toward danger on that tragic day.



**ARENAMEND CLASSIC**  
OCTOBER 13 - 17

A brand new event that honors a long equine tradition at The Greenbrier brings world-class show jumping to America's Resort for a weekend of active enjoyment. With state-of-the-art live streaming, world-class competitors and global commentators, the ArenaMend Classic will be able to bring millions of viewers together for a weekend of exciting competition. [ArenamendClassic.com](http://ArenamendClassic.com)



**FALL FLAVORS OF APPALACHIA**  
OCTOBER 30

The Greenbrier's third annual Fall Flavors of Appalachia brings together some of the region's most loved wineries, distilleries and breweries with the award-winning cuisine from America's Resort™. Enjoy an evening filled with food, wine, spirits and music as fall arrives in the West Virginia mountains.

**HALLOWEEN WEEKEND**  
OCTOBER 29 - 31

Join us for a weekend filled with costumes, mystery and entertainment as The Greenbrier celebrates Halloween 2021. From trick-or-treat for the kids to the Spooky Soirée for the children at heart, the festive weekend will be fun for the entire family.

**THANKSGIVING WEEKEND**  
NOVEMBER 25 - 28

The Greenbrier has been bringing families together for more than a century, and there's no better time to bring the whole group to The Greenbrier than Thanksgiving weekend. Enjoy incredible buffets and family activities, then kick off the Christmas season with the first tree lighting of the year later that weekend.

**WEEKENDS WITH SANTA**  
DECEMBER 3-4, 10-11, 17-18

Enjoy the twinkle in your child's eyes as the jolly old elf himself takes a break from his Christmas preparations to spend some quality time with your loved one at The Greenbrier. From story time by the fireplace, breakfast in the Main Dining Room and, of course, those cherished photos that will live on for years to come, your Weekend with Santa will be filled with holiday memories that will last a lifetime.

**CHRISTMAS**  
DECEMBER 23 - 26

Celebrate Christmas the old-fashioned way with hot chocolate, carols, incredible cuisine and family. From sleigh rides in the snow and ice skating in the shadow of the picturesque resort to the Gingerbread Ball on Christmas Eve and music and worship on Christmas Day, there's no place as magical as Christmas at America's Resort.



# COUNTRY ROADS

On April 12, 1971, John Denver released “Take Me Home, Country Roads” on his album “Poems, Prayers and Promises.” Fifty years later, the song still echoes off the mountains and through the valleys throughout the state of West Virginia at sporting events, festivals, reunions and backyard cookouts as an official state song.

It’s ironic, then, that as the hit song celebrates 50 years and more than 1.6 million copies sold, many are discovering exactly why West Virginia is “Almost Heaven” and establishing their own “home far away” for the first time.

“Take Me Home, Country Roads,” which has also been recorded by Olivia Newton-John, Ray Charles, Roy Acuff, Hermes House Band and many others, paints the picture of West Virginia’s scenic mountains and valleys, a simple, timeless way of life and the sense of home that can be found among the hills. That, said John Klemish, Broker-In-Charge at The Greenbrier Sporting Club, is exactly what is drawing new homeowners to West Virginia.

“All the activities we have here, the beauty of the mountains and the history of The Greenbrier are hard to pass up,” said Klemish. “We have seen it all here.”

While the world continues to process the way life has changed over the last year, a peaceful, secluded way of life, like the one that can be found at The Greenbrier Sporting Club, is more appealing than ever before.

“People feel safe here,” said Klemish, explaining that home sales were up 167 percent in 2020. “It’s a friendly community, and it allows them to get away from the cities and enjoy what nature has to offer.”

A residential sporting community, The Greenbrier Sporting Club is the pinnacle of luxury real estate in West Virginia. Offering home sites from \$300,000 and homes from \$1 million, the club gives members an opportunity to make a home on The Greenbrier’s 11,000-acre property and experience “Life as Few Know It” with access to The Greenbrier and its incredible amenities.

Another huge draw for The Greenbrier Sporting Club is the wide variety of outdoor pursuits available to members. The Blue Ridge Mountains and Shenandoah River don’t run through Greenbrier County, but Kate’s Mountain and Howard’s Creek provide many of the same opportunities for picturesque views and outdoor sports like fishing, hunting, shooting and hiking.



The Greenbrier features more than 55 activities that members and guests can enjoy – including championship golf – on the resort property, and Greenbrier Sporting Club members also have access to their own amenities such as a private golf course, tennis, two private pools, two private lodges, an equestrian center and much more.

“Anything you need is available right here,” said Klemish. “It’s the perfect place to enjoy time with your family without all the distractions you find other places.”

The remote setting of The Greenbrier Sporting Club doesn’t mean it’s hard to reach. Greenbrier Valley Airport is just 20 minutes away, with daily United Express jet service to Chicago O’Hare (ORD) and Washington Dulles (IAD).

West Virginia’s response to COVID-19 has also had an impact on potential homeowners. As of February 23, West Virginia was ranked behind only Israel, the Seychelles, the United Arab Emirates and the UK in vaccination rate. Ninety percent of the supply it had received had been administered, and one-quarter of the state’s population had already been vaccinated, thanks

to the help of independent pharmacies, the West Virginia National Guard and a telephone hotline and online site for registration.

“Our Governor (Jim Justice) has a great plan, and he has done a tremendous job making West Virginia a leader in COVID response,” said Klemish. “The positive attention that has come from that has caused many to discover the amazing secret we have here in West Virginia.”

All of these factors convinced families from Pennsylvania, Missouri, Kentucky, Virginia, Maryland, Ohio, North Carolina, South Carolina, Georgia, Tennessee, Florida, Mississippi, and New Jersey that West Virginia was the “place they belong” in 2020. Of course, native West Virginians like NBA legends Jerry West and Mike D’Antoni have also followed the country roads back home and established residences at The Greenbrier, realizing that they “should have been home yesterday.”

To learn more about The Greenbrier Sporting Club, stop by the real estate office located in the retail corridor at The Greenbrier, visit [GreenbrierLiving.com](http://GreenbrierLiving.com) or text “HOME” to 304-245-6772.



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# HARMCO STOMRODS

Caleb Currence was raised on the water.

"I got involved in fishing when I was 3 years old," explained the Quinwood, West Virginia native, now 23 years old and a student at West Virginia State University. "My dad would carry me to the creek bank when I was still in diapers."

Currence quickly grew to love the time on the water, especially trout fishing, and he's now working on turning his passion into a career.

A fishing guide for The Greenbrier when he's not at school, nothing excites Currence more than sharing his love of the sport with a first-timer, and that's exactly what he gets from the majority of the guests that fish during their trip to America's Resort.

"They come in open-minded and willing to learn, and as a guide, that's what you want," Currence explained. "You want someone that's willing to listen to your advice and follow your advice. It's pretty rewarding seeing them go from never handling a fly rod to catching a trout. It's enjoyable teaching someone to fish."

The joy isn't one-sided, either. Currence takes great pride in seeing the smiles on the faces of the guests.

"They absolutely love it," he said. "I would say that 90 percent of guests want to do it again. The other 10 percent just can't fit

it in their schedule. I don't know if I've ever had a guest not enjoy it. Even guests that don't catch anything – which is very, very rare – they still want to come back."

Teaching the ins and outs of back casting, false casting and drag, though, is only one avenue Currence is using to make a living on the water. Tired of spending money for rods that were breaking and spending as much time filling out warranty paperwork as with the rod in hand, Currence began experimenting with making rods of his own.

"I'm very particular in the rods that I fish," he said. "I fish them for a certain reason. The best way to do that is to build them how I like them."

Currence's custom rods worked so well, he soon began getting requests from family and friends to make rods for them, and it wasn't long before he saw an opportunity.

"I knew what I looked for in a rod, and I knew I couldn't be the only one," he said. "Nobody makes custom fishing rods anywhere in West Virginia that I can name off the top of my head, so there is a demand."

Before starting a company, Currence wanted to be sure he had the process down to a science, but after making somewhere around 50 rods, he was confident enough to begin a business, and Charmco Custom Rods was founded at his home in Western Greenbrier County.



"I've made them for family, friends and myself," Currence explained. "I've taken old rods and completely remodeled them to get it completely figured out. I didn't want to sell something that I wasn't confident in and wasn't sure if it would perform."

Currence can guarantee the quality of his rods, because he has his hands on every one of them. The process, which takes about 6 hours from start to finish for a single rod, takes patience and attention to detail – something Currence joked is not usually a part of his daily life – and it's a process in which he takes a great deal of pride.



"It's about creating that clean, quality product that is not only going to hold up, but it also looks good," he explained. "These large manufacturers are making thousands of rods per day. The idea behind a custom rod is that it is hand-built every time. When you buy a custom rod, you're buying the craftsmanship that goes into that rod."

That craftsmanship includes "spine checking" every rod, a process that simply doesn't occur with big manufactures. Currence inspects every blank that he receives to determine the "strong side" and the "weak side," marks the weak side and then lines the blank so that the sides match and make one consistent spine. This, Currence explained, not only ensures proper casting, it's critical in assuring that the rod will last longer and hold up under difficult conditions.

The next step in the process is reaming out and attaching the proper grips. Currence prefers cork on a fly rod or spinning rod and foam on a Muskie rod. Then he mounts the reel seat and measures the guides. Once the guides are correctly in place, the most time-consuming part of the process begins, wrapping the rod.

"I wrap every rod by the turn of my fingers," he explained, noting that this step of the process takes approximately 4 hours. "That attention to detail, you won't find anywhere else."

The final step is applying the epoxy and letting it dry, before finishing off the rod with any specialty decals or specialty wraps. He completes the job by marking, in Sharpie, the length and weight of each rod.



"It adds to that handmade feel," he said, explaining that he refuses to use decals with the measurements. "You know you aren't getting something that's made in a factory."

Every rod that Currence makes is a little different, and the customization options are nearly endless.

"You can do all kinds of things," he said. "Pretty much anything you can imagine, you can do. From rod colors, wraps and blank colors, you can do a lot of things. That takes a little more time in the ordering process, but I can do what people want."

And it's not just fly-fishing rods that Currence can put in a customer's hands. He produces spinning rods and casting rods, as well, and one of his favorites is a Muskie rod he named "black out" that he built for a friend. The rod is 9-and-a-half feet long and is designed to throw 16-ounce baits. Currence used black holographics, silver trim and EVA foam grips to complete the look.

"It's super light, and that's what I prefer to see in a Muskie rod," he said. "But it's a broomstick, which is what you need for Muskie fishing. You can cast a water bottle with it like cake."

That same rod will soon be available for purchase at Kate's Mountain Adventures, along with spinning rods, casting rods and 6-weight, 5-weight and 4-weight fly fishing rods. Special orders will also be available.

Currence is building a brand and a career at America's Resort, and for a proud West Virginia native who once walked the river banks in diapers, it's a dream come true.

"I absolutely love The Greenbrier," he said. "Guiding for The Greenbrier, it's absolutely my favorite place to work. Lord willing, I'll be here for a lot longer. I love everybody I work with and the environment. It's just first class all the way."

To learn more about Charmco Custom Rods or to schedule a fishing adventure, visit Kate's Mountain Adventures at The Greenbrier.



The  
*Greenbrier*<sup>®</sup>  
CONCOURS D'ELEGANCE

APRIL 30 - MAY 2, 2021

- Summit Drive on Scenic Mountain Roads
- Welcome Reception at Kate's Mountain Lodge
- Cars and Cocktails on Iconic Golf Courses
- Charitable Dinner Benefiting AACA Library and Research Center, Mountaineer Autism Project and First Responders Children's Foundation
- Sunday Concours with Featured Television and Movie Cars Class

**GreenbrierConcours.com**



# GREENBRIER CHINA

If you've visited The Greenbrier in the past, you probably know a little something about the food. With a history that includes many top-level chefs and legendary dishes, the cuisine at America's Resort is almost as well-known as the waters.

But what is on the plate is just part of the overall dining experience. What about the plate itself?

"It's extremely important, especially this day and age," said The Greenbrier Executive Chef Bryan Skelding. "It's the canvas for our food. I don't care for plates that are just plain. You don't want to have too much going on, but you want to have enough to make it eye appealing."

"To me, it's just as important as the food. People eat with their eyes. If it looks good when placed in front of them, and then the first bite is seasoned properly and at the correct temperature, they are usually going to be happy."

While many modern chefs thrive on a blank canvas with solid colored plates, you don't often find that look at America's Resort. Each dining outlet around The Greenbrier features its own china, and no two styles are anything alike. Whether it's the Dorothy Draper-inspired

rhododendron pattern found in the Main Dining Room or the Prime 44 china adorned with a Jerry West logo, you know where you're dining before the food ever hits the plate.

"It adds to the whole dining experience and the whole Greenbrier experience," Skelding explained.

The china at The Greenbrier has to look different than what guests will find on their travels anywhere else, and that means a departure from "the norm." If that means pink china or gold rims, which would make some chefs cringe, that's just fine with Skelding.

"This is The Greenbrier," he said, overflowing with pride. "This is exactly what should be in the Main Dining Room. We are unique, one of one, and our style is our brand."

"I'm a Greenbrier chef, so I love all this stuff."

Skelding is not alone. Do a simple search on eBay, peruse through antique stores across the South or type in Greenbrier china into the search bar on Google, and you'll find an almost endless stream of buyers and sellers exchanging Greenbrier china. Recreations of the

china are so popular in the resort retail stores, it's difficult to keep it on the shelves. There are multiple blogs where collectors share their Greenbrier china collections.

Skelding even has his own collection in his personal dining room, complete with a rare plate that he hasn't seen in other collections. The plate, which his wife found at an antique shop and purchased for \$50 – a steal in Skelding's eyes – was used on the train that transported guests to and from The Greenbrier from Washington, D.C. It features the iconic "Greenbrier G" repeated on the rim all the way around the plate.

"It's in my dining room with some plates that mean a lot to me," said Skelding. "And it's right in the middle."

As much as the china has been studied and collected, it's still virtually impossible to document everything The Greenbrier has used in its dining establishments through the years.

The Greenbrier's historian, Dr. Robert Conte, has seen pictures of what was used at The Grand Central Hotel, the first hotel, affectionately known as "The White," that stood on property from 1858 until 1922. It was a simple white design with "The White" in green script.

From the time the current hotel opened in 1913 until the time the property was converted into Ashford General Hospital in 1942, the dining room used the same pattern with floral around the rim and a crest with GH in the middle. But when The Greenbrier was "Draperized" by renowned interior decorator Dorothy Draper after the war to reopen as a hotel in 1948, the china was a small part of the grand plan.

That's when pinks, greens and rhododendrons were introduced to the mix.

Conte remembered a story he's been told of the preparations for the reopening when a maitre d' was asked if there was a certain way the plate should be placed on the table. The gentleman took a look at the rhododendron at the center of the plate and pronounced, "the three little leaves shall always face the diner."

"That became the No. 1 rule," said Conte. "If you looked around the dining room, those 'three little leaves' always faced the diner."

As more and more dining outlets opened throughout the resort and the Main Dining Room became just one of many dining options, various patterns appeared in various outlets. Draper's Café had its own, Sam Snead's at the Golf Club had its own and newer outlets such as The Forum and Prime 44 also ordered china to fit the restaurant.

"It starts with Carleton," said Skelding, referring to Carleton Varney, Dorothy Draper's protégé, who is now the president and owner of Dorothy Draper & Company, which still decorates America's Resort 75 years after Draper first arrived by train to view the property. "He's the one that should and does know what fits best in the outlet. It has to make sense from his point of view."

Once Varney and the food and beverage team decide on a look, it's off to a company to produce that look. Several companies have been used over the years. Dr. Conte named Shenango China and Buffalo China as manufacturers that have shown up in his research, and Chief Executive Steward Dan Tatgenhorst, who now takes an active role in ordering the needed china, named Pickard and a few others.



Most of what you will find around America's Resort, though, came from Newell, West Virginia, where The Homer Laughlin China Company produced some of the finest products around.



"It's made in West Virginia by West Virginians," said Skelding. "The quality is just phenomenal. I haven't seen any other china hold up like this as long as I've been cooking. It's just such a great product."

Established in 1871 in East Liverpool, Ohio, by brothers Shakespeare and Homer Laughlin, the company opened a factory in Newell in 1903, and by the late 1920s, all production had moved to that facility and it was advertised as the largest pottery company in the world. In 1948, the company produced 10,129,449 dishes, so it made sense for The Greenbrier to order from its own backyard. Much of that china is still around.



"It will last until you drop it and break it," said Tatgenhorst. "There's a quality to Homer Laughlin. It's extremely heavy china. We poke fun and say you can throw it off the second floor of a building, and it's just going to bounce. Sometimes it would."

With that type of quality, as well as the home state connection, The Greenbrier has ordered everything possible from Homer Laughlin. Interestingly, in 2020, the food service division of Homer Laughlin China Company was acquired by Steelite International, a British tableware manufacturer, bringing about the end of an era.



"The name's not going to go away," said Tatgenhorst, explaining that America's Resort has continued to work with the new company. "You're going to have Homer Laughlin around for a while. It's just going to be different."



In addition to the china used in each of the outlets, The Greenbrier also has some unique china used for special occasions. The Gold Service china dates back to 1956 and is used for the highest level of service and the most elegant dinners.

"I love the gold service china," said Skelding, calling that collection his favorite. "We have the gold forks. We have all gold china, all gold flatware and all gold stemware. It's just awesome. It screams class."



Another unique collection is the Van Buren china, used in the Colonnade Estate Home, a favorite meeting spot for foreign dignitaries, presidents and aristocrats over the years. The home, which overlooks The Greenbrier property, was once owned by Richard Singleton. Singleton's daughter, Angelica, married Abraham Van Buren, the son of Martin Van Buren, the eighth President of the United States. Because President Van Buren's wife, Hannah Van Buren, had died and he never remarried, Angelica filled the role of First Lady during her father-in-law's presidency.



Van Buren visited The Greenbrier and the Colonnade Estate Home on multiple occasions, and The Greenbrier purchased a set of china from Woodmere China in New Castle, Pennsylvania, that was a recreation of Van Buren's White House China to honor that history. It is used only for dinners inside the Colonnade Estate Home.

Another set of china used during special occasions is a white set with a gold Springhouse logo. This china dates back to a party thrown by Greenbrier County coal operator and philanthropist Lawson Hamilton and his family. Regular visitors to The Greenbrier, the Hamilton family hosted a large party almost every winter for family and friends, and during this particular party, the theme called for white china, instead of the colorful Dorothy Draper look.

So, Hamilton purchased the china that he wanted and gave it to The Greenbrier. It's still used today for various functions.

"There's different menus that work with different china," said Skelding. "It just depends on what people are looking for."

What Skelding and the food and beverage staff look for is china that holds up to the demands placed on it at a busy resort like The Greenbrier, and they've been successful in that endeavor. The china used in Draper's Café dates back to 2010 and still looks new. The Main Dining Room china was purchased in 2013 and still sparkles. The newest china on property was ordered this year to replace the original china from Prime 44 West, which opened in 2009.

A piece here and there may have to be replaced along the way, but for the most part, the china has a long shelf life, and even after it's replaced, it's rarely discarded.

"Some companies will do a buyback, but a lot of times we hold onto it as much as we possibly can," said Tatgenhorst. "There may be a specialty dinner that we want to use it for."

"Some of the historic china here on property, we just can't get it anymore. So, we have to hold onto it."

The next time you're dining at The Greenbrier, take just a second before your fork digs into the Lobster Mashed Potatoes, your knife cuts into The Sam Snead steak or your spoon scoops up the first bite of bread pudding to admire the china, which is unlike anything you will find away from America's Resort.



To love, honor and cherish. The Greenbrier took a vow long ago to treat each and every wedding held here as if it were our own. To see into the heart of each bride and groom and bring their vision to life as only we can. Here, backdrops unlike any other make wedding photos into masterpieces and the ceremony itself into theater. Décor in place for decades, even centuries, provides a setting created by renowned designers that may be captured in Instagrammable moments to share with friends, family and followers the world over.

Our resort is incomparable. Our expertise is immeasurable. And our options for each affair are innumerable. For today's couples, The Greenbrier represents the ideal place to begin a Life as Few Know It™.

The  
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AMERICA'S RESORT

Contact our wedding planners  
at **(304) 536-7897** or visit  
**[Greenbrier.com/weddings](https://www.greenbrier.com/weddings)**



*“That is one good thing about  
There are always*

*– L.M. Moore*





*out this world...  
is sure to be more springs.”*  
ntgomery

# CREATE YOUR LEGACY

To explore the unparalleled real estate opportunities that await at  
The Greenbrier Sporting Club

**VISIT** our Lobby Showroom in The Greenbrier, **CALL (855) 494-1076**,  
**VISIT** [GreenbrierLiving.com](http://GreenbrierLiving.com), or  
**TEXT "HOME"** to **(304) 245-6772**  
to reach an agent.

## Real Estate at AMERICA'S RESORT™



Obtain the Property Report required by Federal law and read it before signing anything. No Federal Agency has judged the merits or value, if any, of this property. This is not intended to be an offer to sell nor a solicitation of offers to buy real estate in The Greenbrier Sporting Club by residents of Hawaii, Idaho, Illinois, and Oregon or in any other jurisdiction where prohibited by law. This project is registered with the New Jersey Real Estate Commission, N.J. Reg. No. 11-59-0002. This project is registered pursuant to New York State Department of Law's simplified procedure for Homeowners Associations with a De Minimis Cooperative Interest and contained in a CPS-7 application available from the sponsor. File No. HO-00-0082. This project is registered with the Pennsylvania State Real Estate Commission, Registration No. OL-000654. Use of recreational facilities and amenities requires separate club membership.

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# *Greenbrier*<sup>®</sup> LIVING



WAY TO

*Wellness*



How did a massive resort known for its hospitality, entertainment and food develop in the rural mountains of West Virginia? The answer can be found in the water.

In 1778, a homesteader known as Mrs. Anderson bathed in the spring water on the property, warmed with hot stones and drank directly from the spring. In a few short weeks, the pain from her rheumatism had dramatically decreased, and she was convinced that the water had healing powers.

Word quickly spread, and by 1838, Dr. John Jennings Moorman had created a systematic method of health care using the waters at White Sulphur Springs.

For more than 100 years following Mrs. Anderson's trip, people from all over the country flocked to the area for the health benefits of the water, and eventually those visits transformed the property into one of the country's most famous resorts.

Today, more than two centuries after Mrs. Anderson bathed in a hollowed-out log from a nearby tree, the resort features more than 700 guest rooms, America's only private casino, award-winning culinary experiences, championship golf and tennis and seemingly endless activity options, as well as unparalleled beauty in all four seasons. But at the heart of it all, health and wellness still play a major role at America's Resort, which hasn't forgotten its humble beginnings.

## THE GREENBRIER MINERAL SPA

Those same waters that attracted visitors nearly 250 years ago are still flowing into The Greenbrier Spa, which was recently ranked the No. 19 spa in North America by Spas of America. Soaks in the water are still offered to guests, along with massages, facials, hydrotherapy treatments, body fusions, manicures, pedicures, waxing and much more in the 40,000-square-foot facility, which contains 42 treatment rooms.

In addition, The Greenbrier MedSpa features medical-grade microdermabrasion, Nano needling, Dermapen, chemical peels, laser treatments, prescriptive skincare products, CoolSculpting, Botox, Juvederm, Kybella and other services to allow guests to look and feel their best.

## THE GREENBRIER CLINIC

Since 1948, The Greenbrier Clinic has been keeping individuals healthy and thriving. Utilizing an innovative approach to state-of-the-art medical diagnostics, combined with hours of personal physician time and attention, The Greenbrier Clinic physicians are able to identify early warning signs of dangerous health problems when they are most treatable, manageable and possibly even reversible. One of the cornerstone services provided is the comprehensive executive physical program. Stress



management and counseling services, dietary services and strength and conditioning services are all provided at The Greenbrier Clinic, providing patients with the tools they need to maximize their health.

## RHODODENDRON CAFÉ

Eating is a key aspect to a healthy lifestyle, and The Greenbrier recently took a major step toward helping guests find healthy dining options. The Rhododendron Spa Café opened this winter and has become a popular spot. Located adjacent to the indoor pool, the casual dining venue features healthy foods like poke bowls, salads, smoothies and fresh fruit.



## THE GREENBRIER SPORTS PERFORMANCE CENTER

Even professional sporting teams are finding their way to America's Resort for their elite-level training. Constructed in 2014, The Greenbrier Sports Performance Center is a state-of-the-art facility that includes two grass football fields, one synthetic turf field and a 55,000-square-foot training center that features locker rooms, training rooms, weight rooms, meeting rooms and much more. The New Orleans Saints, Houston Texans, Arizona Cardinals, San Francisco 49ers and New England Patriots have all trained at the facility, as well as the Marshall University and West Virginia University football teams.



## FITNESS

The Tennis and Fitness Center at The Greenbrier offers modern strength training and cardiovascular equipment, as well as a wide variety of fitness classes for both guests and members. Daily fitness classes include Abs Blast, Gentle Yoga and many others. One-on-one and his and hers training sessions are also available. Guided mountain hikes and private mountain hikes are also offered, for those who want to experience the beauty of The Greenbrier property while maintaining a healthy lifestyle. In addition, special events like the Yoga Power Retreat and The Greenbrier Half-Marathon are scattered throughout the calendar year, providing bonus opportunities to combine fitness and vacation into one.

## ACTIVITIES

More than 55 indoor and outdoor activities are offered throughout The Greenbrier property, and many of them provide an opportunity for fitness benefits. The Alpine climbing tour, aerial adventure course, bike rentals, indoor and outdoor pools, kayaking, golf, tennis and pickleball all allow guests to push their limits for strength and endurance, while Segway tours, off-road driving, horseback riding, bowling and others provide less strenuous opportunities for fitness.



# In a World Filled With So Many Uncertainties, Your Health Should Be Clear.

Greenbrier Executive Health offers the peace of mind and thoroughness of an examination that you should come to expect.

Offering comprehensive diagnostic, preventive healthcare within the soothing surroundings of the magnificent Greenbrier resort.

For more information, please visit us at [GreenbrierClinic.com](http://GreenbrierClinic.com) or call and speak with one of our concierge specialists at 304-536-4870, ext 271.

The  
*Greenbrier*  
EXECUTIVE HEALTH®



# SCENES FROM THE PAST 1938 SPRINGTIME AD



It was certainly true, as this 1938 advertisement with the lovely view of the North Entrance states, that spring was the most popular season at The Greenbrier. The prestigious magazine *Town and Country* reported that “in April bankers and brokers of Wall Street fame, railroad presidents, motor car magnates and multi-millionaires aris-

tocratic and otherwise from the North and Midwest mingled with fashionable Society types heading north from winter estates in Palm Beach in private railroad cars.” Newspaper columnists loved it because reporting on the social scene at The Greenbrier offered a distinct opportunity for significant name-dropping.





## FASCINATING FACTS WALLPAPER

- Dorothy Draper originally designed Brazilliance for Arrowhead Springs Hotel and Carleton Varney used it for the first time at the Greenbrier when the Casino opened in 2010.
- Rhododendron Mint was designed especially for The Greenbrier for Dorothy Draper’s famous renovation in 1948. The pattern is found throughout the halls of the hotel leading one to various guest rooms.
- Dorothy designed Hampshire House wallpaper for the Hampshire House in New York City and the print can be found in many guest rooms in the resort.
- Yellow Baroque by Colonial Hall was designed for The Greenbrier to match the stair railings along Colonial Terrace.
- Greenbrier Gardens, in the Draper Suites, was designed by Dorothy for the hotel. It is a vibrant design of a richly colored exotic garden in bloom.
- Dorothy is famous for her use of stripes. Draper Stripe wallpaper can be found in more than 10 color ways throughout the property.
- From the main hotel, to the West Virginia wing, to the Golf Club, estate homes and cottages, one can find more than 60 different wallpapers on the entire Greenbrier property.
- Thousands, possibly millions, of rolls of wallpaper have been applied to the walls at The Greenbrier. It’s hard to give an exact square footage but the number would be colossal.

# TEAM MEMBERS MILESTONES ANNIVERSARIES

One of the many aspects that sets The Greenbrier apart from other resorts is the loyalty and dedication of its Team Members, many of whom spend their entire careers at America's Resort. During the second quarter of 2021, many Greenbrier Team Members will celebrate a milestone employment anniversary of at least 25 years (they are honored every 5 years once they pass the 25-year mark), and as a way to thank these dedicated members of The Greenbrier family, we want to recognize them for their contributions here.



**DEWEY REYNOLDS JR.**  
Transportation - Driver  
Years of Service: 50  
Start Date: April 20, 1971



**SUSAN AYERS**  
Retail - Manager-  
Polo Ralph Lauren  
Years of Service: 40  
Start Date: April 9, 1981



**PEGGY VANCE**  
Purchasing - Buyer  
Years of Service: 40  
Start Date: April 2, 1981



**MIKE PUSEY**  
Food and Beverage -  
Attendant-Draper's Cafe  
Years of Service: 40  
Start Date: April 3, 1981



**MARILYN ERSKINE**  
Transportation - Valet  
Years of Service: 40  
Start Date: April 20, 1981



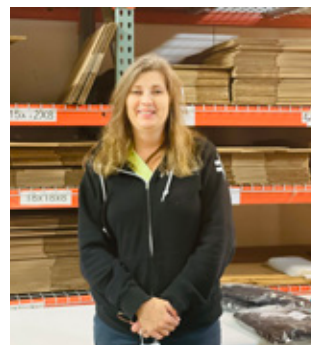
**DEWEY BELL**  
Banquets - Lead Banquet  
GKW  
Years of Service: 35  
Start Date: April 13, 1986



**NORMAN WALKER**  
Food and Beverage - 12  
Oaks Chief Steward  
Years of Service: 35  
Start Date: April 13, 1986



**DARRELL BRACKENRICH II**  
Event Services - Event  
Services Manager  
Years of Service: 35  
Start Date: April 23, 1986



**MARY PILKENTON**  
Purchasing - Shipping  
Assistant  
Years of Service: 30  
Start Date: April 28, 1991



**RACHEL BITTINGER**  
Casino - Senior Dealer  
Years of Service: 30  
Start Date: April 29, 1991





**JOYCE CRUSE**  
Retail - Christmas Shoppe  
Buyer  
Years of Service: 25  
Start Date: April 22, 1996



**WILLIAM TAYLOR**  
Food and Beverage -  
GKW - Pastry Shop  
Years of Service: 25  
Start Date: April 27, 1996



**JAMES FEURY JR.**  
Golf Course Maint. - Heavy  
Equipment Operator  
Years of Service: 25  
Start Date: April 29, 1996



**PAULINE CAMPBELL**  
Purchasing - Porter  
Assistant  
Years of Service: 40  
Start Date: May 3, 1981



**DONNA CHRISTOPHER**  
Security - Security Office  
Assistant  
Years of Service: 40  
Start Date: May 3, 1981



**WANDA DOWDY**  
Transportation - Dis-  
patcher  
Years of Service: 40  
Start Date: May 3, 1981



**DAISY BLAND**  
Banquets - Core Banquet  
Server  
Years of Service: 35  
Start Date: May 10, 1986



**MARGARET COOK**  
Food and Beverage - Bar  
Attendant -JJ's  
Years of Service: 35  
Start Date: May 15, 1986



**JERRY EDENS**  
Engineering - Carpenter  
Years of Service: 30  
Start Date: May 25, 1991



**GERALD FARLEY**  
Engineering -Power/  
Water Plant Engineer  
Years of Service: 30  
Start Date: May 28, 1991



**MILDRED WAGNER**  
Retail - Alterations  
Years of Service: 25  
Start Date: May 13, 1996



**SHIRLEY WILSON**  
The Candy Maker Shop -  
Clerk  
Years of Service: 25  
Start Date: May 19, 1996

# TEAM MEMBERS MILESTONES ANNIVERSARIES



**MARYANN SIERS**  
Reservations - Personal  
Hospitality Expert  
Years of Service: 40  
Start Date: June 8, 1981



**DELORIS BRADEN**  
Housekeeping - Room  
Attendant  
Years of Service: 40  
Start Date: June 15, 1981



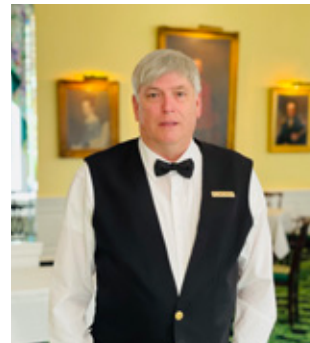
**TONY TAYLOR**  
Mechanics - Mechanic  
Helper -A/C  
Years of Service: 40  
Start Date: June 23, 1981



**ROSCOE ELMORE**  
Housekeeping -  
Houseperson  
Years of Service: 35  
Start Date: June 6, 1986



**JAMES BAKER**  
Food and Beverage -  
Bartender  
Years of Service: 35  
Start Date: June 26, 1986



**FRED MOLPUS**  
Food and Beverage -  
Bartender  
Years of Service: 35  
Start Date: June 30, 1986

Unavailable for photo

**TONI COOLEY**  
Housekeeping - Assistant  
Executive Housekeeper  
Years of Service: 45  
Start Date: June 18, 1976

**VALERIE COOLEY**  
Upholstery - Seamstress  
Years of Service: 40  
Start Date: May 3, 1981

**JOHN GADOMSKI III**  
Room Service - Server  
Years of Service: 35  
Start Date: April 21, 1986

**JESSIE NAPIER JR.**  
Room Service - Server  
Years of Service: 35  
Start Date: May 6, 1986

**SUSAN CLINE**  
Food and Beverage -  
Secretary - Dining Room  
Years of Service: 30  
Start Date: April 24, 1991

**RONNIE ENNIS**  
Food and Beverage -  
Baker Sous Chef  
Years of Service: 25  
Start Date: May 20, 1996





# THE GREENBRIER'S STRAWBERRY CAKE

## FROM OUR KITCHEN TO YOURS

### VANILLA CAKE INGREDIENTS

2 ¼ Cups All Purpose Flour	6 Tbs Unsalted Butter
2 Tsp Baking Powder	2 Tbs Vegetable Oil
2 Tsp Baking Soda	1 Tbs Vanilla Extract
½ Tsp Salt	1 Vanilla Bean, Scraped
2 Cups Water	2 Large Eggs
2 Cups Sugar	

### VANILLA CAKE INSTRUCTIONS

Preheat oven to 350\*f. Pan spray two 8" round cake pans.

In a medium bowl, whisk together flour, baking powder, baking soda, and salt.

In a medium saucepan on medium heat, combine water and sugar. Bring to a simmer and stir until sugar dissolves.

Remove from heat, add butter stirring until melted. Allow mixture to cool. Then whisk in vegetable oil, vanilla extract and vanilla beans. Beat in eggs and whisk in dry ingredients until smooth.

Divide the batter evenly between the two pans. Bake for 25-30 min or until toothpick inserted in the center comes out clean.

### WHIPPED CREAM CREATION

4 Cups Heavy Cream  
½ Cup Powdered Sugar  
2 Tsp Vanilla Extract  
Place all ingredients together in a mixing bowl. Whisk until stiff peaks are achieved.

### STRAWBERRY GLAZE CREATION

¼ Cup Strawberry Puree  
¾ Cup Clear Glaze  
Blend strawberry puree and clear glaze together until smooth.

### TO BUILD

Once cakes are cooled, slice both 8" rounds in half to create 4 layers.

Spread evenly 1/2 a cup of whip cream on the first layer.

Take sliced strawberries and press them into the whip cream until the entire layer is covered. Place cake layer number two on top of that and repeat the process.

Place cake layer number three on top of that and repeat the process.

Place the last layer of the cake on. Cover the entire cake with the rest of the whipped cream.

### FINISHING

Using whole strawberries, cut the green tops off. Place the cut side of the strawberries down on the top of the cake, into the whipped cream.

Place as many as it takes to fill up the top.

Brush the strawberries on top of the cake with your strawberry glaze.

Press flaked coconut around the outside of the cake on to the whipped cream if desired.

# WHO VISITED: FAMOUS GUESTS



Top Left - Princess Grace and Prince Rainier of Monaco are pictured here with their children Caroline and Albert during a visit in 1963.

Top Right - Prince Edward (Right) and Tom Clancy visited the Presidential Suite in 1997 for a charity event.

Bottom - Queen Rania of Jordan visits with then - Greenbrier President Ted Kleisner during a YPO meeting.

Right - The Duke and Duchess of Windsor (at left) visited in 1950 for the annual Sam Snead festival. They are pictured with Jinx Falkenburg and Tex McCrary, popular radio personalities from New York City.



Bottom Left - Princess Martha and Prince Olav of Norway visited in 1939 on a tour of the United States.

Bottom Right - Edward the Prince of Wales visited in November 1919. He later became King Edward VIII before abdicating to Duke of Windsor.



# INTERESTED IN

## **FUTURE STAY RESERVATIONS**

Central Reservations  
the\_greenbrier@greenbrier.com or 866-923-5239

## **ACTIVITY RESERVATIONS**

Lower Lobby Concierge or 866-923-5239

## **GROUP SALES AND WEDDINGS**

Sales Department  
sales@greenbrier.com or 855-656-2826

## **REAL ESTATE, GREENBRIER SPORTING CLUB**

Lower Lobby Office  
home@greenbrierliving.com or 304-536-7792

## **GREENBRIER CLINIC AND EXECUTIVE PHYSICALS**

info@greenbrierclinic.com or 800-362-7798

## **MEDSPA**

Located in the Retail Corridor next to Studio G  
844-563-3772

101 Main Street, West  
White Sulphur Springs, WV 24986  
(855) 453-4858

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