

The  
*Greenbrier*  
MAGAZINE

HOLIDAY 2020 ISSUE 02

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THE GREENBRIER SPRINGHOUSE



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# UPCOMING EVENTS

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## **HALLOWEEN WEEKEND**

**OCTOBER 30-31**

Join us for a weekend filled with costumes, mystery and entertainment as The Greenbrier celebrates Halloween 2020. From trick-or-treat for the kids to a Murder Mystery to celebrate the intrigue of the season, the festive weekend will be fun for the entire family.

## **THANKSGIVING WEEKEND**

**NOVEMBER 26-27**

The Greenbrier has been bringing families together for more than a century, and there's no better time to bring the whole group to The Greenbrier than Thanksgiving weekend. Enjoy incredible buffets and family activities and then kick off the Christmas season with the first tree lighting of the year later that weekend.

## **WEEKENDS WITH SANTA**

**DECEMBER 4-5, 11-12, 18-19**

Enjoy the twinkle in your child's eyes as the jolly old elf himself takes a break from his Christmas preparations to spend some quality time with your loved one at The Greenbrier. From story time, breakfast in the Main Dining Room and, of course, those cherished photos that will live on for years to come, your Weekend with Santa will be filled with holiday memories that will last a lifetime.

## **CHRISTMAS**

**DECEMBER 23-26**

Celebrate Christmas the old-fashioned way with hot chocolate, incredible cuisine and family. From sleigh rides in the snow and ice skating in the shadow of the picturesque resort to the Gingerbread Ball on Christmas Eve and music and worship on Christmas Day, there's no place as magical as Christmas at America's Resort.

## **NEW YEAR'S CELEBRATION**

**DECEMBER 29 - JANUARY 1**

Ring in 2021 at America's Resort! The Greenbrier is synonymous with elegant and lavish gatherings and guests have been "toasting" the New Year for more than 200 years! This year, The Greenbrier has spared no expense to present a unique collection of New Year's events to help make memories that will fill the year ahead.

## **WINTERTIME**

**JANUARY 8 - MARCH 13**

Experience the warmth of the season that only one place can provide as Wintertime comes to life at America's Resort, The Greenbrier. Enjoy an exceptional array of indoor and outdoor adventures, mingled with seasonal foods, wines and entertainment every weekend.

## **MURDER MYSTERY SERIES**

**JANUARY 9 - MARCH 13**

Suspense, intrigue, entertainment and fine food all join together during our Murder Mystery Dinners throughout the winter season. Murder and Merriment productions will provide an interactive show, while the award-winning chefs at The Greenbrier fill your palate with incredible flavors themed around the show.

## **LET'S GET COZY WEEKEND**

**JANUARY 15-18**

The long Martin Luther King Jr. Weekend is the ideal time to gather friends and family and organize a Wintertime weekend at The Greenbrier. Snuggle up to your favorite comfort foods and cocktails for a weekend full of warmth and entertainment, including a French-Inspired Wine dinner and much more.

## **ITALIAN CUISINE AND SPIRITS WEEKEND**

**FEBRUARY 12-15**

Celebrate the flavors of "Bel Paese" during a weekend filled with Italian food and spirits. The festivities begin with an Italian Cocktails Mixology on Friday, featuring some creative concoctions popular throughout Italy. On Saturday, guests can savor fine Italian wines paired with tastes of the region at the Italian-Inspired Wine Dinner. It all wraps up with a Murder Mystery Dinner on Sunday that includes two Italian favorites – spaghetti and meatballs and cannoli.

## **WOODFORD RESERVE WEEKEND**

**MARCH 12-13**

Since being introduced to the market in 1996, Woodford Reserve, produced at a distillery in Woodford County Kentucky, that dates back to the early 1800s, has become known as one of the finest small batch Kentucky straight bourbon whiskeys available, and it is proudly served throughout America's Resort™. During this special weekend, we will celebrate this partnership with events designed for guests to sample the best that Woodford Reserve has to offer.

## **EASTER WEEKEND**

**APRIL 2-5**

An Easter basket of activities and entertainment are planned for children and adults to make memories that will last a lifetime this Easter Weekend at America's Resort.

## **FALL FLAVORS OF APPALACHIA**

**NOVEMBER 14**

Some of the region's most loved wineries, distilleries and breweries come together with the award-winning cuisine from America's Resort™ for an evening filled with food, wine, spirits and music to celebrate fall in the West Virginia mountains.



## GREENBRIER ORNAMENTS **A Holiday Tradition**

There's no place quite like The Greenbrier during the Christmas season and, since 1987, America's Resort has given visitors and old friends a chance to take a piece of Christmas at The Greenbrier home.

In 1987, Elaine Hollandsworth was the manager and buyer for The Greenbrier Logo Shop, and she came across a company called ChemArt that created custom ornaments. Realizing the popularity of Christmas at The Greenbrier, as well as the resort's iconic images, Hollandsworth decided that America's Resort needed its own ornament.

So Hollandsworth went to work with the designers at ChemArt on creating The Greenbrier's one-of-a-kind look. After hours of ideas and a great deal of back-and-forth, the final design was created – a gold, 3D ornament featuring one of the most lasting symbols of America's Resort, the Springhouse.

"Back in 1987, it was a big deal to make something look 3D," said Hollandsworth, now Assistant Director of Retail at The Greenbrier, with a chuckle.

Apparently, guests of The Greenbrier agreed.

The ornaments flew off the shelves, and it didn't take the retail department long to decide that another ornament was needed in 1988.

For some reason, and Hollandsworth can't recall why, the 1988 ornament was not dated, but in 1989 it was, and the date became a fixture from that point forward. The ornaments quickly became a holiday tradition.

For 34 years now, The Greenbrier has released an annual Christmas ornament. Only once, in 1993, was ChemArt not involved. That year, a company called Landmark Collection created a wooden version of the front entrance, but in 1994, ChemArt was back on the job and has been ever since.

The process of creating the ornament begins in the fall of the previous year, so that the ornaments are in stores well before Christmas, by March at the latest. Hollandsworth works with the designers – which she now knows almost as well as some of her own Team Members – on concepts. She primarily likes to stick with three center-pieces – the hotel, the Springhouse and rhododendron – and then branches out from there.



"It's recognizable, and people immediately know it's The Greenbrier," said Hollandsworth of those fixtures.

There have been times, though, when the themes have changed, if only slightly.

In 2002, a horse and carriage were featured on what became an extremely popular ornament. In 2005, a train was added in front of the hotel in honor of the owners at the time, CSX. One year, the ornament featured the tree that is displayed in the Upper Lobby each Christmas, and in 2017, the chapel, built in 2015, was the subject of the ornament.

"It's been fun, and it's been interesting," said Hollandsworth. "We try to do different things each year and make them different for collectors."

And the collectors are many. Hollandsworth said the retail staff has met several over the years who have collected every ornament, and a few frantically searching to complete their collection.

"We had a guest come in last year who brings a group here every year," said Hollandsworth. "He was missing one ornament, and he told one of our Team Members about it. They got in touch with me, and I happened to have an extra one of the year he needed that I gave to him. He was so thrilled."

Extras, though, aren't easily found.

Hollandsworth said The Greenbrier orders somewhere between 3,000 and 5,000 ornaments each year, and they always sell out.

In 2019, in fact, the ornaments were sold out by Thanksgiving, and Hollandsworth had to make an extra order for those who wanted to add it to their collection.

"We have guests that tell us that they do a Greenbrier tree every year – just a little table tree with all of their ornaments on them," said Hollandsworth. "That's special for us."

Although it's almost impossible to find many of the past ornaments, the 2019 and 2020 versions are on sale now at The Greenbrier Shoppe and Newsstand, The Christmas Shop at the Depot and The Greenbrier Online Store.

The 2020 design features the ice rink in front of the iconic front entrance of the hotel.



Each ornament is made in the United States and is finished in 24 karat gold, rhodium silver or hand lacquer. The ornaments are packaged in a customized box that features the imprint of the ornament's design on the front with a history card, telling the story of The Greenbrier, inside.

"They do a wonderful job," said Hollandsworth of the manufacturer, which changed its name to Beacon Designs in 2017.

Located in Lincoln, Rhode Island, Beacon Designs has also been responsible for creating the Christmas ornament for the White House Historical Association since 1981, and Hollandsworth's personal collection includes a few of those, as well. But it's The Greenbrier designs that she values most.

"I would say I might have a couple favorites," she said. "I definitely like 2014. I think it shows a little bit about everything at The Greenbrier and what we offer. I do like 2018 a lot. I think it has to be one of my favorites with the bow at the front entrance and the hotel behind it."





# Preparing for the Feasts

If you've ever prepared a Thanksgiving or Christmas dinner for your family or friends, you know how much work goes into filling a table with turkey, stuffing, potatoes and all the regulars. Now imagine doing that for a 710-room resort.

That's the job of The Greenbrier Executive Chef Bryan Skelding and his team, who begin preparing for the holiday rush before summer has even ended. "It's a really large surge with a lot of prep," said Skelding. "But we really enjoy it. Everyone likes the holidays."

The first step in preparing to feed all The Greenbrier family a holiday meal that meets the standards of America's Resort is putting together a menu. Through some trial and error, Skelding has learned not to mess with tradition. Turkey, stuffing, gravy, whipped potatoes and bread is always on the menu.

"For a few years, we tried to do some really different things," he remembered. "But it seems like people are very traditional. It's that memory of coming back. So, I don't mess with it a whole lot."

With those favorites in place, though, there is room for creativity with the rest of the menu.

"We're always tweaking little things here and there," he said. "We do have a lot of people who come back at the same time every year, so we want to make sure their experience is a little different each time they visit."

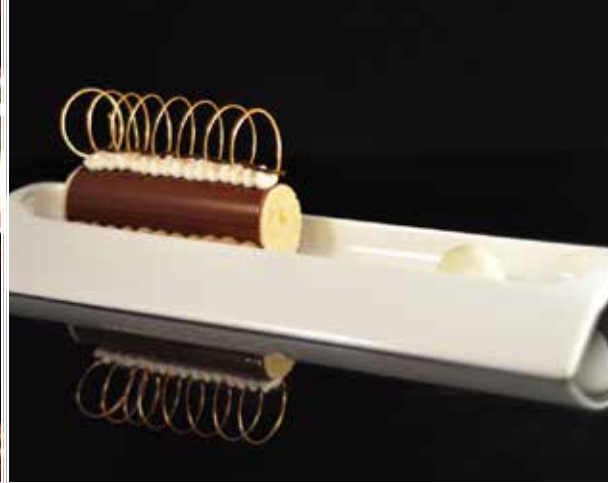
With the menu in place, it's time to order the food, and when you're talking 150 turkeys, it takes planning to determine where everything will be stored.

"We only have so much cooler space, so we have to be prepared for what we need and where it will be stored," the chef explained. "Without organization, we fall flat on our face."

Then, once the holidays arrive, it's all about execution. Aside from the huge banquets – such as the Thanksgiving Buffet, the Gobbler Gala and the Gingerbread Ball – the dining outlets also serve special holiday menus around Thanksgiving and Christmas, and all have to meet the lofty standards that Skelding sets for his team.

"To me, the energy is pretty cool," he explained. "I feel a little more successful when we have those, because we feed so many people and provide a great experience. I think the food and beverage team does a good job providing a holiday environment to people, and I think we all look forward to it."





After all that comfort food for dinner, it's time for dessert. That's the job of Executive Pastry Chef Jean-Francois Suteau, who prepares the sweet treats that find their way to the table at the end of the meal.

"It pretty much starts at the end of October, and it doesn't stop through the first week of January," said Suteau of the pastry shop's busiest season of the year.

"There are some hectic days. But they love it. Everybody is excited and doing something."

Like Skelding, Suteau has learned quickly to stick with the holiday favorites.

"It's Thanksgiving and Christmas," he said with a chuckle. "If I take out the pumpkin pie, I'll lose my job. So, I keep the traditional flavor, and then I play with the decorations."

Those decorations include the giant chocolate display that Suteau and his team construct in the Lower Lobby each year. Made with 1,000 pounds of dark chocolate, the display features toy soldiers, snowmen, Christmas Trees, ornaments and, of course, Santa Claus.

Both Skelding and Suteau are also offering guests at The Greenbrier – and those from surrounding communities – an opportunity to bring the flavors of America's Resort into their rooms, cottages or homes.

Holiday meals featuring all the traditional favorites can be ordered through in-room dining and dropped off at

any spot on the property with 72 hours of advanced notice. Community members can order meals to pick up and take back to their families.

"I wanted it to feel almost as if you were going over to Grandma's house for dinner," said Skelding.

Each year, Suteau creates a tin of Christmas cookies for sale in The Greenbrier Gourmet, and this year he's offering full-size and individual pumpkin pies that can be purchased, as well.

Spending all this time in the kitchen over the holidays, the chefs have certainly developed a few holiday favorites of their own.

For Skelding, prime rib of beef and Yorkshire pudding get him excited about the holidays, and his guilty pleasure is certainly turkey skin.

"I have to be very careful," he said. "If I start eating turkey skin at 7 a.m., I'm still eating it at 7 p.m. I just can't stop."

For Suteau, a traditional French favorite is at the top of his list. For 35 years, Suteau has been creating, and sampling, chocolate yule logs around the Christmas season.

"It's fun to make," he said. "In France, it is a big deal. In Paris, you get all the top pastry chefs in the city competing against each other. Everybody is getting super creative."



# THE GREENBRIER'S CHEESECAKE

## FROM OUR KITCHEN TO YOURS

### GRAHAM CRUST

1 cup Graham Cracker Crumbs  
2 tbs Sugar  
2 tbs Butter, melted

### CHEESECAKE FILLING

3 packages (8 ounces each)  
Cream Cheese, softened.  
1 cup sugar  
1 cup (8 ounces) Sour Cream  
2 tbs AP Flour  
2 tsp Vanilla Extract  
4 large Eggs, lightly beaten  
1 Orange, zested

### GRAHAM CRUST:

Paddle all together until butter is fully incorporated. Press into the bottom of the greased mold. Bake at 350°f for about 10 minutes.

### CHEESECAKE FILLING:

In large bowl, beat cream cheese and sugar until smooth. Beat in sour cream, flour, zest and vanilla. Add eggs on low speed until combined. Pour over crust.

Bake at 350° for 40-45 minutes or until center is set. Cool for one hour and refrigerate overnight.

### TO FINISH:

Top with fresh strawberries and whipped cream  
1 cup cold Heavy Cream  
2 tbs Sugar  
½ tsp Vanilla







To love, honor and cherish. The Greenbrier took a vow long ago to treat each and every wedding held here as if it were our own. To see into the heart of each bride and groom and bring their vision to life as only we can. Here, backdrops unlike any other make wedding photos into masterpieces and the ceremony itself into theater. Décor in place for decades, even centuries, provides a setting created by renowned designers that may be captured in Instagrammable moments to share with friends, family and followers the world over.

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WOODFORD RESERVE DISTILLERY  
DSP-KY-15018  
BOURBON WHISKEY 1  
RC 53 G  
FILL DATE: 08/05/18  
LOT NO: 18-1-2

WOODFORD RESERVE DISTILLERY  
DSP-KY-15018  
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The Greenbrier prides itself on providing experiences that cannot be found anywhere else, and when it comes to bourbon, Mike Deskins, Director of Spirits and Bars, takes that charge seriously.

Currently in house are five private selects – Woodford Reserve Peace and Justice, Jack Daniels Single Barrel Rye, Yellowstone from Limestone Branch Distillery, a private select from Smooth Ambler Spirits and a Knob Creek single barrel – that literally can't be found anywhere else.

"The flavor profiles in every one of those are insane," said Deskins. "When you come to a resort like The Greenbrier, you expect to have the higher end bourbons, and what we offer with the private selects is just that. It's something you're never going to get outside The Greenbrier. It's not something you can find on the shelves."

It isn't difficult, however, to find them around America's Resort.

"They're in every bar and every restaurant," said Deskins. "You can't go anywhere and not find them."

The whole process began in September of 2018 with Woodford Reserve. Deskins and other Team Members at The Greenbrier made the trip to Versailles, Kentucky, to pick out a bourbon perfect for The Greenbrier.

"We decided to get a Private Select for The Greenbrier, because we appreciate the Woodford Reserve brand, and we wanted to get a blend of our flavor profiles to come up with a different flare," Deskins explained.

The selection trip began with lunch at the distillery with employees of Woodford Reserve and a tour guide. After lunch, The Greenbrier staff took a tour of the distillery, before entering a private tasting room with Master Distiller Chris Morris.

Samples from four different barrels – at 135 proof right from the barrel – were presented to The Greenbrier team, and they were asked to eliminate one of the four barrels.

"You never throw that one completely out until you have gone through all four," Deskins explained. "Once you have that inkling that you don't like one, you always go back to it just to make sure. Then you can throw it out."

Once the barrels were down to three the Woodford staff blended the barrels – barrel 1 with barrel 3, barrel 1 with barrel 2, barrel 2 with barrel 3 – to provide different samples. They then cut the bourbon with water to make it 90 proof and brought it back to The Greenbrier team to sample.







"You definitely have to take notes of flavor profiles that you really want," said Deskins. "This is where the flavor profiles really take shape."

After the process was complete, The Greenbrier staff selected the blend it liked best, and Deskins was thrilled with the result.

"We kind of hit a home run with it," he explained. "The flavor profile that really sunk into me had a mocha chocolate and maple syrup feel to it. The idea was that I wanted to keep that profile throughout each selection. It reminds me of going home for the holidays and everyone is sitting around the table having family breakfast with all the fixings – the danishes, the sweet rolls, the maple syrups, pancakes, eggs and bacon."

"You can find it, but you have to search through different barrels to do it."

With that, Woodford Reserve Peace and Justice – named after a horse that the Justice family, which owns The Greenbrier, owned in Kentucky – was born.

Since that initial barrel, four more Peace and Justice barrels have been selected, with Deskins finding that same flavor profile each time.

"They understand, and they've connected with The Greenbrier," he said. "We have the relationship where they know exactly what to look for."

With the success of Peace and Justice came the other private selections. Deskins is proud that The Greenbrier is the only consumer to have its own Single Barrel Rye from Jack Daniels, and he lights up with excitement about the relationship with Smooth Ambler, whose operation is just miles from The Greenbrier in Maxwelton, West Virginia.

"It's amazing," he said. "The relationship with those guys is fantastic. To say that we have a label that was made and bottled here in Greenbrier County, you can't go wrong. They are a part of us."

Deskins said the best way to appreciate any of The Greenbrier's private select bourbons is to sample them straight, but he has also fit them into some creative cocktails, including a Maple Bacon





Smoked Old Fashion in Café Carleton, where guests can find an unequalled variety of high-end craft cocktails.

Deskins also holds Bourbon at the Bar tastings in Café Carleton every Friday and Saturday from 5-6 p.m. and 6-7 p.m. Six 1-ounce flights are paired with a domestic charcuterie plate, as Deskins guides guests through the subtleties of each bourbon and explains more about the process of selecting the perfect bourbon for different cocktails.







*“Welcome home”*





*for the holidays”*





Getting to The Greenbrier has never been so easy.

Guests can fly direct from Greenbrier Valley (LWB) to Chicago O'Hare (ORD) and Washington Dulles (IAD).

Operated by SkyWest Airlines, the daily flights provide guests seamless access to United's global network via the airline's Chicago O'Hare and Washington Dulles hubs.

**Tickets are available at [united.com](https://www.united.com).**

*Schedules subject to change.  
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*Fly* **LWB**  
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**AIRPORT**  
*Airport of the Virginias*





## FASCINATING FACTS: DECORATING

**How many Christmas lights are used to decorate The Greenbrier each holiday season?** *It takes a total of more than 104,000 sparkling lights to illuminate America's Resort for the Christmas season.*

**How long does it take to decorate the interior of The Greenbrier for the holidays?** *The process of decorating the indoor trees and common areas around the property takes a full week.*

**How many people does it take to provide the indoor decorations?** *A small team of just three or four dedicated employees decorates every tree and all the common areas throughout the resort.*

**How many Christmas trees are inside the hotel at Christmastime?** *A total of 75 Christmas trees decorate the common areas around the hotel, and some guests request their own trees to go into their rooms.*

**Where does the large tree in the front circle come from?** *Our Front Circle and North Entrance trees come from Greenbrier and Monroe Counties in West Virginia. The Greenbrier's Grounds Staff scouts out possible trees throughout the year and then chooses two to be featured at the entrances.*

**How tall is the Front Circle tree?** *The grand tree that stands in the iconic front entrance is normally 50-65 feet tall.*

**How tall is the North Entrance tree?** *The North Entrance tree is normally 40 to 45 feet tall.*

**How many poinsettias are used to decorate during the holidays?** *There are more than 2,500 poinsettias used on the poinsettia tree and in other decorations throughout the hotel during the holiday season.*



THIRD MARRIAGE





The Dream Tree for Kids began in 2011 from an idea that the Justice Family created to provide toys for children across the state, who otherwise may not have anything beneath the tree on Christmas morning. Nine years later, The Greenbrier's amazing Christmas charity drive is still going strong.

So, what exactly does it take to distribute \$1 million worth of toys to families in need every Christmas?

The first step is ordering the toys. You don't just run out to your local shopping center and purchase thousands of baby dolls or science kits. It takes planning, cooperation and a lot of space to get the toys ready each winter. That process starts in early August. While most are making one last trip to the beach or trying to squeeze in as many rounds of golf as possible, staff at The Greenbrier are working with toy reps and giving them guidelines on the types of toys they are seeking and the requirements to fit this project. The toys have to be in a box and easy to wrap and they search for items that fit all ages and genders, from infants to 15-year-olds.

The companies put together booklets of available options fitting those descriptions and send them to The Greenbrier to place the orders. The toys normally begin arriving at The Greenbrier in October, trickling in all the way up until the distribution date.

Once the toys arrive, the work has just begun. They must be wrapped and sorted, and that assignment goes to a team of nearly 600 volunteers who work for more than 1,200 hours and use close to 50 giant rolls of wrapping paper to ensure that the toys are wrapped, sorted in the proper spot and ready for distribution.



Nearly 4,000 gifts are placed in and around the Dream Tree for Kids display in the Upper Lobby of The Greenbrier – only a fraction of the total gifts – and the rest are housed in the Tennis Center and Golf Clubhouse to await distribution.

Where do those gifts ultimately land? Nonprofit organizations around the region sign up each year to be part of the Dream Tree for Kids project. Registration forms are posted online on The Greenbrier website, and organizations have until September to complete the form, explaining their organization's purpose and requesting the number of toys and age groups needed.

Shortly after the deadline, organizations are notified via email of the number of gifts they have been selected to receive.

As part of the process, organizations also have to volunteer to help complete the orders. For every 100 presents requested, each organization is asked to donate an hour of volunteer time to help prepare the presents for distribution. Beginning November 1, all the way through distribution day, the Tennis Center is filled with the sounds of Christmas music, wrapping paper and laughter as volunteers ready the gifts for delivery.

In late November, organizations are notified of a pickup time and location, and in early December the gifts are all distributed in one day, as organizations send trucks, vans and trailers to pick up the wrapped or unwrapped gifts – organizations have a choice on the registration form – and take them back to their ultimate destination.

More than 120 organizations from Kentucky, Ohio, Virginia and West Virginia regularly participate. Last year, a little more than 800 of those toys were purchased by visitors to The Greenbrier and donated to the cause, while the rest came directly from the Justice Family, which supports this charitable initiative year after year.

Donations to Dream Tree for Kids can be made inside Fizzy's Land of Oz. To learn more, visit [Greenbrier.com/DreamTree](http://Greenbrier.com/DreamTree).





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LIVING





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# CONCOURS D'ELEGANCE

After a four-month postponement, some new safety measures and endless planning, The 2020 Greenbrier Concours d'Elegance overcame the COVID-19 challenges and completed a memorable and successful weekend on Sunday, September 6. The 1929 Duesenberg Model J Roadster owned by Dwight C. Schaubach of Hampton Roads, Virginia, was presented with the Best of Show trophy, created on property at America's Resort by Virtu Glass.

The first Model J Duesenberg, J112, debuted at the Automobile Salon in December 1928 and was sold to Humphrey W. Chadbourn for \$13,500. Chadbourn had the factory add a spotlight, electric siren, Martin Cord tires and an HWC monogram on each door. When the factory closed in 1937, he sold the car to a Yale student. Numerous owners later, Mr. Schaubach bought and restored the J112 in 1996.

The jaw-dropping Duesenberg wasn't the only big winner at the third annual showcase of automobiles at The Greenbrier. Class champions were named in each of the 10 classes that were showcased on the picturesque show field, surrounding the iconic front entrance.

"Every automobile in the show was spectacular, which made the judges' job a difficult one," said Phil Neff, Chief Judge, The Greenbrier Concours d'Elegance. "The field was filled with incredible cars and motorcycles, and each one could have taken home a trophy. I was honored to be able to lead a qualified group of judges from all over the United States and be part of such a special weekend."





**CLASS WINNERS INCLUDED:**

Grand Classics: 1932 Chrysler Imperial Convertible (William Sipko; Windber, Pennsylvania)

Pre-War Production Cars: 1935 Ford Model 38 Tudor Sedan (Thomas Harper; Bedford, Virginia)

Post-War Production Cars: 1957 Ford Supercharged Thunderbird (Joseph Mason; Racine, Ohio)

Sports Cars: 1963 Shelby Cobra (Lewis Pollard; Warrenton, Virginia)

Italian Sports Cars: 1968 Ferrari 275 GTB/4 Berlinetta (Roy Brod; Lancaster, Pennsylvania)

British Cars: 1950 Aston Martin DB2 Drophead (Frank Rubino; Pinecrest, Florida)

Pre-War Cadillac: 1941 Cadillac Series 62 Convertible (Dennis Manieri; Fort Lauderdale, Florida)

Post-War Cadillac: 1949 Cadillac Series 62 Club Coupe (Loren Hulber; Macungie, Pennsylvania)

Muscle Cars: 1966 Shelby GT 350 Fastback (Glenn Randall and Ronnie Randall; Manchester, Tennessee)

Motorcycles: 1952 Vincent Touring Model Rapide (Gene Brown; Denver, Colorado)



*A Movie and TV Cars Class will be featured at The 2021 Greenbrier Concours d'Elegance*

In addition to the class awards, 10 special awards were presented at the trophy ceremony, and the winners received hand-crafted trophies made by the craftsmen at The Greenbrier. The awards featured the iconic Springhouse, which has been a symbol of America's Resort for centuries. The winners included:

People's Choice: 1948 Tucker 48 Sedan (William and Sonya Miller; Frankfort, Indiana)

Honorary Chief Judge's Award (Selected by Paul Sable): 1954 Sunbeam Alpine MKI Roadster (Tom Bishop; Westerville, Ohio)

Duke of Windsor Award (Most Elegant Closed Car): 1930 Cadillac Series 452 V16 "Madame X" Sedan (Peter Sanders; Bluefield, Virginia)

Princess Grace Award (Most Elegant Open Car): 1940 Packard 1806 Convertible Victoria by Darrin (Greg Ornazian; Rochester Hills, Michigan)

Dorothy Draper Award (Most Stylish Interior, Selected by Carleton Varney): 1963 Chevrolet Corvete (Rare Wheels Collection; Windermere, Florida)

Sam Snead Award (Best Country Club Car): 1929 Graham-Paige Model 827 Roadster (Bette Hammond; East Lansing, Michigan)

Eisenhower Award (Best Cold War Era Car): 1973 Cadillac Series 75 Limousine (Jim Elliott; Yorktown, Virginia)

Artist's Award (Selected by Heidi Maraz): 1967 Ferrari 275 GTS/4 NART Spyder (Rare Wheels Collection; Windermere, Florida)





Most Historically Significant Road Car: 1954 Packard Cavalier Sedan (George Wallace; Fairpoint, New York)

Most Historically Significant Sports Car: 1957 AC Bristol Ace Le Mans (George Baum; Potomac, Maryland)

Sunday's Concours was the culmination of a weekend full of events for car owners from across the country.

With a successful 2020 event in the rearview mirror, the focus now turns to 2021, and organizers will have a short turnaround time as the event moves back to its normal spring dates, April 30 – May 2, 2021.

"We built a lot of momentum with a wonderful event in September, and we're looking to carry that over into May with another fantastic weekend," said Cam Huffman, a member of The Greenbrier Concours d'Elegance Steering Committee. "We're keeping all of the favorite events, while adding some new twists to improve on an already spectacular showcase each year."

The featured class for 2021 is sure to create a significant buzz, as a non-judged Movie and TV Car Class will take center stage. The committee has already lined up cars from Ghostbuster, Batman, Dukes of Hazzard and many others, and the class is expected to grow in the months ahead.

"We're really excited about this new class," said Huffman. "Car enthusiasts and movie enthusiasts alike will enjoy seeing these rare automobiles and taking pictures. Who doesn't want to take a selfie with ECTO-1 in front of The Greenbrier?"

As has become tradition, the weekend will also include the Summit Drive – a drive through the mountain roads that includes brunch at The Summit at The Greenbrier Sporting Club – to open the festivities on Friday, April 30. A Welcome Reception at Kate's Mountain Lodge will follow the drive.

Saturday, the world-famous golf courses at America's Resort will host Cars & Cocktails, giving car clubs and owners from around the region an opportunity to share their prized automobiles with other enthusiasts. The Charitable Dinner on Saturday night will feature the showing of the Kentucky Derby, as well as food from the award-winning kitchens at The Greenbrier. The dinner raises funds for the Mountaineer Autism Project and the AACA Library and Research Center.

It all culminates with the grand finale on Sunday, May 2, when 100 of the finest collector cars in the world are on display and up for judging in and around The Greenbrier's iconic front circle.

To learn more about The Greenbrier Concours d'Elegance, visit [GreenbrierConcours.com](http://GreenbrierConcours.com).







## SCENES FROM THE PAST CHRISTMAS PARTY IN CRYSTAL ROOM 1962

Written by Dr. Robert Conte, Greenbrier Historian

This elaborate Christmas party was hosted by the president of the Chesapeake and Ohio Railway, Walter Tuohy, who is seated at right in the front row. The C&O had owned The Greenbrier for 50 years at this point.

Mr. Tuohy was entertaining the railroad's Board of Directors, senior management and, most importantly, the railroad's largest shippers along their line. The Crystal Room had only recently been totally redesigned by Dorothy Draper, who also designed those four impressive chandeliers. This ended up being the last public room she decorated in the hotel, and it was the first one with which her protégé, Carleton Varney, participated.

Mr. Tuohy, who was from Chicago, joined the C&O in 1943 and became president in 1948. He was once described in

the New York Times as "the embodiment of Irish charm." He loved The Greenbrier and frequently played golf with Sam Snead. He also negotiated with the federal government on the terms for building the bunker at The Greenbrier.

This party began a long tradition. For the next 30 years, the major event at The Greenbrier in early December was what was known as the Board of Director's Dinner, eventually hosted by the CSX Corporation, the successor to the C&O. Few, however, matched the size and opulence of these early Gold Service Dinners—note the cages in the center hollow square containing white doves—with the wait staff lining the back wall in custom-designed uniforms.





# World Class Preventative Care AT A WORLD CLASS RESORT

When David McCormick Jr., Owner and President at Omega Commercial Interiors of Morgantown and Charleston, West Virginia, turned 50, he knew it was time for a thorough checkup.

"I had always heard about the Greenbrier Clinic," he said. "I know many people that have come over the years, and I made the decision to schedule an appointment in August of 2020.

"It was a little nerve wracking not knowing exactly what to expect," said McCormick. "I had never had a two day-physical that covered so many things."

Like most, McCormick had a Primary Care Physician that he visited annually for the basics, but he soon found out that becoming a part of Executive Health Program at The Greenbrier Clinic was an entirely different experience.

"From speaking to Cindy and the folks that take care of the pre work, to my first consultation with Dr. Poling, everyone made me feel very comfortable," said McCormick. "What sets The Greenbrier Clinic apart the most in my mind is the personal, concierge service that you get. I've never seen anything like it."

McCormick quickly found out that the attention to detail can prove extremely valuable.

During his visit, The Greenbrier Clinic staff discovered that McCormick had a heart condition that was serious enough to require surgery.

"It was something that would probably never had been found until later in my life, if at all," he explained. "Due to

the early diagnosis, I was able to have surgery to fix the problem that certainly would have caused me issues down the road. It may have saved my life."

McCormick may have been unsure when making the decision to be part of the Executive Health Program, but he's thankful that he made the right move.

*"I decided to make an investment in my health, and it's one of the best decisions that I've made in my life."*

**David McCormick, Jr.**  
Exec. Health Program Member



"I decided to make an investment in my health, and it's one of the best decisions that I've made in my life. The doctors and staff are fantastic. The personal attention you receive is impressive.

"I plan on coming back every August for an annual physical."

Your health is more important today than ever before. The Greenbrier Clinic's comprehensive Executive Physicals are tailored to the patient to include a wide variety of testing, using state-of-the-art technology, tailored to the individual patient.

To learn more, call [800.362.7798 ext 271](tel:800.362.7798), email [info@greenbrierclinic.com](mailto:info@greenbrierclinic.com), or visit [GreenbrierClinic.com](http://GreenbrierClinic.com).



# WHO VISITED

## ENTERTAINERS



### JUDY GARLAND

One of many attendees, Judy Garland was at The Greenbrier for the 1953 Spring Festival.



### PAUL WHITEMAN

Paul Whiteman, known as the King of Jazz, was vacationing with family at America's Resort in 1936.



### DOUGLAS FAIRBANKS

Douglas Fairbanks visited The Greenbrier in October of 1934 for a golf outing.



### PHIL SILVERS

Band leader Tex Benecke, singer Julie Wilson and comedian Phil Silvers were the stars at an NBC convention in 1950.



### GRACE KELLY

On April 26, 1963, Princess Grace and Prince Rainier of Monaco arrived at The Greenbrier for a visit.





**BING CROSBY**

Bing Crosby was very much the center of attention during his 1948 visit. He was paired with Ben Hogan in the Pro Am golf tournament and sang for the guests in the Cameo Ballroom.



**BOB HOPE**

Bob Hope attended, and played golf, at The Greenbrier Spring Festival in 1953. Earlier that day he shot the best round of his career, a 71 on Old White.



**RED SKELTON**

Red Skelton visited The Greenbrier to entertain corporate groups in 1976.



**GALE STORM**

Gale Storm ("My Little Margie") made a visit to America's Resort for a romantic getaway with her husband in 1950.



**DEBBIE REYNOLDS**

Debbie Reynolds and Eddie Fisher are pictured here in front of the North Entrance during their 1955 honeymoon.



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