



## West Virginia Wendy's donates 5% of sales to help flood victims

Wendy's of West Virginia donates \$33,000 to The Greenbrier's Neighbors Loving Neighbors Program to kick off special donation program

### **WHO:**

Participating Wendy's throughout West Virginia and 59 News.

### **WHAT:**

Flash flooding and flames have brought devastation to many of our friends and neighbors. Wendy's is filled with the hope that together we can help our West Virginia families.

That's why Wendy's has partnered with 59 News and The Greenbrier's Neighbors Loving Neighbors Program.

From July 6<sup>th</sup>-12<sup>th</sup>, participating Wendy's throughout West Virginia will donate 5% of their sales to the Neighbors Loving Neighbors Program to help those families who have lost their homes. Together, we can all be partners in hope.

"We greatly appreciate The Greenbrier and all they are doing to help. Wendy's is tied to this community and to West Virginia, and it makes sense to do what we can when so many are in need. This money will go directly to the flood victims to help them repair their homes and their lives," says Ray Blackburn, Wendy's Franchisee. Al Sandubrae, WVNS General Manager, added, "I couldn't be prouder of the people of West Virginia and to be associated with this great cause."

Greenbrier Owner and CEO Jim Justice continued, "Neighbors Loving Neighbors was originally started to help those in need across West Virginia, and after the devastating floods, there are more of our residents hurting than ever before. This campaign is a way to help those families get back on their feet, and it sends a powerful message to these flood victims that there is somebody there for them and brighter days are ahead."

### **WHEN:**

A \$33,000 check was presented Tuesday, July 5 at 2pm at The Greenbrier Sports Performance Center to Jim Justice for The Greenbrier's Neighbors Loving Neighbors Program. This initial donation launches Wendy's and 59 News' weeklong campaign to raise additional funds for those impacted by the recent flooding. Between July 6 and July 12, 2016, 5% of all participating West Virginia Wendy's sales will be donated to help our neighbors. By the end of this campaign, Wendy's hopes to raise over \$100,000 for The Greenbrier's Neighbors Loving Neighbors Program.

### **About The Wendy's Company**

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 28 countries and U.S. territories. For more information, visit [www.aboutwendys.com](http://www.aboutwendys.com).

### **MEDIA CONTACT:**

Nancy Crawford  
ncrawford@BERLINE.com  
734-812-5142