

The Symposium for Professional Food Writers

MAY 11-15, 2009
REGISTRATION AND ROOM REGISTRATION

The Symposium's rates apply for Monday, May 11 through Friday, May 15 and include four nights' accommodations, all conference meals from dinner on Monday through breakfast on Friday and access to all Symposium sessions and private functions. A \$500 room deposit may be paid by check or credit card and is required in order to secure a space for the conference.

PERSONAL INFORMATION

Name _____ Title _____

Company/Publication _____ Email Address _____

Home Address _____

City/State/Country _____ Zip _____

Phone _____ Website _____

Arrival Date: _____ Departure Date _____

Approximate Arrival Time: _____ Transportation: Auto Plane Train

ACCOMMODATIONS

Accommodations: (If attendees wish to extend their stay before or after the Symposium, contact Mary Ann Siers, 800-624-6070.)

- | | | |
|---|--|--|
| <input type="checkbox"/> Single Occupancy, \$* | <input type="checkbox"/> King-Size Bed | <input type="checkbox"/> Two Double Beds |
| <input type="checkbox"/> Double Occupancy, 2 attendees \$* per person | <input type="checkbox"/> King-Size Bed | <input type="checkbox"/> Two Double Beds |
| <input type="checkbox"/> Double Occupancy, 1 attendee and 1 guest \$* | <input type="checkbox"/> King-Size Bed | <input type="checkbox"/> Two Double Beds |

Shared Accommodations shared with _____

Arrival Date _____ Departure Date _____

Is the person with whom you are sharing a room an attendee or non-attendee?

If you are interested in sharing accommodations with another attendee, please indicate Yes No

Guest room assignments are based on availability and will be honored in the order in which the reservation is received.

*Daily resort fee and taxes additional.

DEPOSIT INFORMATION

Please charge my MasterCard VISA American Express Discover Card Diners Club

Amount \$ _____ Account Number _____ Expiration Date _____

Name as it appears on the card _____ Signature _____

*Make checks payable to The Greenbrier. Return this form with check or appropriate credit card information to the Symposium for Professional Food Writers, Lynn Swann, The Greenbrier, 300 West Main Street, White Sulphur Springs, WV 24986; fax 304-536-7893 or lynn_swann@greenbrier.com.

For further information contact:

Lynn Swann, Symposium Coordinator: 800-624-6070, extension 7857 e-mail: lynn_swann@greenbrier.com

To register online, visit www.greenbrier.com/foodwriters

COACHING AND WORKSHOP SESSIONS (Please check the sessions applicable to your Symposium choices.)

STEVE DOLINSKY SESSION - Monday 4:00 pm - 5:00 pm (*one-hour group session; limited to 30 people*)

- Mini Media Training - *Learn the basics of appearing on camera, using word pictures and descriptors to make food come to life. Techniques for writing both for video (TV) and audio (radio/podcasts) will be covered. Previously recorded samples of how other chefs and food professionals have handled the spotlight.*

WORKSHOP SESSIONS Day 1 - Wednesday (choose one)

- Proposals and Manuscripts - *Dianne Jacob, Bill LeBlond, Sydney Miner, Andrew Schloss, Judith Weber*
- Blogs, Podcasts, TV, Video and Food Communication Innovations - *Steve Dolinsky and Andrea Nguyen*
- Reporting: Essential Before Writing - *Don Fry, Martha Holmberg and Russ Parsons*

WORKSHOP SESSIONS Day 2 - Thursday (choose one)

- Ask and You Shall Receive - Query Writing - *Alison Ashton, Martha Holmberg, Bill LeBlond, David Joachim, Judith Weber*
- How to Sell Your Food Book Idea With OR Without an Agent - *Dianne Jacob, Bill LeBlond, Andrew Schloss, Judith Weber*

OPTIONAL COACHING SESSIONS

Symposium attendees may select one optional coaching session, offered gratis. Space is limited, so please indicate your first and second choices (i.e. 1st, 2nd). Requests will be honored on a first-come, first-served basis.

One-on-One Coaching Session with Antonia Allegra (*20-minute sessions*)

- | | |
|---|--|
| <input type="checkbox"/> Monday, May 11, 12:00 N | <input type="checkbox"/> Friday, May 15, 2:00 PM |
| <input type="checkbox"/> Monday, May 11, 12:20 PM | <input type="checkbox"/> Friday, May 15, 2:20 PM |
| <input type="checkbox"/> Monday, May 11, 12:40 PM | <input type="checkbox"/> Friday, May 15, 2:40 PM |
| <input type="checkbox"/> Monday, May 11, 1:00 PM | <input type="checkbox"/> Friday, May 15, 3:00 PM |
| <input type="checkbox"/> Monday, May 11, 1:20 PM | <input type="checkbox"/> Friday, May 15, 3:20 PM |
| <input type="checkbox"/> Monday, May 11, 1:40 PM | <input type="checkbox"/> Friday, May 15, 3:40 PM |
| <input type="checkbox"/> Monday, May 11, 2:00 PM | <input type="checkbox"/> Friday, May 15, 4:00 PM |
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| <input type="checkbox"/> Monday, May 11, 2:40 PM | <input type="checkbox"/> Friday, May 15, 4:40 PM |
| <input type="checkbox"/> Monday, May 11, 3:00 PM | |
| <input type="checkbox"/> Monday, May 11, 3:20 PM | |

Private Group Coaching Session with Don Fry (*1 hour, limited to 4 writers per group*)

- Monday, May 11, 2:00 PM
- Monday, May 11, 3:15 PM
- Monday, May 11, 4:30 PM
- Tuesday, May 12, 6:00 PM

Private Group Coaching Session with Andrew Schloss (*entrepreneurial direction; 1 hour, limited to 6 writers*)

- Monday, May 11, 3:30 PM
- Monday, May 11, 4:30 PM

One-on-One Coaching Session with Dianne Jacob (*20-minute sessions*)

- Tuesday, May 12, 6:00 PM
- Tuesday, May 12, 6:20 PM
- Tuesday, May 12, 6:40 PM
- Tuesday, May 12, 7:00 PM

BIOGRAPHICAL SKETCH

Please provide a brief biographical sketch of your professional food writing career (75 words or less) to be used in the Symposium notebook. Biographies should be written in the third person.

QUESTIONS

- Have you written a book published by a publishing company? Yes No
- Have you written a self-published book? Yes No
- Have you written an online book? Yes No