



The  
*Greenbrier*  
AMERICA'S RESORT®

Life As Few Know It™

THE GREENBRIER CONCOURS D'ELEGANCE  
A Concours Unlike Any Other

Spring 2019



**Copeland Hill 32**

**\$1,200,000**



**Long Meadow 500-502**

**Price upon request**



**Howard's Creek 42**

**\$1,645,000**



**Long Meadow 508-510**

**\$2,995,000**



**Lodge Cottage 19**

**\$2,499,000**



**Meadows Estate 11**


**\$2,175,000**



*Greenbrier*  
LIVING

[GreenbrierLiving.com](http://GreenbrierLiving.com)

**Life As Few Know It™**

 Obtain the Property Report required by Federal law and read it before signing anything. No Federal Agency has judged the merits or value, if any, of this property. This is not intended to be an offer to sell nor a solicitation of offers to buy real estate in The Greenbrier Sporting Club by residents of Hawaii, Idaho, Illinois, and Oregon or in any other jurisdiction where prohibited by law. This project is registered with the New Jersey Real Estate Commission, N.J. Reg. No. 11-59-0002. This project is registered pursuant to New York



**Ridges 14**

**\$4,250,000**



**The Willows 05**

**\$1,000,000**



**Springhouse 10**

**\$1,695,000**



**White Sulphur Hill 36**

**\$4,495,000**



**Snead Golf Course 4**

**\$2,790,000**



**White Sulphur Hill 51**

**\$2,450,000**

Create timeless memories and experience an incomparable luxury lifestyle of shared well-being, joyous adventures, and exceptional sporting activities at The Greenbrier Sporting Club.

To explore homes and newly released homesites that await, please visit The Sporting Club showroom in the Lower Lobby or call 1-304-536-7792.

**Real Estate at America's Resort™**

State Department of Law's simplified procedure for Homeowners Associations with a De Minimis Cooperative Interest and contained in a CPS-7 application available from the sponsor. File No. HO-00-0082. This project is registered with the Pennsylvania State Real Estate Commission, Registration No. OL-000654. Use of recreational facilities and amenities requires separate club membership. John Klemish, Broker. Office located in The Greenbrier resort.





*Featured above: The Charleston Forge Ashford Collection. Photographed at The Greenbrier Sporting Club.*

Introducing The Greenbrier Lifestyle Collection, a unique collection of fine home furnishings and accessories inspired by the iconic Greenbrier neoclassical architecture and modern mountain lifestyle. The collection is comprised of pieces from American manufacturers and designers Mackenzie Dow, Charleston Forge, Leathercraft, Iconic Pineapple and Imperial Bedding Company.

**Located in the Lower Lobby Shop Corridor**

*Greenbrier*<sup>®</sup>  
LIFESTYLE  
COLLECTION

# SPRING 2019

# Welcome to The Greenbrier

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SPOTLIGHT ON:

# Lam Line

AT THE GOLF CLUB



# Snead's



Considered one of the greatest golfers to ever play the game, Sam Snead's history with The Greenbrier dates back to 1936 and spanned more than six decades. Sam Snead's at The Golf Club is a fitting tribute to Snead's legacy and provides exquisite fare with immaculate views for a memorable dining experience.

Filled with pictures and memorabilia from "Slammin' Sammy's" time at America's Resort, as well as his travels throughout the world, the décor and atmosphere at Sam Snead's is both elegant and lively. The open kitchen allows guests to watch the culinary experts prepare the cuisine, and a windowed wall provides extraordinary views of The Old White TPC and The Meadows courses, some of the most picturesque holes in golf. A window seat at sunset paints a picture of the landscape you won't soon forget.

"Sam Snead's prides itself on producing top-quality classic American fare with Mediterranean influences," said The Greenbrier Executive Chef Bryan Skelding. "You can't beat the views of the golf courses and the action taking place in our open kitchen. It's a dining adventure you don't want to miss."

**IS THERE A DRESS CODE?** Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). The restaurant enjoys an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

**WHAT ARE THE HOURS?** Sam Snead's is open for lunch from 11:30am until 2:00pm and for dinner from 6:00pm until 9:00pm. Times are subject to change, so guests are encouraged to check the Today Sheet for updates.

**WHAT'S ON THE MENU?** An impressive a la carte menu offers a variety of choices including salads, steaks, pasta, seafood and hand tossed pizza. Mushroom Cream Soup and a New England Style Lobster Roll are favorites on the lunch menu, while the dinner menu features elegant steak, seafood and pasta dishes. Dessert and children's menus are also available. To view the complete menus, visit [www.Greenbrier.com/samsneads](http://www.Greenbrier.com/samsneads).

**DO I NEED RESERVATIONS?** Reservations are recommended for dinner and can be arranged by calling 855-729-3778 (option 1).

**WHERE IS SAM SNEAD'S?** Sam Snead's is located at The Golf Club adjacent to the outdoor tennis courts. Shuttles are available at the North Entrance to transport guests to The Golf Club.





# SPRING 2019

## The Greenbrier Dining Collection



The Main Dining Room  
Draper's  
Prime 44 West  
Sam Snead's  
Slammin' Sammy's  
The Forum  
In-Fusion  
In-Room Dining  
Pizza Shoppe  
Tree Tops Café  
Springhouse Smoothies  
Café Carleton  
Lobby Bar  
JJ's Sports Lounge  
Twelve Oaks  
Greenbrier Royale  
42 Below  
The Ryder Cup  
Rhododendron Café  
Draper's Ice Cream Bar  
The Greenbrier Gourmet







# Lammy's

**SERVING CLASSIC AMERICAN FARE WITH A TOUCH OF CLASS**

Located on the Upper Floor of The Golf Club



## The Main Dining Room

**Named to PEOPLE Magazine's  
"Most Popular Restaurant in Every State"**

Experience the epitome of Grand Southern Resort dining in our elegant Main Dining Room - celebrating more than 105 years of service! Dazzling custom-made chandeliers, stately columns and magnificent arched windows bring the ambiance of a dignified Southern mansion to life. Breakfast is a gracious and traditional affair, featuring southern signatures. In the evening, guests arrive dressed to impress for a world-class culinary experience that includes classic Greenbrier dishes and, with more than 1,200 selections, the most extensive wine list in West Virginia.

## Draper's/Draper's Ice Cream Bar

Conceived as a bright and colorful tribute to Dorothy Draper, Draper's offers casual dining with a menu that includes classic Dorothy Draper favorites, as well as traditional southern dishes. Enjoy lunch and dinner served in a cheerfully unique setting.

*Reservations for dining are strongly recommended.  
Call 855-729-3778 (option 1).  
To order In-Room Dining, call ext. 7342*

## Prime 44 West

Prime 44 West, honoring NBA legend and West Virginia native Jerry West, is the ultimate classic American steakhouse. The finest USDA Prime beef is served with extraordinary local ingredients, fresh seafood and a world-class list of wines, including the Jerry West Signature Cabernet Sauvignon. Signature tableside preparations, along with house specialties such as the Jerry West 44-ounce Porterhouse, Cathy Justice's "Best of Show" Blue Ribbon Cornbread, Karen West's Italian Cream Cake and center court seating in the Private Dining Room, are a few of our distinctive dining highlights.

## Sam Snead's

The décor and ambiance reflect the important role that Sam Snead, our first golf professional emeritus, played in The Greenbrier's illustrious golf history. It is a relaxed, yet lively atmosphere, every bit as entertaining as its legendary namesake. Sam Snead's at The Golf Club features an impressive à la carte menu with a variety of choices including salads, steaks, pasta, seafood and hand-tossed pizza presented with engaging service and lively panache.

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Life As Few Know It™ | Spring 2019



## Slammin' Sammy's

The Greenbrier's rendition of a "sports bar," Slammin' Sammy's features big screen TVs, billiard tables, shuffleboard, foosball and other games. Located on the upper floor of The Golf Club, every table is a "front-row seat" with incredible views of the golf courses Snead tamed. Serving classic American bar fare with a touch of class, the menu includes a sophisticated approach to traditional cuisine like burgers, wings, entrée salads, pizzas and sandwiches, along with a fantastic beer selection and the finest martinis and bourbons.

## The Forum

The ambiance and décor bring the best of Italy to life with traditional music and the savory aromas of authentic Italian cuisine and a wine list featuring the best imported Italian wines in the region. Classic hand-tossed Neapolitan pizza made with the best imported semolina flour, Fried Calamari, Bruschetta, and Stuffed Banana Peppers are some of the many house specialties.



## In-Fusion

Located in the heart of The Casino Club, In-Fusion is a destination unto itself. Our chefs prepare a variety of small plates from various parts of China, Japan, Korea and Thailand. This Zen dining venue features a unique Sushi Bar located in the center of the restaurant. The décor offers a touch of Asian elegance and the menu features signature dishes such as Soy Roasted Sea Bass, General Tso's Chicken and numerous Sushi Bar items that can be paired with the finest selection of direct-imported premium Sake in the Mid-Atlantic.

## In-Room Dining

The In-Room Dining experience at The Greenbrier brings the best of The Greenbrier kitchens not only to your guest room but just about anywhere on our 11,000-acre playground. In-Room Dining is offered 24 hours a day, seven days a week. Our diverse In-Room Dining menu features selections from every dining venue on the property. From a delicious breakfast in bed to an elegant candlelit dinner in the North Lawn gazebo, our In-Room Dining experts will attend to every detail.

*Reservations for dining are strongly recommended.  
Call 855-729-3778 (option 1).  
To order In-Room Dining, call ext. 7342*



## Pizza Shoppe

The Pizza Shoppe, located within The Forum, boasts one of only two coal-fired pizza ovens in West Virginia. Our pizza is made with only the freshest of ingredients and can be enjoyed at the Rhododendron Terrace and The Forum. Greenbrier guests and members can also enjoy pizza from The Pizza Shoppe delivered piping hot and fresh anywhere on The Greenbrier property.

## Tree Tops Café (opening May 14th)

Located beside the spectacular Outdoor Infinity Pool, Tree Tops Café offers casual full-table or lounge chair service set among the breathtaking Allegheny Mountains. Enjoy healthy sandwiches, salads, gourmet burgers, scrumptious ice creams, shakes and smoothies while soaking up the sunshine and surroundings.

## Springhouse Smoothies (opening April 18th)

Springhouse Smoothies offers a wide variety of delicious and nutritious custom-blended smoothies made from the freshest fruits and vegetables, as well as snacks and waters the whole family will enjoy. Conveniently located in the heart of the resort next to the Springhouse, Springhouse Smoothies is the perfect place to enjoy a post-workout snack or a refreshing break from an afternoon hike.

## Café Carleton (Open Thursday - Saturday, 5:00pm to Midnight)

Situated across the concourse from Draper's overlooking The Casino Club, Café Carleton is open on Thursday, Friday and Saturday nights with live piano music and showtunes from 8:00pm to Midnight. The atmosphere is high end, and top shelf wines and spirits are available by the glass. The menu consists of caviar, oysters, cheese plates and charcuterie offerings. Café Carleton is named after The Greenbrier's interior decorator, Carleton Varney.

## Lobby Bar

A popular gathering place, this warm and friendly alcove is an ideal place to mix and mingle while having cocktails and appetizers with friends before or after dinner. The Lobby Bar is centrally located adjacent to the Upper Lobby.

## JJ's Sports Lounge

Located beneath Prime 44 West, JJ's is a fan favorite sports lounge featuring our take on traditional pub atmosphere and cuisine. The extensive selection of beverages includes a fully-stocked bar and our nine-tap Craft Beer Bar featuring the most highly-sought microbrews from across the nation, including the Greenbrier Valley. Catch the latest scores, watch the game, cheer on your team and unwind with friends in this relaxed atmosphere. Please see concierge for hours of operation.

## Twelve Oaks

The definition of Southern charm, Twelve Oaks is where guests come to toast their luck, celebrate winnings or simply relax in comfortable elegance. This high-end lounge is located in The Casino Club and features a refined atmosphere where signature cocktails and cordials are prepared with impressive service flair.

## Greenbrier Royale

Located within The Casino Club at The Greenbrier, Greenbrier Royale is the perfect spot to take a short break from the tables and slots. Enjoy your favorite cocktails and wines inside the high-stakes section of America's only private casino.

*Reservations for dining are strongly recommended.*

*Call 855-729-3778 (option 1).*

*To order In-Room Dining, call ext. 7342*





## 42 Below

Join us at the coolest place at The Greenbrier, where the traditions of The Greenbrier's legendary Old White Club continue on the dance floor with music provided by our Live DJ.

## The Ryder Cup (now open for the season)

Pick up your breakfast and lunch sandwiches or wraps before or after a day on the golf course. The menu features a selection of light snacks, beer & wine, cocktails and soft drinks all served in a quick and casual atmosphere. The Ryder Cup is located inside The Golf Clubhouse just steps away from The Greenbrier's three signature golf courses.

## Rhododendron Café (Opening April 18th)

Back by popular demand, the Rhododendron Cafe, located poolside at the Indoor Pool, provides an opportunity for refreshments before or after your swim. Featuring pizza, sandwiches, smoothies and snacks – as well as a bar – the quaint cafe is a popular gathering spot for family and friends.

## The Greenbrier Gourmet

The Greenbrier Gourmet is an excellent way to start the day with fresh-brewed premium coffee, pastries or a gourmet coffee prepared by our in-house baristas at our Coffee Bar. Breakfast sandwiches are made fresh every day and for lunch enjoy chef-created gourmet sandwiches and light snacks.





# GUIDE TO DRESSING FOR DINING AT THE GREENBRIER

*Please accept our appreciation for your adherence to and support of our dress codes. At The Greenbrier, we are very proud of our time-honored traditions and impeccable standards. We are thankful that you – our valued guests – are helping us to maintain these traditions that have been such an important part of The Greenbrier's heritage for generations of guests.*

## MAIN DINING ROOM

### **Breakfast:**

*Exercise attire is not permitted.*

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). If denim is your attire preference, well-kept denim in a dark shade is ours. Hats are not allowed to be worn, but bonnets are always in style for the ladies.

### **Dinner:**

Ladies and gentlemen in their finest. Jacket and tie required for men and dresses or evening suits for women. Men's hats and baseball caps are not permitted.

## LOBBY BAR, CAFÉ CARLETON, AND PRIME 44 WEST

Business casual attire. Jackets are suggested for gentlemen. The restaurant enjoys an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

## DRAPER'S

Casual attire. Men's hats and baseball caps are not permitted.

## THE FORUM

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). The restaurant enjoys an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

## JJ'S SPORTS LOUNGE

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). The restaurant enjoys a relaxed environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

## TWELVE OAKS, IN-FUSION, AND GREENBRIER ROYALE (Adults only 21+)

### **Before 7:00 PM:**

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). If denim is your attire preference, well-kept denim in a dark shade is ours.

### **After 7:00 PM:**

Business casual attire. Jackets are required for gentlemen. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.



# FROM OUR KITCHEN TO YOURS

A Recipe from America's Resort™

## The Greenbrier's Deviled Eggs

24 Eggs  
¼ Cup Mayonnaise  
3 Tbs Apple Cider Vinegar  
½ Cup Dijon Mustard  
¼ Cup Sweet Relish  
Salt (to taste)  
Pepper (to taste)  
Smoked Paprika (for garnish)

Place the eggs in cold water and bring a pan to a boil. Cook for 12 minutes, keeping the water at a simmer. Drain and rinse the boiled eggs.

Crack egg shells and carefully peel under cool running water. Gently dry with towels. Slice the eggs in half lengthwise, removing yolks to a medium bowl, and placing the whites on a serving platter. Mash the yolks into a fine crumble using a fork. Add mayonnaise, vinegar, mustard, relish, salt, pepper, and mix well.

Pipe the egg yolk mixture into the egg white shells using a piping bag and tip.

Garnish with Smoked Paprika, or other garnish of your choosing.



The  
*Greenbrier*  
AMERICA'S RESORT™



# That gre

That green dress!

That's what The Greenbrier's historian, Dr. Bob Conte, remembers most about the day he first saw Betsy Powers, The Greenbrier's newest employee, on Labor Day Weekend 1988.

"Wow! Look at that one," said Dr. Conte of his first impression. "That's what I first thought. There was a green dress, and I wasn't the only one who said, 'Oh my, look at her.'"

Nearly 31-years later, Dr. Conte and Betsy (Powers) Conte are preparing to celebrate their 30th wedding anniversary and cherishing a love story that is almost as unlikely as it is inspiring.

How do a California boy and a Carolina girl end up building a life together in the mountains of West Virginia? The only way this couple, which isn't shy about its faith, can describe being brought together is that God had a hand in their story.

Bob, a native of San Jose, California, who studied history at Santa Clara University and obtained a Ph.D. in American Studies from Case Western Reserve University, was working in Washington, D.C., when he first saw The Greenbrier in 1976. While visiting Pipestem State Park, Bob and a friend traveled to White Sulphur Springs, because they had heard there was something famous there. After a few trips up and down Main Street, and seeing nothing famous, they turned into The Greenbrier and found the famed location for which they had been searching.

"If you come to The Greenbrier with no preconceived notions about what to expect, it's pretty amazing," said Bob. "I was blown away."

He left, though, thinking it was the last time he would see the place.

Two years later, Bob, who was 31 at the time and working on a project for the National Archives, got a call from The Greenbrier's general manager, Bill Pitt, who wanted him to go through the records stored in the attic of the historic resort and begin to archive the collection.

Bob, whose present job was about to run out of grant money, accepted, and he moved to West Virginia, settling in Monroe County, where he was impressed by the back-to-the-land movement that was occurring there. He expected to stay a few years and move onto the next adventure.

Ten years after Bob was hired at The Greenbrier, and the archives still weren't fully catalogued, Betsy, who





# een dress!

## HOW TRUE LOVE SPARKED AT THE GREENBRIER FOR TWO OF OUR OWN.

had developed a wardrobe consulting business in her hometown of Charlotte, N.C., after graduating from Radford College and getting a Master's from Virginia Tech, was looking for a change. She had visited The Greenbrier to present her wardrobe program on the request of Vivian Conley and Anne Walker, who worked for the resort. They had been impressed with her work, so when a position opened for a Director of Social Activities, they asked Betsy if she would be interested.

"I really felt called to The Greenbrier," said Betsy. "It was just a matter of changing course in life. It was a nice fit. It was a change.



"My mother and daddy thought I had lost my mind. They said, 'You're leaving Charlotte?' I just needed to take a little detour. I expected to come back in five years or less."

It didn't take long, though, for plans to change.

When Betsy arrived at The Greenbrier in September of 1988, she immediately made an impression on Bob. Since part of her job

description involved giving tours of the property, Bob, who by that time had transitioned into the role of historian, decided it was his duty to show the newest team member around the property and pass on his knowledge of the famed resort.

"When I approached her, I was doing my role and passing on information," said Bob with a chuckle. "I mean, what else was I supposed to do?"

The date, or the tour – even today, the couple isn't exactly sure what to call that first encounter – started right after lunch and included a walk through The Greenbrier property and a drive well beyond. Bob's tour of the grounds and the surrounding history included a stop in Sweet Springs and a visit to a cemetery.

"On our first date, we went to a cemetery, and I've never lived it down," he remembers. "But I was trying to put The

Greenbrier in context with the other resorts in the 19th century. And there was some reason this cemetery was of some significance."

Fortunately for Bob, the date got better from there.

"Bob just brought history to life," said Betsy. "We just had fun. I remember that first day, we were out for hours. We left right after lunch. It was close to 7 o'clock, and we had traced all over the property. We were down at golf and then came back into hotel and Bob said, 'I guess you're probably hungry?'"

So Bob walked Betsy to one of The Greenbrier's most iconic spots, The Main Dining Room, where they were greeted by longtime captain Jack O'Donnell, who told the two he had the perfect table for them – an out of the way table for two, where they wouldn't be disturbed.

"Jack knew what he was doing," said Bob with a laugh.

"It was the perfect table for two, and it was a wonderful dinner and a wonderful evening," added Betsy. "I'm here. I'm from Charlotte. I don't know anybody, and Bob had spent his entire day with me. It was extraordinary."

After dinner, Bob took Betsy to the balcony of The Greenbrier Suite, where the two could look out over the entire immaculate property.

"It was so overwhelming to me," said Betsy. "I believe it was love at first sight. They talk about chemistry between people. The chemistry was just, 'BAM!'"

Bob wanted to see more of Betsy and Betsy more of Bob after that first amazing night, but for some time the lines between work and romance were blurred. Bob did his best to help Betsy familiarize herself with every aspect of the property, but because of what he perceived as a major age gap, he wasn't sure whether to move full speed ahead.

"I misjudged Betsy's age," he explained with a chuckle. "I thought she was considerably younger than me. One day





# FANDUEL SPORTSBOOK

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when we were walking across the grounds, she happened to mention her age. She was closer to my age than I thought, which meant fair game. So all of the sudden, the picture shifted.

"I had her pegged as 32, and I was 42. I thought that was too much. But we were walking along, and she happened to say she was 37. That shaved off five years."

So Bob went all in with his courtship of Betsy, a romance that took place in plain view of nearly everyone who visited The Greenbrier.

"At that time, Betsy's desk was in the middle of the lobby," Bob remembers. "There's not much privacy in the lobby of a resort. I don't think it was any secret. I would walk by her desk all the time, and there was always a reason."

Bob did everything to try to impress the redhead in the green dress. He had blown some inheritance money on a fancy new sports car, and on one of his walks around the property, he made sure to show off those wheels.

"I was walking along, and I said, 'Oh, I need to get something in my car,'" said Bob. "Of course, there was nothing in the car. But she reacted perfectly and said, 'Oh, that's your car?'"

"When you're a historian, you have an image problem. So the snazzy car helped."

Six months after that initial tour of the property, the romance was blossoming and moving quickly. The couple points to a wine dinner in the Crystal Room at The Greenbrier in March of 1989 as a moment that it realized something out of the ordinary was happening.

"I don't know that anything particular happened there, but by that time there was a sense of comfort," said Bob, who pointed out that the couple still has the menu from that dinner hanging in their dining room. "There had been some of those one step forward and two steps back situations, but by that point, we thought we could make this happen."

"We had both been married before, and we pretty quickly figured out that this was a good deal."

On July 1, 1989, 10 months after the courtship began, the couple married in front of the iconic Springhouse on The Greenbrier property.

"It was just beautiful," said Betsy. "It was a perfect day. Someone later said that it was supposed to rain all day, but it never rained."

The reception took place at the Presidents Cottage Museum, a special place in the history of The Greenbrier, which also became a notable location to the Contes.

The honeymoon was one night at The Greenbrier. They moved into Bob's home just south of Union, West Virginia, and settled into a life together.

"We went right to it," said Bob. "We had two children the first three years. We were a little more mature, and we knew what we wanted. We were committed to the idea of marriage. There was the romance end of it, but there was also the idea of making it work. We had both seen other ones not work, and we weren't going to do that again."

In a way, Bob and Betsy agree, the last 30 years have been one big honeymoon. They love to travel together and have been to New York, Florida, California, Hawaii, Italy, Ireland and many other exotic locations together. All, in Betsy's words, have been, "Just wonderful trips."

The day-to-day interaction at work has never grown stale, either.

Bob and Betsy don't subscribe to the notion of not talking about work at home. The Greenbrier is a huge part of their lives, and they talk about the grand resort on a daily basis.

"It's just part of our lives," said Betsy. "We talk about work, scheduling, kids, vacation, it's just completely meshed. We're here and we're family. Not being from this area, we were adopted by so many. It's a beautiful place to live."

"We love coming to work, and we love what we do here. We continue to focus on guests and other team members, and we really do have a good time. We've just had a blessed and great life. It has truly flown by."

As much as they enjoy their time together, Bob and Betsy also believe it's important to have their own hobbies and interests. Bob loves to golf and spends many spring and summer afternoons on the famous courses around The Greenbrier. Betsy is still into fashion. She gives seminars from time to time and sells cosmetics as a side job.

Together, Bob and Betsy have two children, Mary Cecilia and Nicholas. Mary Cecilia graduated from Wake Forest University and is currently working in the Monroe County school system. Nicholas, who also graduated from Wake Forest, is currently living in Salt Lake City and is a member of the Utah National Guard. He will soon enroll at the University of Utah to pursue a law degree.

Bob also has two boys from a previous marriage, Sam, who is a registered nurse at Union Memorial Hospital in Baltimore, Maryland, and Daniel, who lives in Emmonak, Alaska, and teaches English. Sam has a 4-year-old daughter, Ramona, Bob and Betsy's only grandchild.

And it all began with The Greenbrier and a green dress.

# SPRING 2019 Activities at The Greenbrier

## Sports & Recreation

- |                          |                           |
|--------------------------|---------------------------|
| Adventure Zone           | • Outdoor/Indoor Swimming |
| Arcade & Billiards       | • Paddleboard Yoga        |
| Biking                   | • Swimming lessons        |
| Bowling                  | • Water Aerobics          |
| Bubble Soccer (Seasonal) | Paintball                 |
| Bunker Tours             | Pickleball                |
| Carriage Rides           | Scavenger Ox (Geocaching) |
| Croquet                  | Segway Tours (Seasonal)   |
| Escape Room              | Shuffleboard              |
| Guided Hiking            | Sleigh Rides (Seasonal)   |
| Ice Skating (Seasonal)   | Strength & Cardio Classes |
| Laser Tag                | Tennis                    |
| Lawn Games               | • Tennis Clinics          |
|                          | • Tennis Court Times      |
|                          | • Tennis Lessons          |
|                          | Yoga                      |

## Outdoor Adventures

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| Alpine Tower                          | • Mountain Biking                    |
| Aerial Course                         | Mountaineer Experience               |
| Canopy Tours (Seasonal)               | • Air rifle                          |
| Children's Horseback Rides (Seasonal) | • Archery                            |
| Falconry                              | • Tomahawk Throwing                  |
| Fishing                               | Off Road Driving                     |
| • Casting Lessons                     | • Jeeps                              |
| • Guided Fly Fishing                  | • Polaris Slingshot (Seasonal)       |
| • Lake Fishing                        | • Razors UTV's                       |
| • Self Guided Fly Fishing             | Paddle Boarding (Seasonal)           |
| Gun Club                              | Polaris Slingshot Driving (Seasonal) |
| • Shooting Lessons                    | White Water Rafting (Seasonal)       |
| • Skeet Shooting                      | Ziplining (Seasonal)                 |
| • Sporting Clays                      |                                      |
| • Trap Shooting                       |                                      |
| Horseback Riding                      |                                      |
| Kayaking                              |                                      |



Whether your idea of a perfect afternoon means relaxing by the pool with a refreshing cocktail or breaking out the equipment for an outdoor adventure pursuit, The Greenbrier is your ultimate destination for a dream vacation. With more than 55 indoor and outdoor activities on the sprawling 11,000-acre property, there's something for everyone.

For adventure seekers, there's biking trails, falconry, fly fishing, golf, horseback riding, off-road driving, sporting clays, whitewater rafting and many other activities to get your adrenaline pumping. For those who believe vacation means relaxation, The Greenbrier offers quiet pools, an award-winning mineral spa, wine tastings, yoga classes and plenty of inviting locations to simply enjoy the mountain serenity of this historic property.

Whatever your preference, you won't walk away disappointed after a trip to America's Resort™. So pick your passion and enjoy. We're here to make your visit one you won't soon forget.

**Reservations for activities are strongly recommended.**

To make a reservation, please call the Concierge at extension 7282. You may also call 866-923-5239, if you are off property.

# SPOTLIGHT ON: TENNIS CLINICS



Spring is in the air, and for tennis enthusiasts, that means time to hit the courts and fine tune that forehand.

The Greenbrier offers five outdoor Har-Tru courts, as well as a 2,500-seat outdoor stadium, to hone those skills, but you don't have to do it on your own. A fantastic staff of tennis professionals can help any player, from novice to advanced, improve his or her game, and a variety of options are available to fit every guest's needs and schedule.

If it's a group setting you desire, The Greenbrier offers daily intermediate and advanced clinics for adults, as well as kids' clinics for players ages 4-12. All clinics are \$50 and last 50 minutes.

If you're looking for more individual attention, private lessons are available for players of all ages and abilities, as well. These lessons are \$120 for a 50-minute session.

Semi-private and family lessons are also an option. A two-player lesson will run \$160, while a family lesson (three or more people) is priced at \$200.

"We have a variety of opportunities, and we are always flexible to meet the needs of our guests," said Head Tennis Professional Jennifer Tuckwiller. "Our staff is trained well on instruction of all ages and abilities, and we have the experience to make instruction both enjoyable and beneficial."

The Tennis Club is also available to set up game matching for guests, based on time schedules and ability levels. Singles and doubles matches are both available.

The newest offering at the tennis facility is pickleball, with two courts available for guests. Pickleball lessons are available at a cost of \$60 for 30 minutes, and group clinics are also offered three days per week. Round robin tournaments and game matching are available throughout the spring and summer.

"It's very accessible for all ages and abilities," said Tuckwiller of The Greenbrier's newest offering. "It's a great activity for the entire family. It's an easy game to pick up, and we can teach you the rules and techniques."

For more information on clinic times, reservations or any of the tennis offerings at The Greenbrier, visit [Greenbrier.com/Tennis](http://Greenbrier.com/Tennis) or call 304-536-7179.





The  
*Greenbrier*<sup>®</sup>  
TENNIS CLUB &  
FITNESS CENTER

EXPERIENCE THE  
GREENBRIER'S  
FITNESS CENTER.



LOCATED NEAR  
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COMPLIMENTARY  
SHUTTLE SERVICE  
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# The *Greenbrier*<sup>®</sup> MEDSPA

**Medical-Grade  
Microdermabrasion**

**Medical-Grade  
Chemical Peel**

**Dermaplaning**

**Dermapen<sup>®</sup>**

**CoolSculpting<sup>®</sup>**

**Injectables:**

Botox<sup>®</sup> Cosmetic  
Juvederm XC<sup>®</sup>  
Juvederm Vollure XC<sup>™</sup>  
Juvederm Voluma XC<sup>®</sup>  
Kybella<sup>®</sup>

**Laser Treatments:**

Enhanced Skin Rejuvenation  
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Sublative Skin Rejuvenation  
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**Prescriptive Skincare Products**

SkinMedica<sup>®</sup>  
Serucell<sup>™</sup>

**Walk-ins are welcome.**

Located in the Retail Corridor next to Studio G.  
For more information, call (844) 563-3772.

From The Cover



The  
*Greenbrier*<sup>®</sup>  
CONCOURS D'ELEGANCE



A Concours Unlike Any





# Other

The Greenbrier Concours d'Elegance returns to America's Resort™, The Greenbrier, May 3-5, 2019, building on a much-heralded debut last spring, which celebrated the long connection between The Greenbrier and the automobile industry with a weekend filled with memorable events for car enthusiasts from around the country.

Using the iconic backdrop of The Greenbrier, which has welcomed guests with class and elegance for more than a century, The Greenbrier Concours d'Elegance has quickly become one of the most talked-about events in the automobile world. The 2019 showcase promises to be one that won't soon be forgotten.

"We are extremely proud of what we accomplished in our first year, but we're even more excited about the future, beginning with this year's event," said Tom Cox, a member of The Greenbrier Concours d'Elegance Steering Committee. "The cars we are lining up are incredible, and the schedule of events is packed with options for every type of car enthusiast."

## DRIVING EVENTS

Due to the overwhelming popularity of The Summit Drive during the inaugural concours, a second driving event has been added this year, giving car owners and opportunity to test the power and precision of their automobiles on some of the most scenic and enjoyable mountain roads they'll find anywhere in the United States.

The Kate's Mountain Driving Tour begins with a breakfast buffet at Kate's Mountain Lodge at 7:30am on Friday, May 3, followed by an exhilarating drive to Cass, West Virginia, the home of Cass Scenic Railroad State Park. After some time to enjoy the park, the drive returns back to The Greenbrier. The entire drive will be completed in four hours, giving participants a chance to enjoy America's Resort™ for the remainder of the afternoon. Space is limited to the first 66 cars to register.

The second driving event is The Summit Drive, begins little later in the day and takes a different route through the

mountains. Drivers will meet at Kate's Mountain Lodge between 11:00am and 12:00pm and leave for The Summit, an exclusive lodge usually reserved only for members of The Greenbrier Sporting Club, at 12:05pm. Lunch at The Summit, a 7,500-square-foot timber framed lodge perched majestically on the 3,300-foot peak of Greenbrier Mountain, follows, before the drive leaves The Greenbrier property and heads for Paint Bank, Virginia. Once in Paint Bank, participants will have the opportunity to explore the quaint town, including the Paint Bank General Store, before returning to The Greenbrier for the completion of the three-hour drive.

"There are few places in the world where you can find roads as challenging, entertaining and as pleasing to the eye as the ones that will be traveled during these drives," said Robert Bennett, another member of The Greenbrier Concours d'Elegance Organizing Committee. "The roads that surround The Greenbrier are one of the unique features that help make this Concours unlike any other."

## WELCOME RECEPTION

Friday evening concludes with a casual gathering in a beautiful setting at Kate's Mountain Lodge. The reception will give Concours car owners, judges, organizers and car enthusiasts a chance to get together and discuss the weekend ahead. Including an open bar and heavy hors d'oeuvres, the gathering will last from 6:00pm until 7:30pm.

## INTERNATIONAL CAR SHOW

Made up of marquees from around the world, the International Car Show invites automobile clubs and individuals from across the country to The Greenbrier to share their favorite cars, or vintage motorcycles, on Saturday, May 4, for a day full of fellowship, fun and fine automobiles.

The Greenbrier's legendary golf courses will provide the setting for this incredible display of horsepower from classics to modern that allows car enthusiasts to enjoy the historic and elegant property at The Greenbrier and take part in this exclusive automotive event.





The show lasts from 10:00am until 2:00pm, and features amazing cars from many unique time periods. Among the cars already registered are a 1971 De Tomaso Pantera, a 1965 Shelby Cobra, a 1933 Buick Victoria 58, a 1969 Porsche 911E, a 1955 MG TF1500, the "Austin Powers Shaguar" and a 1978 Alfa Romeo Spider.

"We want this to be a fun and exciting experience for everyone involved," said John Hirt, who heads up the International Car Show efforts. "It's going to be more than just a show. We have many activities taking place throughout the day. We have some amazing cars already lined up, and more are coming in every day."

### CHARITABLE DINNER

The love of horsepower combines with horse racing Saturday evening during the Charitable Dinner, which benefits the AACA Library and Research Center, as well as the Mountaineer Autism Project.

The evening begins with a cocktail hour at 6:00pm, featuring signature Greenbrier drinks, including the mint julep, which was created at America's Resort. The Kentucky Derby will be shown on big screen televisions during the cocktail hour, and the race will be followed by a buffet dinner filled with favorites from The Greenbrier's award-winning culinary team.

The grand Colonial Hall ballroom will be adorned with unique cars, and entertainment will be provided to keep guests engaged until the dinner concludes at 9:00pm.

"What better place is there to watch the Kentucky Derby than at the spot where the mint julep originated?" asked Cam Huffman, The Greenbrier's Director of Public Relations. "Then you follow that with some amazing food created by some of the most talented chefs in the world, and to top it all off you are helping to raise funds for two incredible organizations."



### CONCOURS D'ELEGANCE

All of the Friday and Saturday activities are simply appetizers for the main course on Sunday, when many of the finest collector cars in the world gather in the iconic front circle and inside The Greenbrier for The Greenbrier Concours d'Elegance.

The cars will be split into 11 unique categories: Brass-Era Cars, Classic Cars, Pre-War Production Cars, Post-War Production Cars, Foreign Sports Cars, Exotic Sports Cars, American Sports Cars, Preservation Cars, Race Cars, Muscle Cars and this year's featured class Rolls-Royce/Bentley, which celebrates the 100th anniversary of Bentley Motors.

The cars will be judged by a group of experienced automobile experts, selected by new Chief Judge Phil



Neff, with awards handed out for the top three cars in each class. There will also be several special awards, as well as the Best in Show.

"The response we have had from judges, car owners and the general public has been overwhelming," said Neff. "Word is out about The Greenbrier Concours d'Elegance, and we couldn't be more excited about what we have planned."

The cars will be on display from 10:00pm until 2:00pm, with an unbelievable awards presentation that includes victory laps around the front circle bringing the day to a close.

### THE CARS

The Best in Show award for the 2018 Greenbrier Concours d'Elegance went to an incredible 1934 Swallow Sidecar SS1 Saloon, owned by Carl Baxter, and the competition for this year's award promises to be intense.

Among the cars that have already registered to take part in the Sunday show are an all original 1909 Rambler 44, a 1934 Bentley 3.5-Litre Sports Saloon, a 1938 Delahaye 135MS, a 1957 Mercedes-Benz 300SL Roadster, a 1967 Ferrari 330 GTS, a 1968 Ford Mustang California Special and a 1968 Johnny Albright Top Gas Dragster.

### JOIN US

Whether you want to come with some friends and bring your cars to the International Car Show, own a car worthy of competition in the Concours d'Elegance or are simply a car enthusiast interested in seeing the amazing vehicles on display, you are welcome at The Greenbrier throughout the weekend.


Registration is available for the Kate's Mountain Drive, Summit Drive, International Car Show and Concours d'Elegance online at [www.GreenbrierConcours.com](http://www.GreenbrierConcours.com). There, you can also sign up to help volunteer or purchase tickets to the Welcome Reception (\$50), Charitable Dinner (\$150) or Concours d'Elegance (\$50). Saturday's International Car Show is complimentary for spectators.





*G* At The Greenbrier,

MEMORIES TO LAST A



## LIFETIME ARE A **SURE BET.**

Discover exclusive personalized gaming at America's only private Casino, featuring 37 table games (roulette, blackjack, baccarat, craps and three-card poker) as well as 300 slot machines. Your table, music, dancing, cocktails, and the traditional 10:00 pm Greenbrier Waltz and Champagne Toast is waiting at the grandest Casino experience in the world. Open Sunday: 1:00pm - 1:00am, Monday through Thursday: 11:00am - 1:00am, and Friday and Saturday: 11:00am - 4:00am.



CASINO  
CLUB



# STUDIO G

H A I R S A L O N

## SALON SERVICES

- ❖ Shampoo, Cut and Finishes
- ❖ Blowout Bar
- ❖ Makeup
- ❖ Color Services
- ❖ Bridal Services
- ❖ Signature Little Princess Experience

To make your appointment, please dial 304-536-7789.

*All services are subject to 6% WV State Sales Tax, 6.5% Historic Preservation Fund & 20% Service Charge.*



Above Right:  
Alfred P. Sloan



Greenbrier Nash Rambler

One aspect that sets The Greenbrier Concours d'Elegance apart from other concours events around the country is the deep connection between The Greenbrier and the automotive history that has been built for more than a century.

Automotive manufacturers, dealers, engineers and owners have been holding meetings at America's Resort™ almost since the doors to the current hotel opened in 1914, and some of the finest vehicles in the world have driven through the resort's 11,000 acres.

Major figures in the automobile world have been visiting The Greenbrier for nearly a century and continue to make trips to America's Resort™ today. Included on that list are:



Lee Iacocca

- **Lee Iacocca** – Former Ford President and Chrysler Chairman
- **William S. Knudsen** – Former President of General Motors
- **Walter Chrysler** – Founder of Chrysler Corporation
- **Edsel Ford** – Only child of Henry Ford; President of Ford Motor Company
- **Alfred P. Sloan** – Chairman, President and CEO of General Motors Corporation
- **Denny Hamlin** – 2019 Daytona 500 champion
- **Joey Logano** – 2018 Monster Energy NASCAR Cup Series Champion
- **Clay Campbell** – President of Martinsville Speedway

# Automobile History at America's Resort™



Walter Chrysler

The Greenbrier has been a part of a number of car designs over the years, including several unique projects featuring the resort's iconic name.

- In 1952, Nash Motors released the Nash Rambler Greenbrier station wagon. The cars received upgraded trim with two-tone painted exteriors, and they were originally priced around \$2,000. The 1953 Nash Deliveryman model also included a Greenbrier trim, and 3,536 of those were sold that year. In 1959, Nash, now owned by American Motors, introduced a new Greenbrier model, the Nash Rambler Greenbrier Super Wagon.
- The Greenbrier name was also used on a pair of Chevrolet vehicles in the 1960s and early '70s. The Chevrolet Corvair Greenbrier Sportswagon was in production from 1961 through 1965. It seated up to nine people with an available third-row seat. From 1969 through 1972 the Chevrolet Chevelle Greenbrier was produced. This was a deluxe model of the company's four-door station wagon.
- The Greenbrier's famed interior decorator, Dorothy Draper, was involved in designing several car interiors, including a line for Packard and Chrysler in the 1950s.



Sam Snead

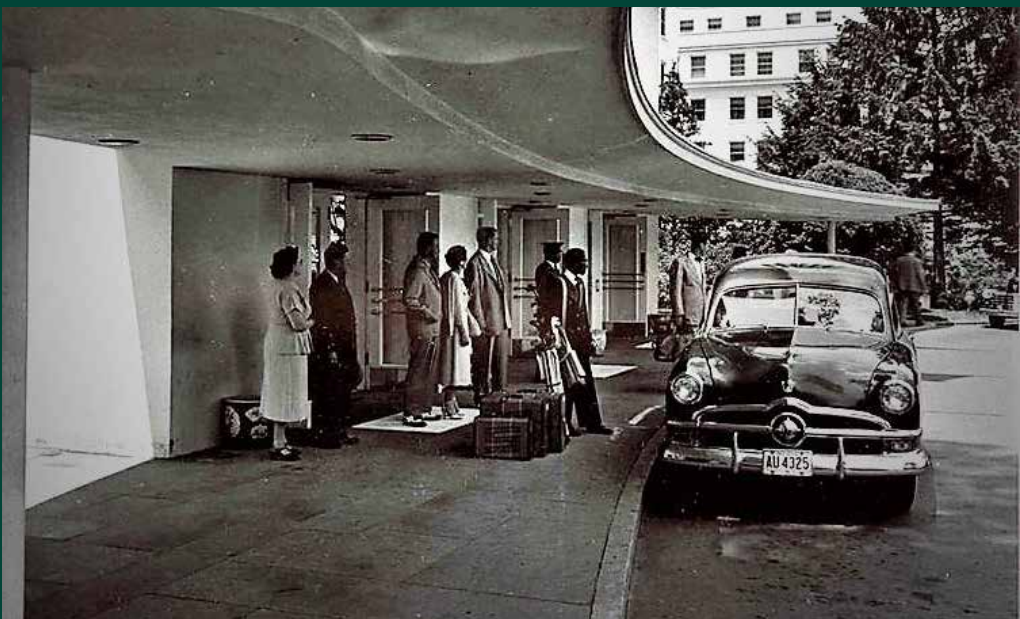
Of course, The Greenbrier has owned plenty of automobiles of its own over the years and still has a fleet of vehicles today used for transporting guests and moving equipment. Vehicles owned by the resort in the past include Packards, Cadillacs and Mercurys, Rolls-Royces and numerous transport vans and trucks.



In 1950, the governors of all 48 U.S. states and the nation's four territories met at The Greenbrier for the 42nd annual Governors' Conference. Ford Motor Company provided 60 new 1950 automobiles for the occasion, all painted in the distinctive Greenbrier Green. Each governor had access to one of the cars with a state police chauffeur throughout the stay.

Cadillac, Buick, Chevrolet, Chrysler, Nash, Lincoln, Packard, Plymouth and Oldsmobile have all used the signature Greenbrier brand in advertising campaigns over the last century.

The connection between The Greenbrier and the automobile world is an extensive one and today those roots are not only continued, but they are celebrated with the annual Greenbrier Concours d'Elegance.



Photos:  
Limousine fleet, 1950's; 1912 Packard at the Main Entrance; 1950 Ford at The Main Entrance, 1938 Packard at the Greenbrier Airfield, now The Sporting Club; July 4th 1917; Denny Hamlin







# The Greenbrier<sup>®</sup> MINERAL SPA



**T**he Greenbrier Spa has long been one of the resort's most popular amenities. For more than 240 years, guests have been attracted to The Greenbrier's sulphur springs and the natural benefits of the mineral waters remain at the heart of The Greenbrier Spa experience.

With a focus on hydrotherapy and the use of mineral-based products indigenous to the area, The Greenbrier Spa provides both relaxing and therapeutic treatments. With today's finest products and equipment, meticulous attention to detail, and the hospitality and service for which the resort has always been noted, the Spa focuses on revitalization and relaxation.



**SERVICES:** The Greenbrier Spa offers a wide variety of services from soaks to massages, as well as hydrotherapy, facials, manicures, pedicures, body fusions, spray tanning and much more. To learn about all of the available products and services, visit [Greenbrier.com/spa](http://Greenbrier.com/spa).

**PRICING:** Varies depending on the services selected.

**HOURS:** Daily 8:30am – 5:00pm

**RESERVATIONS:** Required; Reservations can be made by calling 888-598-8412 or 7745 inside the resort.





To love, honor and cherish. The Greenbrier took a vow long ago to treat each and every wedding held here as if it were our own. To see into the heart of each bride and groom and bring their vision to life as only we can. Here, backdrops unlike any other make wedding photos into masterpieces and the ceremony itself into theater. Décor in place for decades, even centuries, creates a setting created by renowned designers and captured in Instagrammable moments to be shared with friends, family and followers the world over.



Our resort is incomparable. Our expertise is immeasurable. And our options for each affair are innumerable. For today's couples, The Greenbrier represents the ideal place to begin a Life as Few Know It™. Contact our wedding planners at 304.536.7897 or visit [Greenbrier.com/weddings](https://www.Greenbrier.com/weddings).

The  
*Greenbrier*<sup>®</sup>  
AMERICA'S RESORT

# SPOTLIGHT ON: Events & Meetings

When it comes to events and meetings, the good becomes extraordinary and the great becomes spectacular at The Greenbrier. Whether you're planning an executive retreat, an industry conference or a cherished reunion, The Greenbrier combines world-class services and amenities with personalized attention to make every occasion special.

From cozy spaces ideal for informal gatherings to grand ballrooms and conference rooms for a spectacular gala, The Greenbrier has a venue to suit the needs of any size group.



Presidents, royalty  
and top executives  
have entrusted us with  
their meetings.

The Greenbrier invites  
you and your group to  
follow in their footsteps.



# Current Group Offers at The Greenbrier

## **Golf Groups**

There is no better place to plan a golf trip than The Greenbrier! Play golf on our championship courses with this package and enjoy an incredible value at a legendary resort.

## **The Greenbrier 2019 Group Value Dates**

Do you have a meeting, reunion, celebration or party to plan for 2019? Are your dates flexible? Are you looking for the lowest room rates possible? If you answered "yes" to all of these questions, this is the offer for you! It is simple. Just book a new group with at least 10 rooms on one of the value dates and your group will receive our lowest rates and some incredible concessions.

## **2020 Wintertime at The Greenbrier Group Offer**

Whether hitting the ice for some skating, sipping hot chocolate by a cozy fire or checking out some of the entertainment in The Greenbrier Theater, Wintertime at The Greenbrier is a special season. January and February are perfect months to take advantage of low group rates while still enjoying more than 50 activities perfect of the season throughout our 11,000 acres.

*For the latest information, terms and conditions on all of our group offers, please visit [www.Greenbrier.com/Meetings-Groups](http://www.Greenbrier.com/Meetings-Groups)*

Please visit [www.Greenbrier.com/Meetings-Groups](http://www.Greenbrier.com/Meetings-Groups) to start planning your memorable event or call The Greenbrier Group Sales Team: Ext: 7366 (800-675-1287 if you are off property)



# The Greenbrier Retail Collection



The Greenbrier shopping experience is as luxurious as staying here. Our extraordinary collection of 33 stores and boutiques features an unparalleled assortment of signature gifts, art, toys, furniture, sporting goods, fine jewelry, shoes and luxury apparel. From handmade chocolates and confections to custom-fit golf clubs, you're sure to discover that perfect gift or a wonderful indulgence just for you. Whether you are visiting for the day or enjoying a longer stay with us, our retail collection is sure to help make your trip memorable.

**Find the perfect item to take home  
as a gift or to make your visit to  
The Greenbrier unforgettable!**

*Individual shops can be reached by calling  
304-536-1110 or "0" from any house phone.*



- **Alterra WV\*** - unique handcrafted lights, Japanese Boro clothing & more
- **Atlantis Leather\*** - unique leather goods
- **Belle & Beau** - young adult apparel
- **Bellissima** - women's apparel for special occasions
- **The Candy Maker** - hand-made chocolate
- **Carleton Varney Gift Gallery** - gifts from interior designer Carleton Varney & more
- **Christmas Shop at the Depot** - ornaments, nutcrackers, santas, elves and more
- **Crepe Myrtle Bags & Beads** - ladies accessories and gifts
- **Dillon's Barber Shop** - located in Studio G
- **Fizzy's Land of Oz** - toy store
- **Flying High** - women's resort fashion
- **Gem and I\*** - Jewelry and more
- **Gibson's Studio\*** - original designs featuring fossils, jewelry and gifts.
- **Golf Pro Shop at The Golf Club** - golf equipment, apparel and accessories, located in The Tennis and Fitness Center
- **Greenbrier Avenue Jewelry** - fine jewelry
- **Greenbrier Avenue Men's** - men's apparel
- **Greenbrier Avenue Ladies** - chic designer apparel
- **A Military Tribute at The Greenbrier** - official merchandise
- **The Greenbrier Gourmet** - gadgets, cookware, books, and food products
- **Greenbrier Lifestyle Collection** - fine home furnishings
- **Greenbrier Photography Studio** - full service photography studio
- **The Greenbrier Shoppe & Newsstand** - Greenbrier signature merchandise
- **Isabelle Abramson Porcelain\*** - exquisite hand carved porcelain designs
- **Kate's Mountain Apparel** - outdoor apparel and accessories
- **Kate's Mountain Outfitters** - equipment for the shooting or fishing enthusiast
- **My Sister's Circus** - children's apparel
- **Online Store** - Greenbrier items shipped directly to you anytime and anywhere
- **Outdoor Pool Swim Shop** - Opening May 13th. Swimwear and accessories
- **Perfect Image** - makeup and skincare
- **Ralph Lauren** - men's and women's apparel from Ralph Lauren
- **Studio G** - hair salon
- **Spa Boutique** - soaps, lotions, candles, diffusers and more
- **Tennis Shop** - tennis equipment, apparel and accessories
- **Virtu\*** - hand-made jewelry and unique works of glass art
- **Yarid's** - high quality shoes

\*Located in the Art Colony Shops

## The Art Colony Shops



The Art Colony Shops are a unique collection of shops featuring skilled West Virginia artisans working with metals, leather, brass, wood, glass and pottery. The shops are housed on historic Alabama Row next to the Presidents' Cottage Museum overlooking the Springhouse. Complimentary Shuttle Service available – see Concierge. Spring Hours: Daily, 10am–5pm.



# Golf and The Greenbrier: A PERFECT PAIRING







It's time for a new season of golf at The Greenbrier, and as it has been for more than a century, America's Resort™ will be a must-visit destination for golf enthusiasts around the world. With four spectacular courses open to hotel guests, a state-of-the-art Golf Academy and a dedicated and educated staff, The Greenbrier has earned its spot among the world's best.



With its current offerings, The Greenbrier now provides options for every golfer, from a course that hosts a PGA TOUR event to a par 3 course that provides the opportunity to hone the short game or simply compete with friends.

"We're proud of all we have to offer," said Robert Harris, Vice President of Golf, The Greenbrier. "At most places with multiple courses, the designs of the courses are similar. Here, there are really three different terrains, which is a big positive."

With A Military Tribute at The Greenbrier moving to September, golf will be available on all courses through the summer, a welcome change for members and guests.

"The heart of our season will now be available for all of our loyal patrons," said Harris. "We have some new staff members, a new host of professionals, and we're here to guarantee our guests have an amazing experience."



## THE COURSES

### *The Old White TPC*

The iconic centerpiece of golf at The Greenbrier is The Old White TPC Course, a 1914 CB Macdonald/Seth Raynor masterpiece that annually hosts the PGA TOUR's *A Military Tribute at The Greenbrier*. It officially opened for play on March 30 and will be open through the end of November, weather permitting.

A legend of golf history at The Greenbrier, the course was named for the Old White Hotel, which stood on the resort grounds from 1858 through 1922. Macdonald, known as the father of American golf course architecture,

modeled several holes from some of the most famous in Europe. His associate, Seth Raynor, assisted in the course construction and returned in the 1920s to oversee updates to the golf course.

Due to a catastrophic weather event in 2016, The Old White TPC was reconstructed and fully restored to its original glory by July of 2017. By fully embracing the original Macdonald/Raynor elements, the course has

received tremendous reviews over the last two years and will be in peak condition throughout the summer as officials prepare for *A Military Tribute at The Greenbrier*, which will be held Sept. 9-15, 2019, on the iconic course.

"We'll be grooming the course all summer, so we really anticipate our conditions being both excellent and accessible," said Harris. "It's truly an iconic course, and we have guests come from around the world to have the experience of playing The Old White TPC."

### *The Meadows*

Also redesigned in 2017, The Meadows – originally built by Alexander Findlay as a nine-hole course in 1911, redesigned by Seth Raynor in 1923, expanded to an 18-hole routing by Dick Wilson in 1962 and eventually redesigned by Bob Cupp in 1999 – now includes six holes from the original Greenbrier Course layout. It also features breathtaking mountain vistas and unique stacked sod bunkers, giving the course a much different feel than the others on The Greenbrier property.

"The sentiment has been really good," said Harris. "The guests really like it. It has many beautiful holes and great shot values."

The Meadows remains open throughout the year as long as weather allows for play.

### *The Greenbrier*

First opened for play in 1924 after being designed by Seth Raynor, The Greenbrier Course was redesigned in 1977 by Jack Nicklaus in preparation for the 1979 Ryder Cup, which celebrates its 40th anniversary this year. In 1994, The Greenbrier Course hosted the Solheim Cup, making it the only resort course in the world to host both prestigious events.

But that's only part of the course's rich history.

From 1985 through 1987, The Greenbrier Course was the site of The Greenbrier American Express Championship, a PGA TOUR Champions event.

Sam Snead shot a 59 in the final round of the 1959 Spring Festival on the course, making him the first known golfer to accomplish the rare feat during competition play.

Also heavily impacted by weather in 2016, The Greenbrier course opened as a 9-hole routing late last summer, and it will be a 9-hole course once again when it opens for play May 17 through October 14.

"We opened in 2018 because our guests requested it," said Harris. "The ground itself is just so spectacular. It just has an amazing feel,





and then to think of all the Major Champions who have played there, you can feel that history. So, our guests told us they wanted it.

"We listened to them and got it open, but this year we feel like it will really be in top condition, and that history will be kept alive. We're excited about having a 9-hole option for our guests."

### **The Ashford Short Course**

Though reserved mainly for members of The Greenbrier Sporting Club, guests of The Greenbrier will have opportunities to play The Ashford Short Course, a nine-hole, par 3 walking course that opened in 2018. The course will be open April 20 through October 31, and resort guests can make tee times for 9:00am and 2:00pm each day. They will be shuttled from The Greenbrier Golf Club to the course.

For more information on any of the golf offerings at The Greenbrier, visit [Greenbrier.com/golf](http://Greenbrier.com/golf).

## **THE GREENBRIER GOLF ACADEMY**

The Greenbrier Golf Academy offers a wide variety of programming for resort guests and members, led by Director of Instruction Billy Winters, who was named the best instructor in West Virginia by Golf Digest for 2017-18.

Programming includes private lessons, playing lessons, club fittings, swing clinics, short game clinics, half-day schools, junior clinics and what has become the most popular option for guests, Custom Golf Academy Experiences.

With the Custom Golf Academy Experience, Winters and his staff tailor the entire experience to the guest's schedule, allowing the golfer to pick the days and times that work best for during his or her stay. The program is built based on needs, skill level and expectations, and it includes full swing instruction with video analysis, short game instruction, specialty shots and on-course instruction, as well as an equipment evaluation.

"It's great for couples, father-sons, families and friends," said Winters. "The beauty of it is that they get to choose what works best for them and their stay. It's been a really good program and has become more and more popular each year."

All of the options, though, are proven to help golfers of every ability level, from novice to professional, and Winters encourages guests to find the program that works best for their needs.

"We tailor to every player," said Winters. "No matter your needs, we can meet them and make it an enjoyable experience, as well."

For more information on The Greenbrier Golf Academy, visit [Greenbrier.com/GolfAcademy](http://Greenbrier.com/GolfAcademy).





Getting to

# The Greenbrier has never been so easy.

Guests can fly direct from Greenbrier Valley (LWB) to Chicago O'Hare (ORD) and Washington Dulles (IAD).

Operated by SkyWest Airlines, the daily flights provide guests seamless access to United's global network via the airline's Chicago O'Hare and Washington Dulles hubs.

**Tickets are available at [united.com](https://www.united.com).**

*Schedules subject to change. Additional times will be added Thanksgiving Week. Check [united.com](https://www.united.com) for more details.*

*Operated by SkyWest Airlines*

**UNITED** 

# Coming Attractions

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The PGA TOUR's annual stop at The Greenbrier received a new name and a new mission last summer, becoming *A Military Tribute at The Greenbrier*, with a focus on honoring the United States Military and first responders. This year, the tournament will also get a new date and a new director.

The ninth edition of the tournament, originally known as The Greenbrier Classic, will take place September 9-15, 2019, moving from its traditional July date to a fall spot, the first event of the PGA Tour's 2019-20 season.

The move to September provides the perfect weather conditions for tournament play, with an average high of 76 degrees and an average low of 51 degrees in September in White Sulphur Springs. It also gives tournament officials an opportunity to attract the game's top players, including many European players who were previously unable to attend because of overseas commitments.

Being the first event of the season is also a positive, as players will be anxious to get back on the course after two weeks off – more for those who didn't advance to the final rounds of the FedExCup Playoffs.

"We're working hard to make sure we have an excellent field," said Robert Harris, who was named the tournament's new Executive Tournament Director in March. "Being the first event of the year gives us a great shot."

Harris, who is also the Vice President of Golf at The Greenbrier, was recruited to America's Resort™ in 1991 as the Director of Golf. Since then, he has served in many different roles, including overseeing all of the resort's recreational activities. Before coming to The Greenbrier, he was the Director of Golf at the Ponte Vedra Inn & Club and the Head Golf Professional at The Resort at Glade Springs. A native of Jacksonville, Florida, Harris has been a PGA of America Class A member since 1980.

A graduate of Brigham Young University, Harris holds a MS in Psychology. He is married to Judith Walz-Harris, a practicing attorney, and the couple has three grown children (one a current member of the U.S. Armed Forces) and four young grandchildren spread across the globe.

"I am thrilled and honored to be able to lead this fantastic tournament that brings the best golfers in the world to The Greenbrier each year," said Harris. "We are extremely

# Military Tribute

At The Greenbrier  
SEPTEMBER  
9-15, 2019



proud of the history and tradition of golf here at America's Resort, and *A Military Tribute at The Greenbrier* gives us the opportunity to showcase our amazing golf offerings to the world, while honoring the military and our first responders."

HNS Sports Group, a tournament management company based in Dublin, Ohio, has been retained to support Harris and the tournament management team in all facets of the business operation. HNS Sports Group has been leading and supporting professional and charity golf tournaments in the United States and throughout the world since 2000.

*A Military Tribute at The Greenbrier* is well aware of the significance of its date, since the anniversary of September, 11, 2001, falls during tournament week, and as a result will increase its focus on honoring the military and first responders, as well as committing funds to organizations that provide aide to causes that impact these heroes.

In addition to seven days of world-class golf, *A Military Tribute at The Greenbrier* will also feature fantastic fan experiences such as military flyovers, a paratrooper skydive, a kids zone and much more.

"We want the fan experience to be tremendous," said Harris. "We're working on making logistics like purchasing tickets, parking and entering and exiting the tournament smoother for the fans that make this event what it is each year."

The tournament rounds September 12-15 will be aired live around the world on Golf Channel.

Since its debut in 2010, *A Military Tribute at The Greenbrier* has drawn the top golfers on the PGA TOUR to The Old White TPC, a 1914 CB Macdonald classic. Tiger Woods, Phil Mickelson, Bubba Watson, Jordan Spieth, Paul Casey, Dustin Johnson, Justin Thomas, Sergio Garcia, Xander Schauffele and Keegan Bradley are just a few of the stars who have walked the fairways of The Old White TPC during tournament play, and Harris is confident this year's field will be among the best.

Tickets for *A Military Tribute at The Greenbrier* go on sale in May. All tournament information, including ticket availability, will be offered online at [www.amilitarytribute.com](http://www.amilitarytribute.com). Room reservations are available now by calling The Greenbrier at 800-624-6079 or visiting [www.greenbrier.com](http://www.greenbrier.com).

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